

Understanding Rhetoric A Graphic Guide To Writing

Graphic Guide to Infectious Disease E-BookIntroducing Artificial IntelligenceA Graphic Guide to World History, by Michael Rheta Martin. Geoffrey Bruun, Consulting EditorA Graphic Guide to Art TherapyKey Terms in Literary TheoryIntroducing DerridaVerbsIntroducing TimeIntroducing Einstein Graphic GuiIntroducing Mind and BrainWilling's Press Guide and Advertisers' Directory and HandbookNouns and PronounsAdjectivesPunctuation and SentencesIntroducing EconomicsIntroducing EconomicsThe Photographer's Eye: Graphic GuideIntroducing FreudIntroducing DescartesIntroducing PostmodernismThe Bookseller Brian Kloss Henry Brighton Michael Rheta Martin Amy E. Huxtable Mary Klages Jeff Collins Andrew Carter Craig Callender Joseph Schwartz Angus Gellatly Andrew Carter Andrew Carter Andrew Carter David Orrell Michael Freeman Oscar Zarate Dave Robinson Chris Garratt

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a unique mash up of medical education and comic book style illustration graphic guide to infectious diseases uses memorable art and humorous text to provide a seriously effective way to enhance your knowledge of complex medical conditions and diseases emergency medicine physician dr brian kloss and illustrator travis bruce use pop culture references nostalgia and unconventional humor to bridge the gap between challenging microbiology content and clinical knowledge of infectious diseases offers an innovative concise and fun way to learn about diseases their signs and symptoms and how to treat them perfect for the busy medical student improves understanding and retention of complex information by using high quality graphic illustrations mixed with solid educational content ensuring a high interest high yield resource with a large dose of humor and an innovative writing style uses visual learning to boost memorization long term retention and exam performance

artificial intelligence is no longer the stuff of science fiction half a century of research has resulted in machines capable of beating the best human chess players and humanoid robots which are able to walk and interact with us but how similar is this intelligence to our own can machines really think is the mind just a complicated computer program addressing major issues in the design of intelligent machines such as consciousness and environment and covering everything from the influential

groundwork of alan turing to the cutting edge robots of today introducing artificial intelligence is a uniquely accessible illustrated introduction to this fascinating area of science

what are the core concepts of art therapy what can you learn from a drawing of a bird s nest a collage or some scribbles why become an art therapist and how do you do it what happens in the therapy room in the style of a graphic novel a graphic guide to art therapy answers these questions and more art therapy and its key concepts theory and practice are introduced through illustrations and text beginning with an overview of art therapy as both a practice and a career it shows the routes to becoming an art therapist and what the role entails the essential approaches frameworks techniques and assessment styles of art therapy are visualised and discussed making this book the perfect companion on your journey as an art therapist

students of literature film and cultural studies need to understand key theoretical terms and concepts but often find it hard to get to grips with exactly what they mean this book provides precise definitions of terms and concepts in literary theory along with explanations of the major movements and figures in literary and cultural theory and an extensive bibliography it is designed for the student who needs to know what a particular term means how it is used and where it comes from and enables them to apply the terms and concepts to their own investigations the three part structure provides clear definitions of key terms and ideas introductions to major figures including biographical and historical overviews and an annotated guide to important works this invaluable resource provides readers with an easily accessible and comprehensive reference guide to literary and cultural theory

brilliant illustrated guide to the best known and most controversial continental philosopher of the latter 20th century jacques derrida is the most famous philosopher of the late 20th century yet derrida has undermined the rules of philosophy rejected its methods broken its procedures and contaminated it with literary styles of writing derrida s philosophy is a puzzling array of oblique deviant and yet rigorous tactics for destabilizing texts meanings and identities deconstruction as these strategies have been called is reviled and celebrated in equal measure introducing derrida introduces and explains his work taking us on an intellectual adventure that disturbs some of our most comfortable habits of thought

introduces verbs and their tenses through the adventures of verb man

what is time the 5th century philosopher st augustine famously said that he knew what time was so long as no one asked him is time a fourth dimension similar to space or does it flow in some sense and if it flows does it make sense to say how fast does the future exist is time travel possible why does time seem to pass in only one direction these questions and others are among the deepest and most subtle that one can ask but introducing time presents them many for the first time in an easily accessible lucid and engaging manner wittily illustrated by ralph edney

