

Abacus Data Mining Solutions

Data Mining Solutions
Transparent Data Mining for Big and Small Data
Data Mining Solutions
A Top-down Approach for Creating and Implementing Data Mining Solutions
Data Mining Solutions and Customer Management
Data Mining and Knowledge Discovery in Real Life Applications
Focusing Solutions for Data Mining
Data Mining and Machine Learning in Cybersecurity
Focusing Solutions for Data Mining
Data Mining for Managers
Data Mining with Microsoft SQL Server 2008
Discovering Data Mining
Data Mining Techniques and Applications
A Practical Guide to Data Mining for Business and Industry
Data Mining and Knowledge Discovery in Real Life Applications
IT Solutions Series
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Series Data Mining with SPSS Modeler Evolving Data Mining Into Solutions for Insights Predictive Data Mining Granular-Relational Data Mining *Christopher Ralph Westphal Tania Cerquitelli Christopher Westphal Perttu Laurinen Meridien Research, Inc Julio Ponce Thomas Reinartz Sumeet Dua Thomas Reinartz R. Boire Jamie MacLennan Peter Cabena Hongbo Du Andrea Ahlemeyer-Stubbe Julio Ponce Stephan Kudyba Tilo Wendler Usama Fayyad and Ramasamy Uthurusamy Sholom M. Weiss Piotr Hołko*

this book focuses on new and emerging data mining solutions that offer a greater level of transparency than existing solutions transparent data mining solutions with desirable properties e g effective fully automatic scalable are covered in the book experimental findings of transparent solutions are tailored to different domain experts and experimental metrics for evaluating algorithmic transparency are presented the book also discusses societal effects of black box vs transparent approaches to data mining as well as real world use cases for these approaches as algorithms increasingly support different aspects of modern life a greater level of transparency is sorely needed not least because discrimination and biases have to be avoided with contributions from domain experts this book provides an overview of an emerging area of data mining that has profound societal consequences and provides the technical background to for readers to contribute to the field or to put existing approaches to practical use

cutting edge data mining techniques and tools for solving your toughest analytical problems data mining solutions in down to earth language data mining experts christopher westphal and teresa blaxton introduce a brand new approach to data mining analysis through their extensive real world experience they have developed and documented many practical and proven techniques to make your own data mining efforts more successful you ll get a refreshing out of the box approach to data mining that will help you maximize your time and problem solving resources and prepare for the next wave of data mining

visualization you will read about ways in which data mining has been used to discover patterns of insider trading in the stock market evaluate the utility of marketing campaigns analyze retail sales patterns across geographic regions identify money laundering operations target dna sequences for pharmaceutical testing and development the book is accompanied by a cd rom that contains demo and trial versions of numerous visual data mining tools active web page links for each of the products profiled gif files corresponding to all book images

this book presents four different ways of theoretical and practical advances and applications of data mining in different promising areas like industrialist biological and social twenty six chapters cover different special topics with proposed novel ideas each chapter gives an overview of the subjects and some of the chapters have cases with offered data mining solutions we hope that this book will be a useful aid in showing a right way for the students researchers and practitioners in their studies

with the rapid advancement of information discovery techniques machine learning and data mining continue to play a significant role in cybersecurity although several conferences workshops and journals focus on the fragmented research topics in this area there has been no single interdisciplinary resource on past and current works and possible paths for future research in this area this book fills this need from basic concepts in machine learning and data mining to advanced problems in the machine learning domain data mining and machine learning in cybersecurity provides a unified reference for specific machine learning solutions to cybersecurity problems it supplies a foundation in cybersecurity fundamentals and surveys contemporary challenges detailing cutting edge machine learning and data mining techniques it also unveils cutting edge techniques for detecting new attacks contains in depth discussions of machine learning solutions to detection problems categorizes methods for detecting scanning and profiling intrusions and anomalies surveys contemporary cybersecurity problems and unveils state of the art machine

learning and data mining solutions details privacy preserving data mining methods this interdisciplinary resource includes technique review tables that allow for speedy access to common cybersecurity problems and associated data mining methods numerous illustrative figures help readers visualize the workflow of complex techniques and more than forty case studies provide a clear understanding of the design and application of data mining and machine learning techniques in cybersecurity

