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the material is concerned with fundamental activities of organizations how they provide goods and services the increase in international competition has seen a resurgence of interest in the development of this field

this fascinating new core textbook authored by a highly respected academic with over a decade of industry experience takes a global and strategic approach to the important topic of operations management om integrating contemporary and traditional theories the text

covers everything a student needs to understand the reality of operations in the modern world and combines the latest cutting edge thinking with innovative learning features written in a concise and engaging style and based on up to date research in the field the book provides a range of international case studies and examples that help students to apply theoretical knowledge to real world practice this is a must have textbook for students studying operations management modules on undergraduate postgraduate and mba programmes in addition this is an ideal textbook to accompany modules on operations strategy production management and services management accompanying online resources for this title can be found at bloomsburyonlineresources.com operations management these resources are designed to support teaching and learning when using this textbook and are available at no extra cost

operations management is all around us and is integral to every industry using contemporary and engaging examples this brand new text book brings to life fundamental operations management principles and theories that are applicable to both manufacturing and service situations reflecting the very latest developments in this dynamic field

this revitalized new edition of strategic operations management focuses on the four core themes of operations strategy a vital topic for any company's objectives strategy innovation services and supply expertly authored by a team of europe's top scholars in the field the text is enhanced by the addition of new case examples graphic images learning objectives discussion questions and suggestions for further reading in addition the companion website offers a comprehensive set of web links and videos to augment the learning experience this truly comprehensive volume underscores the differences between the core theories that underpin operations management students taking mba msc and mbm classes on operations management advanced operations management and strategic operations management will find this textbook fulfills all their requirements whilst advanced undergraduate classes in these areas will also find the book an essential read

operations management deals with the design and management of products processes services and supply chains operations management is the management of resources to create goods and services that can be sold to make a profit these resources include employees facilities inventory and time it is important because it allows a company to make profits if used properly operations management is important to an organization's managers for at least two reasons first it can improve productivity which improves an organization's financial health second it can help organizations meet customers competitive priorities an operations manager plays a vital role in ensuring that the day to day operations of a business run smoothly they are responsible for ensuring that effective methods are put into

place so that the company of employment runs to its maximum productivity due to the broad scope of operations management it is important to note that operations managers are not specialists but generalists who can overview the whole situation and take decisions accordingly

in this text the authors balance the presentation of both corporate strategy and analytical tools by presenting decision making within the context of a firm's competitive priorities a technology focus is new to this edition with internet research exercises expanded powerpoint slides for the teacher and support student software real world examples demonstrate how manufacturing and service organizations meet operations challenges and internet activities direct students to evaluate real world software this edition features a cross functional perspective that demonstrates how operations is linked to other functional areas such as it marketing finance and hr

an integrated media and text solution which clearly demonstrates the relevance of operations to everyday business activities through extensive use of text and running video case studies from companies such as ikea domino's easyjet and ticketmaster a truly engaging package for those with little knowledge or experience in operations management

the secrets to improving operations while maintaining the highest quality how do you operate at maximum efficiency with minimum cost manager's guide to operations management addresses one of the most pressing business issues of our time by offering easy to implement advice on creating the most effective streamlined operations possible this quick reference guide explains how to improve your production processes boost quality using the six sigma approach manage supply chains and inventory forecast plan and schedule efficiently with manager's guide to operations management you have the tools you need to ensure a smooth steady work flow while producing products and services of the highest quality the secret to business success

this text provides informative short introductions to the core concepts of operations management this text contains more than 50 concept entries and is fully cross referenced an outstanding reference for operations management students at all levels

this book provides a succinct summary of the core knowledge of operations management through a set of ten fundamental principles that bring together a century of operations management thinking and which cover all basic aspects of the core teaching covered at master's level

about the book this book presents lucid treatment of a wide range of issues involved in

operations management it emphasises on the analysis and quantitative techniques for the overall role of operations management in organisations which aim at maximis

raturi s principles of operations management is an abbreviated operations management book aimed specifically at the 4 to 10 week long mba level om course

this book is a novel treatment of operations management it takes a fresh insight to this increasingly important topic exploring fundamental principles equally applicable to service and manufacturing situations the book adapts a strategic stance by providing a framework for effective decision making and is aimed at practising managers who need to design working processes manage change and make decisions within a strategic framework the framework and supporting case vignettes allow the practitioner to grasp essential concepts quickly in a range of different operational contexts bamford and forrester have done an excellent job in creating a concise salient and appealing approach they have captured the essential elements of designing processes products and work organizations exploring approaches to operations planning and control managing change through effective project management and technology transfer and then managing quality and improvement strategies professor rob handfield professor of supply chain management north carolina state university usa this is an excellent concise text that introduces students to all of the key areas it s an invaluable aid for students in understanding all of the major aspects of operations and their importance to the success of businesses professor steve brown professor of management university of exeter business school university of exeter uk for today s or tomorrow s business leaders this text has well structured invaluable content ready for immediate adoption follow the guide put it into practice and the rewards will follow mr vernon barker managing director first transpennine express first group plc uk this book combines technical theory book smarts with real life experience street smarts in a flowing read mr stephen oliver vice president marketing sales vicor corporation boston usa

ebook operations management theory and practice global edition

submitted assignment from the year 2016 in the subject business economics business management corporate governance grade 70 university of wolverhampton course ma in management language english abstract this paper presents various operations management concepts and evaluates them through analytical research and determine whether and how they can be applied besides it describes the role of an operations manager there are two different models in quality management the japanese and the western both having different approaches in various quality issues the western model has a static approach on quality concept while the japanese model focuses on continuous monitoring and improvement the

western model mainly relies on product inspection while the japanese model gives value to customers and workers for improving the organisational processes as they believe that those using and providing the service are more suitable to handle it this results in producing high quality products at a lower price offering benefits to the consumers project management refers to planning organising and controlling all the necessary resources in order to achieve specific goals and targets within specific criteria and time projects can improve customer s satisfaction reduce operating costs and increase product development but in order to accomplish this the main key elements must be taken into consideration such as manpower machinery materials time and resources

strategic operations management 4th edition shows how vital it is to have world class operations management in any organisation in the past where organisations tended to be more hierarchical than today the words strategy and operations were almost mutually exclusive in today s highly competitive environment though strategic operations capabilities must be in place for organisations to provide goods and services that meet and exceed customer requirements key issues such as cost speed quality flexibility and constant innovation are all part of strategic operations however achieving such capabilities does not come by chance instead a range of factors need to be put in place this new edition pays equal attention to manufacturing and service sectors it includes numerous references to and discusses major changes taking place in the business world including 3 d printing virtual organisations cloud big data and the internet of things servitization global markets ongoing innovation and managing within complex supply networks cases are included from a range of settings across the globe students taking mba msc and mbm classes on operations management advanced operations management and strategic operations management will find this textbook fulfills all their requirements whilst advanced undergraduate classes in these areas will also find the book an essential read

this highly respected book presents strategic and managerial issues in order to emphasize that the decisions made by operations managers should be consistent with a corporate strategy shared by managers in all functional areas it presents the operations tools and techniques for solving problems in the context of achieving a firm s overall goals and strategies and provides a balanced treatment of manufacturing and services throughout the book blends the latest in strategic issues with proven analytic techniques and offers a wealth of interesting examples to engage readers and bring operations management to life this sixth addition adds an increased emphasis on processes to provide linkage between operational issues as well as new problem solving software and a website with innovative internet resources other coverage includes operations as a competitive weapon operations strategy managing technology total quality management statistical process control capacity

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