

# A Course In Behavioral Economics Erik Angner Palgrave

A Course In Behavioral Economics Erik Angner Palgrave Post Unveiling the Power of Choice A Review of A Course in Behavioral Economics by Erik Angner I Hook Brief Overview Start with a compelling anecdote or a surprising fact related to behavioral economics highlighting the relevance of the topic in our daily lives Brief Overview Briefly introduce the book A Course in Behavioral Economics by Erik Angner and its significance for understanding human behavior Introduce Angners expertise Highlight Erik Angners qualifications and experience in behavioral economics establishing his credibility as an author II Key Concepts and Themes Behavioral Economics vs Traditional Economics Briefly explain the key differences between behavioral economics and traditional economics emphasizing the focus on psychological factors influencing decisionmaking Cognitive Biases Discuss some of the key cognitive biases discussed in the book like framing effects anchoring and availability bias Provide examples and realworld applications Prospect Theory Explain the concept of prospect theory and its implications for understanding risk aversion and decisionmaking under uncertainty Behavioral Finance Briefly touch upon the application of behavioral economics to understanding financial markets and investor behavior III Angners Approach and Strengths Clear and Accessible Writing Emphasize how Angners writing style makes complex concepts understandable for a wide audience Practical Examples and Case Studies Highlight the use of realworld examples and case studies to illustrate the principles of behavioral economics Focus on Applications Discuss how the book applies behavioral economics to diverse areas such as marketing policymaking and personal finance IV Strengths and Weaknesses 2 Strengths Highlight the strengths of the book such as its comprehensiveness accessibility and practical applications Weaknesses If applicable briefly discuss any potential shortcomings such as a lack of specific focus on certain areas or limited coverage of recent research V Conclusion and Takeaways Summary of Key Points Recap the main takeaways from the book and emphasize its importance for understanding human decisionmaking Call to Action Encourage readers to explore the book further and apply the principles of behavioral economics to their own lives Final Thought End with a thoughtprovoking question or statement that leaves the reader reflecting on the implications of behavioral economics VI Resources and Further Reading Link to Book Provide a link to purchase the book on Amazon or other relevant platforms Other Recommended Resources Include a list of other books articles or websites for further exploration of behavioral economics VII Engaging Visuals Images Use relevant images to illustrate key concepts and add visual appeal to the post Infographics Consider creating an infographic summarizing key concepts or findings from the book VIII Social Media Integration Hashtags Use relevant hashtags to increase the posts visibility on social media Call to Action Encourage readers to share the post on social media and engage in

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a course in behavioral economics is a concise and reader friendly introduction to one of the most influential areas of economics today covering all core areas of the subject the book requires no advanced mathematics and is full of examples exercises and problems drawn from the fields of economics management marketing political science and public policy among others it is an ideal first textbook for students coming to behavioral economics from a wide range of disciplines and would also appeal to the general reader looking for a thorough and readable introduction to the subject available to lecturers access to an instructor s manual at [palgrave.com/economics/angner](http://palgrave.com/economics/angner) containing a sample syllabus instructor guide sample handouts and examinations and powerpoint slides

consumer law is worthy of greater academic attention at a time when many new questions arise and old ones need new answers this unique handbook takes the reader on a journey through existing literature research questions and methods it builds on the state of the art to offer a springboard for jumping to the heart of contemporary issues and equips researchers with a starter s kit to weave together rich traditions ranging from socio economics to behavioural analysis

this book explores the steady decline in the status of the individual in recent years and addresses common misunderstandings about the concept of individuality drawing from psychology neuroscience technology economics philosophy politics and law white explains how and why the individual has been devalued in the eyes of scholars government leaders and the public he notes that developments in science have led to doubts about our cognitive competence while assumptions made in the humanities have

led to questions about our moral competence in this book white goes on to argue that both of these views are mistaken and that they stem from overly simplistic ideas about how individuals make choices however imperfectly in their interests which are multifaceted and complex in response he proposes a new way to look at individuals that preserves their essential autonomy while emphasizing their responsibility to others inspired by the moral philosophy of immanuel kant and the legal and political philosophy reflected in the bill of rights to the u s constitution this book explains how individuality combines both rights and responsibilities reconciles the popular yet false dichotomy between individual and society and provides the basis for a humane and respectful civil society and government this book is part of white s trilogy on the individual and society which includes the manipulation of choice and the illusion of well being

