

The Music Industries

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the music industry is undergoing immense change this book argues that the transformations occurring across the various music industries recording live performance publishing can be characterised as much by continuity as by change raising complex questions about the value of music commodities

since the first edition was published in 2009 patrik wikström s the music industry has become a go to text for students and scholars this thoroughly updated third edition provides an international overview of the music industry and its future prospects in the world of global entertainment the music industry has experienced two turbulent decades of immense change brought about in part by the digital revolution how has the industry been transformed by these economic and technological upheavals and how is it likely to change in the future what is the role of music in this digital age wikström illuminates the workings of the industry deftly capturing the dynamics at work in the production of musical culture between the transnational media conglomerates the independent music companies and the public new to this third edition are expanded sections

on the changing structure of the music industry the impact of digitization on music listening practices and the evolution of music streaming platforms engaging and comprehensive the music industry is a must read for students and scholars of media and communication studies cultural studies popular music sociology and economics

this research based book outlines career models for artists methods of creative engagement artistic options including individuality and branding production practices the realities of being a musician in the new industries and implications for popular music education due to the profound effects of the digitisation of music the music industries have undergone rapid transformation the former record label dominated industry has been supplanted by new industries including digital aggregators strategists and online platforms these new music industries now facilitate direct access to both artists and their music while such accessibility and the potential for artist exposure have never been greater the challenge to stand out or to even navigate a musical career pathway is formidable a useful resource for musicians and educators this text highlights the ways in which the new music industries facilitate increased opportunities for 21st century popular musicians to collaborate communicate and interact with others interested in their music

artist management in the music industries a sui generis form of management provides one of the first substantive academic examinations of the role of an artist manager this book deconstructs the nature of artist management unveiling the pivotal role of the artist manager in creating and sustaining a dynamic environment referred to as the loop where success is realised by navigating four variables risks relationships emotions and expectations 2rs and 2es within and beyond the loop this book offers a new perspective on artist management as a sui generis discipline that does not fit easily inside standard conceptions of management featuring ethnography and interviews this book sheds light on the realworld challenges and successes in the field it is a must read for researchers students and practitioners in the music business music marketing and artist management offering invaluable insights into the practices that shape the cultural landscape

for everyone in the music industry record labels managers music publishers and the performers themselves it is important to understand the world music marketplace and how it functions yet remarkably little has been written about the music business outside of the u s the global music industry three perspectives gives a concise overview of the issues facing everyone in the international music industry designed for an introductory course on music business the book begins with an introduction to the field around the world then focuses on global issues by region from bootlegging and copyright to censorship and government support it will be a standard resource for students professionals and musicians

everyone knows music is big business but do you really understand how ideas and inspiration become songs products downloads concerts and careers this textbook guides students to a full understanding of the processes that drive the music industries more than just an expose or how to guide this book gives students the tools to make sense of technological change socio cultural processes and the constantly shifting music business environment putting them in the front line of innovation and entrepreneurship in the

future packed with case studies this book takes the reader on a journey from glastonbury and the x factor to house concerts and crowd funded releases demystifies management publishing and recording contracts and the world of copyright intellectual property and music piracy explains how digital technologies have changed almost all aspects of music making performing promotion and consumption explores all levels of the music industries from micro independent businesses to corporate conglomerates enables students to meet the challenge of the transforming music industries this is the must have primer for understanding and getting ahead in the music industries it is essential reading for students of popular music in media studies sociology and musicology

the music industry is going through a period of immense change brought about in part by the digital revolution what is the role of music in the age of computers and the internet how has the music industry been transformed by the economic and technological upheavals of recent years and how is it likely to change in the future this is the first major study of the music industry in the new millennium wikström provides an international overview of the music industry and its future prospects in the world of global entertainment they illuminate the workings of the music industry and capture the dynamics at work in the production of musical culture between the transnational media conglomerates the independent music companies and the public the music industry will become a standard work on the music industry at the beginning of the 21st century it will be of great interest to students and scholars of media and communication studies cultural studies popular music sociology and economics it will also be of great value to professionals in the music industry policy makers and to anyone interested in the future of music

