

# Who Is The Greatest Elvis Or The Beatles

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Elvis Culture  
In Search Of Elvis  
Images of Elvis Presley in American Culture, 1977-1997  
Dead Elvis  
Elvis After Elvis  
Elvis Elvis and the Colonel  
The Elvis Catalog  
Operation Elvis  
Elvis, Rock 'n' Roll Legend  
Who Is the Greatest  
The Philosophical Review  
The B'nai B'rith International Jewish Monthly  
Trademarks and Unfair Competition  
Who Is the Greatest  
From the reign of Elizabeth to the Commonwealth  
The Popular History of England  
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Frank Sinatra and Popular Culture  
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George Plasketes  
Greil Marcus  
Gilbert B. Rodman  
Steve Zmijewsky  
Mick Farren  
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in rethinking elvis popular music scholars and historians look beyond elvis iconography to shine a light on the branding historical and geographic reception heritage and fan phenomenon that sustain his legacy by engaging with recent disciplinary shifts and ongoing conversations within the field rethinking elvis pinpoints the many reasons for elvis continued influence on popular culture

doss fine arts and american studies u of colorado boulder examines the image of elvis from a number of perspectives including as a religious icon honored in household shrines as a sexual fantasy for women and men as an inspiration for impersonators as a not altogether positive emblem of whiteness for many blacks and as a commodity to be protected by elvis presley enterprises bandw illustrations annotation copyrighted by book news inc portland or

the international conference on elvis presley convened at the university of mississippi in august transformed a rock and roll icon into a scholarly phenomenon educators artists and elvis aficionados from across the worldplus over one hundred internationally based reporterscollected on oxford mississippi soil to analyze and celebrate elvis impact on the world stage from this conference which became front page new york times magazine news springs this book the best and brightest essays and artwork swirling around the cultural social political and iconographic figure of elvis presley discussed within are such topics as elvis as southerner elvis as sign system elvis multicultural audiences elvis and rockabilly elvis as redneck the elvis oeuvre and elvis religious roots taken together in search of elvis represents a daring and groundbreaking academic analysis richly illustrated with original elvis inspired artwork this book captures the subterranean essence of one of the most phenomenal artists to have ever lived the international conference on elvis presley convened at the university of mississippi in august transformed a rock and roll icon into a scholarly phenomenon educators artists and elvis aficionados from across the worldplus over one hundred internationally based reporterscollected on oxford mississippi soil to analyze and celebrate elvis impact on the world stage from this conference which became front page new york times magazine news springs this book the best and brightest essays and artwork swirling around the cultural social political and iconographic figure of elvis

presley discussed within are such topics as elvis as southerner elvis as sign system elvis multicultural audiences elvis and rockabilly elvis as redneck the elvis oeuvre and elvis religious roots taken together in search of elvis represents a daring and groundbreaking academic analysis richly illustrated with original elvis inspired artwork this book captures the subterranean essence of one of the most phenomenal artists to have ever lived

was al gore only half kidding at the 1992 democratic convention when he compared bill clinton to the king why does elvis s name and image still pop up in so many movies television shows and songs from black velvet paintings comic books and postage stamps to impersonators movie characters and sports stars images of elvis presley in american culture 1977 1997 provides a surprisingly broad vista from which to view american popular culture an insightful exploration of america s overwhelming and enduring cultural fascination with the expanding and elusive elvis myth this book combines historical textual and sociocultural analysis with a wide range of resource materials to examine the many images of elvis in american culture focusing on the period following his death in 1977 up to the present elvis presley in american culture 1977 1997 informs and entertains popular readers and academicians in american studies popular culture radio television film sociology music and 20th century american history elvis fans elfans and collectors of elvis presley materials and memorabilia also need to add this perspective enhancing book to your personal libraries author george plasketes shows us how representations reflections responses and references to elvis in art artifacts film video television music performance literature memorabilia and alleged sightings continue to make american culture a mystery terrain of endless elvistas the repetition of these images is a link to our cultural identity elvis presley in american culture 1977 1997 provides the necessary critical analysis and the resource guide to the various representations of elvis during the past 20 years to give readers an engaging and informative way to pursue and interpret the expansive and ever evolving elvis myth and its importance to american popular culture

listening in on public conversation that recreates elvis after death marcus tracks presley s resurrection he grafts together snatches of film music books newspapers photos posters and cartoons and amazes us with what america has been saying as it raises its late king and also what this obsession with dead elvis says about america itself

gil rodman tracks down the late great elvis as he manifests himself throughout popular us culture in search of the meaning of the king s mysterious continuing and multi faceted ubiquity for a dead man elvis presley is awfully noisy his body may have failed him in 1977 but today his spirit his image and his myths do more than live on they flourish they thrive they multiply why is elvis presley so ubiquitous a presence in us culture why does he continue to enjoy a cultural prominence that would be the envy of the most heavily publicized living celebrities in elvis after elvis gil rodman traces the myriad manifestations of the king in popular and not so popular culture he asks why elvis continues to defy our expectations of how dead stars are supposed to behave elvis not only refuses to go away he keeps showing up in places where he seemingly doesn t belong rodman draws upon an extensive and eclectic body of elvis sightings from elvis s appearances at the heart of the 1992 presidential campaign to the debate over his worthiness as a subject for a postage stamp and from elvis s central role in furious debates about racism and the appropriation of african american music to the world of elvis impersonators and the importance of graceland as a place of pilgrimage for elvis fans and followers rodman shows how elvis has become inseparable from many of the defining myths of us culture enmeshed with the american dream and the very idea of the united states caught up in debates about race gender and sexuality and in the wars over what constitutes a national culture

an illustrated introduction to the career of american singer elvis presley

who was the man behind elvis he claimed to be a west virginia native called colonel tom parker who in fact was an illegal immigrant from holland here is the shocking true story of the man who created exploited and some say destroyed elvis presley 16 pages of photos many never before published

an international journal of general philosophy

this comprehensive casebook is well written and clearly organized among the features that make it a success the many strands of trademark and unfair competition doctrine are clearly presented using a coherent conceptual framework that is divided into three parts foundation and purposes creation and scope and enforcement the authors enhance the traditional case and note format by summarizing problems to help students better understand the intricacies of key topics visual aids are used throughout the book to help illustrate more complicated issues numerous internet related trademark issues are featured such as cybersquatting and domain name disputes the relationship between trademarks and domain names is addressed international trademark issues are skillfully integrated with domestic issues trade dress protection is given thorough treatment and is integrated with issues of word mark protection a helpful teacher s manual that analyzes the cases and problems new to the second edition comprehensive and systematic organization of developing case law on the nature of the defendant s use that is required for infringement including keyword advertising cases and litigation involving other internet advertising practices up to date coverage of the recent legislative revision of trademark dilution law new developments regarding the fair use defenses and other defenses to trademark infringement

a collection of essays examining frank sinatra s influence on american popular culture from the 1940s through the 1990s

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