compact introducing guide to the father of modern physics albert einstein s development of the theory of general relativity caused a transformation in in the physics world he received the 1921 nobel prize for physics for his services to theoretical physics and his name has become synonymous with genius joseph schwartz and

michael mcguinness guide is a concise readable guide to the most influential physicist to have ever lived

how do emotions affect your basic decision making why do certain smells prompt long forgotten memories and what makes us suddenly self conscious how does the biological organ the brain give rise to all of the thoughts in your head enable you to think to feel to be conscious and aware to have a mind introducing mind and brain explains what the sciences have to say about planning and action language memory attention emotions and vision it traces the historical development of ideas about the brain and its function from antiquity to the age of neuro imaging clearly explained by professor of psychology angus gellatly and award winning artist oscar zarate they invite you to take a fresh look at the nature of mind consciousness and personal identity

enter a world where english grammar is brought to life each book follows the adventures of unique characters as they explain and demonstrate different features of grammar join them for a fun and exciting introduction to basic grammar back cover

this series has been created to help children identify and understand the different parts of speech that make up english grammar

enter a world where english grammar is brought to life each book follows the adventures of unique characters as they explain and demonstrate different features of grammar join them for a fun and exciting introduction to basic grammar back cover

a comic book introduction to economics from david orrell the author of economyths 11 ways economics gets it wrong with illustrations from borin van loon part of the internationally recognised introducing graphic guide series today it seems all things are measured by economists the so called dismal science has never been more popular or given its failure to predict or prevent the recent financial crisis more controversial but what are the findings of economics is it really a science and how can it help our lives introducing economics traces the history of the subject from the ancient greeks to the present day orrell and van loon bring to life the contributions of great economists such as adam smith karl marx john maynard keynes and milton friedman and delve into ideas from new areas such as ecological and complexity economics that are revolutionizing the field

michael freeman s unrivalled compositional advice first presented in the bestselling the photographer s eye is explained in a new and deliberately visual manner in the photographer s eye a graphic guide photography is a visual language in itself and therefore lends perfectly to visual explanation drawing on his long professional experience as an editorial photographer michael freeman shows exactly how images work by using a beguilingly simple technique his unique style of illustration which he does himself deconstructs photographs in a way that is clear elegant and thoughtful the information in this book can be absorbed in minutes but last you a lifetime

freud revolutionized the way we think about ourselves his psychoanalytic terms such as id ego libido neurosis and oedipus complex have become a part of our everyday vocabulary but do we know what they really mean introducing freud successfully demystifies the facts of freud s discovery of psychoanalysis irreverent and witty but never trivial the book tells the story of freud s life and ideas from his upbringing in 19th century vienna

his early medical career and his encounter with cocaine to the gradual evolution of his theories on the unconscious dreams and sexuality with its combination of brilliantly clever artwork and incisive text this book has achieved international success as one of the most entertaining and informative introductions to the father of psychoanalysis

rené descartes is famous as the philosopher who was prepared to doubt everything even his own physical existence most people know that he said i think therefore i am even if they are not always sure what he really meant by it introducing descartes explains what descartes doubted and why he is usually called the father of modern philosophy it is a clear and accessible guide to all the puzzling questions he asked about human beings and their place in the world dave robinson and chris garratt give a lucid account of descartes contributions to modern science mathematics and the philosophy of mind and also reveal why he liked to do all of his serious thinking in bed

what connects marliyn monroe disneyworld the satanic verses and cyber space answer postmodernism but what exactly is postmodernism this graphic guide explains clearly the maddeningly enigmatic concept that has been used to define the world s cultural condition over the last three decades introducing postmodernism tracks the idea back to its roots by taking a tour of some of the most extreme and exhilarating events people and thought of the last 100 years in art constructivism conceptual art marcel duchamp jackson pollock and andy warhol in politics and history mccarthy s witch hunts feminism francis fukuyama and the holocaust in philosophy the work of derrida baudrillard foucault and heidegger the book also explores postmodernism s take on today and the anxious grip of globalisation unpredictable terrorism and unforeseen war that greeted the dawn of the 21st century regularly controversial rarely straightforward and seldom easy postmodernism is nonetheless a thrilling intellectual adventure introducing postmodernism is the ideal guide

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