this book explores the nature of the music industries before and after the digital revolution from the point of view of the consumer and explores the question of whether there is a role for competition policy intervention in the music industries considering the historically consolidated environment of the music industries and their rapidly evolving business models in the twenty first century the author argues that there is a need for updated competition design to promote consumer welfare and competition in these markets opening a much needed interdisciplinary dialogue across music studies business and law the book applies business model literature to antitrust law in the context of the music industries it offers a comprehensive history of encounters between the music industry and antitrust and regulatory authorities in the us uk and eu from the payola scandals of the 1950s to the merger of live nation and ticketmaster in 2010 showing how even as business models in the industry have changed it has repeatedly moved towards consolidation with little regulation drawing on this history it considers how competition policy can foster innovation and safeguard consumer interests in the music markets of the future offering new analytical and methodological tools this book is relevant to those studying the music industries from business legal and cultural perspectives

this book provides rare insights into the difficult and complex dialogues between stakeholders within and outside the music industries in a time of transition it builds on a series of recorded meetings in which key stakeholders discuss and assess options and considerations for the music industries transition to a digital era these talks were closed to the public and operated under the chatham house rule which means that they involved a very different type of discussion from those held in public settings panels or

conferences as such the book offers a much more nuanced understanding of the industries difficulties in adjusting to changing conditions demonstrating the internal power struggles and differences that make digital change so difficult after presenting a theoretical framework for assessing digital change in the music industries the author then provides his research findings including quotes from the kristiansand roundtable conference following from these findings he develops three critical concepts that explain the nature as well as the problems of the music industries adaptation process in conclusion he challenges the general definition of crisis in the music industries and contradicts the widely held view that digitalization is a case of vertical integration

weida wang explores how western classical music wcm has become increasingly popular in china framing the industry as a complex entity intricately embedded within china s political landscape cultural economy and cultural industries wang highlights how authorities and organisers strive to build powerful brands to support the industry s growth aiming to tap into the vast domestic market and showcase china s achievements in wcm on the global stage as part of broader cultural diplomacy efforts the study delves into the mechanisms and underlying logics driving the rapid expansion of the wcm market in contemporary china with the rise of china s economy since its government s late 1970s economic and political reform wcm has become a useful tool for showcasing changes to the image of modern and contemporary china at the same time a new chinese middle class following the rapid economic and cultural development in china s coastal cities has also emerged becoming a substantial demographic involved in the learning appreciation and consumption of wcm especially in the past 20 years a new wcm scene has developed quickly and established as an industry in china one critically enmeshed in both the business and political worlds many ground breaking cultural events have taken place in the last decades these have shown themselves to be huge forces behind the development of china s domestic and fledgling international classical music aspirations the book will be valuable for those interested in arts music management music industry studies china studies cultural and creative industry studies and ethnomusicology

this volume studies the relationships between government and the popular music industries comparing three anglophone nations scotland new zealand and australia at a time when issues of globalization and locality are seldom out of the news musicians fans governments and industries are forced to reconsider older certainties about popular music activity and their roles in production and consumption circuits the decline of multinational recording companies and the accompanying rise of promotion firms such as live nation exemplifies global shifts in infrastructure profits and power popular music provides a focus for many of these topics and popular music policy a lens through which to view them the book has four central themes the changing role of states and industries in popular music activity assessment of the central challenges facing smaller nations competing within larger global music media markets comparative analysis of music policies and debates between nations and also between organizations and popular music sectors analysis of where and why the state intervenes in popular music activity and how and whether music fits within the turn to culture in policy making over the last twenty years where appropriate brief nation specific case studies are highlighted as a means of illuminating broader global debates