in the first part this book analyzes the knowledge discovery process in order to understand the relations between knowledge discovery steps and focusing the part devoted to the development of focusing solutions opens with an analysis of the state of the art then introduces the relevant techniques and finally culminates in implementing a unified approach as a generic sampling algorithm which is then integrated into a commercial data mining system the last part evaluates specific focusing solutions in various application domains the book provides various appendices enhancing easy accessibility the book presents a comprehensive introduction to focusing in the context of data mining and knowledge discovery it is written for researchers and advanced students as well as for professionals applying data mining and knowledge discovery techniques in practice

big data is a growing business trend but there little advice available on how to use it practically written by a data mining expert with over 30 years of experience this book uses case studies to help marketers brand managers and it professionals understand how to capture and measure data for marketing purposes

eine praxisorientierte einföhrung in das data mining toolset des sql server 2008 und die neuen data mining add ins für office 2007 enthölt detaillierte erlöuterungen und beispiele zu allen neuen data mining features des sql server 2008 gibt prözise anleitungen zum arbeiten mit den wichtigsten data mining

algorithmen naive bayes decision trees time series sequence clustering association und neural network algorithmus zum data mining in olap datenbanken und mit sql server integration services 2008 die begleitende website enth lt den kompletten quellcode zu den beispielen aus dem buch

through extensive case studies and examples this book provides practical guidance on all aspects of implementing data mining technical business and social the book also demonstrates ibm s powerful new intelligent miner tool and shows how it can be applied

this concise and approachable introduction to data mining selects a mixture of data mining techniques originating from statistics machine learning and databases and presents them in an algorithmic approach aimed primarily at undergraduate readers it presents not only the fundamental principles and concepts of the subject in an easy to understand way but also hands on practical instruction on data mining techniques that readers can put into practice as they go along using the freely downloadable weka toolkit author hongbo du shares his years of commercial as well as research based experience in the field through extensive examples and real world case studies highlighting how data mining solutions provided by software tools are used in practical problem solving covering not only traditional areas of data mining such as association clustering and classification this text also explains topics such as data warehousing online analytic processing and text mining

data mining is well on its way to becoming a recognized discipline in the overlapping areas of it statistics machine learning and ai practical data mining for business presents a user friendly approach to data mining methods covering the typical uses to which it is applied the methodology is complemented by case studies to create a versatile reference book allowing readers to look for specific methods as well as for specific applications the book is formatted to allow statisticians computer scientists and economists to

cross reference from a particular application or method to sectors of interest

this book presents four different ways of theoretical and practical advances and applications of data mining in different promising areas like industrialist biological and social twenty six chapters cover different special topics with proposed novel ideas each chapter gives an overview of the subjects and some of the chapters have cases with offered data mining solutions we hope that this book will be a useful aid in showing a right way for the students researchers and practitioners in their studies

introducing the ibm spss modeler this book guides readers through data mining processes and presents relevant statistical methods there is a special focus on step by step tutorials and well documented examples that help demystify complex mathematical algorithms and computer programs the variety of exercises and solutions as well as an accompanying website with data sets and spss modeler streams are particularly valuable while intended for students the simplicity of the modeler makes the book useful for anyone wishing to learn about basic and more advanced data mining and put this knowledge into practice

this book is the first technical guide to provide a complete generalized road map for developing data mining applications together with advice on performing these large scale open ended analyses for real world data warehouses

this book provides two general granular computing approaches to mining relational data the first of which uses abstract descriptions of relational objects to build their granular representation while the second extends existing granular data mining solutions to a relational case both approaches make it possible to perform and improve popular data mining tasks such as classification clustering and association discovery how can different relational data mining tasks best be unified how can the construction process of

relational patterns be simplified how can richer knowledge from relational data be discovered all these questions can be answered in the same way by mining relational data in the paradigm of granular computing this book will allow readers with previous experience in the field of relational data mining to discover the many benefits of its granular perspective in turn those readers familiar with the paradigm of granular computing will find valuable insights on its application to mining relational data lastly the book offers all readers interested in computational intelligence in the broader sense the opportunity to deepen their understanding of the newly emerging field granular relational data mining

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