this collection challenges the popular but abstract concept of nudging demonstrating the real world application of behavioral economics in policy making and technology groundbreaking and practical it considers the existing political incentives and regulatory institutions that shape the environment in which behavioral policy making occurs as well as alternatives to government nudges already provided by the market the contributions discuss the use of regulations and technology to help consumers overcome their behavioral biases and make better choices considering the ethical questions of government and market nudges and the uncertainty inherent in designing effective nudges four case studies on weight loss energy efficiency consumer finance and health care put the discussion of the efficiency of nudges into concrete recognizable terms a must read for researchers studying the public policy applications of behavioral economics this book will also appeal to practicing lawmakers and regulators

children born today in the maldives may someday have to abandon their homeland rising seas caused by climate change could swallow most of their tiny island nation within their lifetime their fate symbolizes the double inequity at the heart of climate change those who have contributed the least to climate change will suffer the most from it all is not lost however the scale and impact of climate change depends on the policies that people choose how quickly will we eliminate our greenhouse gas emissions how will we do it who will pay for it what will we protect through adaptation how will we weigh the fortunes of future generations and the natural world against our own answers to questions like these reflect a constellation of value judgments that deserve close scrutiny in addition to providing essential background on the science economics and politics of climate change this book explores the values at stake in climate policy with the aim of shrinking the gap between climate ethics and climate policy

the volume shows that neoliberalism concerns a tradition carried by a network of people who understood themselves as liberals and at times as neoliberals and who sought to create societies based on individual freedom and a free market economy it also shows that neoliberalism emerged as a transnational and multilingual phenomenon and that it cannot be reduced to one doctrine or practice the book will enrich the reader s knowledge of the political ideological landscapes and developments in various european

regions and countries in addition to transforming the overall picture of european neo liberalisms in the twentieth century

the imperative of happiness dictates the conduct and direction of our lives there is no escape from the tyranny of positivity but is happiness the supreme good that all of us should pursue so says a new breed of so called happiness experts with positive psychologists happiness economists and self development gurus at the forefront with the support of influential institutions and multinational corporations these self proclaimed experts now tell us what governmental policies to apply what educational interventions to make and what changes we must undertake in order to lead more successful more meaningful and healthier lives with a healthy scepticism this book documents the powerful social impact of the science and industry of happiness arguing that the neoliberal alliance between psychologists economists and self development gurus has given rise to a new and oppressive form of government and control in which happiness has been woven into the very fabric of power

the happiness agenda is a worldwide movement that claims that happiness is the highest good happiness can be measured and public policy should promote happiness against happiness is a thorough and powerful critique of this program revealing the flaws of its concept of happiness and advocating a renewed focus on equality and justice written by an interdisciplinary team of authors this book provides both theoretical and empirical analysis of the limitations of the happiness agenda the authors emphasize that this movement draws on a parochial western centric philosophical basis and demographic sample they show that happiness defined as subjective satisfaction or a surplus of positive emotions bears little resemblance to the richer and more nuanced concepts of the good life found in many world traditions cross cultural philosophy comparative theology and social and cultural psychology all teach that cultures and subcultures vary in how much value they place on life satisfaction or feeling happy furthermore the ideas promoted by the happiness agenda can compete with rights justice sustainability and equality and even conceal racial and gender injustice against happiness argues that a better way forward requires integration of cross cultural philosophical ethical and political thought with critical social science ultimately the authors contend happiness should be a secondary goal worth pursuing only if it is contingent on the demands of justice

part of the handbook of the philosophy of science series edited by dov m gabbay king s college london uk paul thagard university of waterloo canada and john woods university of british columbia canada philosophy of economics investigates the foundational concepts and methods of economics the social science that analyzes the production distribution and consumption of goods and services this groundbreaking collection the most thorough treatment of the philosophy of economics ever published brings together philosophers scientists and historians to map out the central topics in the field the articles are divided into two groups chapters in the first group deal with various philosophical issues characteristic of economics in general including realism and lakatos explanation and testing modeling and mathematics political ideology and feminist epistemology

chapters in the second group discuss particular methods theories and branches of economics including forecasting and measurement econometrics and experimentation rational choice and agency issues game theory and social choice behavioral economics and public choice geographical economics and evolutionary economics and finally the economics of scientific knowledge this volume serves as a detailed introduction for those new to the field as well as a rich source of new insights and potential research agendas for those already engaged with the philosophy of economics provides a bridge between philosophy and current scientific findings encourages multi disciplinary dialogue covers theory and applications

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