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drawing on a deep and long term first hand engagement with major labels in the early years of the 21st century this book sheds new light behind the scenes at a time of drastic and far reaching transformation refreshingly it centres not on artists and the most powerful decision makers but on everyday experiences of work and back office corporate employees doing so reveals the internal activities and conflicts that while hidden from public view enable processes of change from paperwork data systems managerial pressures and redundancies to graduate training schemes departmental politics and shared playlists providing a new route into understanding the broader cultures and infrastructures of the global recording industry this oft forgotten office work tells a different story of contemporary digital music one more sensitive to the complex intersections that texture the conduct of work and organizational life

praise for the previous edition a practical and concise guide a valuable resource recommended american reference books annual

timothy d taylor deeply reveals the social organization of capitalism and its profound impact on music jocelyne guilbault author of governing sound itunes spotify pandora with these brief words one can map the landscape of music today but these aren't musicians songs or anything else actually musical they are products and brands in music and capitalism ethnomusicologist timothy d taylor explores just how pervasively capitalism has shaped music over the last few decades examining changes in the production distribution and consumption of music he offers an incisive critique of the music industry's shift in focus from creativity to profits as well as stories of those who are laboring to find and make musical meaning in the shadows of the mainstream cultural industries taylor explores everything from the branding of musicians to the globalization of music to the emergence of digital technologies in music production and consumption drawing on interviews with industry insiders musicians and indie label workers he traces both the constricting forces of bottom line economics and the revolutionary emergence of the affordable home studio the global internet and the mp3 that have shaped music in different ways a sophisticated analysis of how music is made repurposed advertised sold pirated and consumed music and capitalism is a must read for anyone who cares about what they are listening to how and why taylor convincingly argues we can't properly look at music in a vacuum that doesn't consider economics and provides a framework for understanding the big pictures and unseen hands driving the industry and the people who work within it popmatters

awakening is the definitive account of the music industry in the digital era it tells the inside story of how the music business grappled with the emergence of an entirely new digital economy with exclusive interviews with the people who shaped today's industry mulligan's gripping narrative switches between the seismic market trends to the highly personal accounts of artists and digital pioneers it recounts the events that both spelt the end of the old industry and that are the foundation for the radical new successor that is about to emerge awakening is written by the leading music industry analyst mark mulligan and includes interviews with 60 of the music industry's most important

figures including million selling artists and more than 20 ceos alongside this unprecedented executive access awakening uses exclusive data presented across 60 charts and figures to chart the music industry s digital journey and to lay out a vision of the future for the industry and artists alike for anyone interested in the music industry and the lessons it provides for all businesses in the digital era this is the only book you will ever need

the music industry handbook second edition is an expert resource and guide for all those seeking an authoritative and user friendly overview of the music industry today the new edition includes coverage of the latest developments in music streaming including new business models created by the streaming service sector there is also expanded exploration of the music industry in different regions of the uk and in other areas of europe and coverage of new debates within the music industry including the impact of copyright extensions on the uk music industry and the business protocols involved when music is used in film and advertising the music industry handbook second edition also includes in depth explorations of different elements of the music industry including the live music sector the recording industry and the classical music business analysis of business practices across all areas of the industry including publishing synchronisation and trading in the music industry profiles presenting interviews with key figures workings in the music industry detailed further reading for each chapter and a glossary of essential music industry terms

the recording industry has been a major focus of interest for cultural commentators throughout the twenty first century as the first major content industry to have its production and distribution patterns radically disturbed by the internet the recording industry s content attitudes and practices have regularly been under the microscope much of this discussion however is dominated by us and uk perspectives and assumes the the recording industry to be a relatively static homogeneous entity this book attempts to offer a broader less anglocentric and more dynamic understanding of the recording industry it starting premise is the idea that the recording industry is not one thing but is rather a series of recording industries locally organised and locally focused both structured by and structuring the international industry seven detailed case studies of different national recording industries illustrate this fact each of them specifically chosen to provide a distinctive insight into the workings of the recording industry the expert contributions to this book provide the reader with a sense of the history structure and contemporary dynamics of the recording industry in these specific territories and counteract the anglo american bias of coverage of the music industry the international recording industries will be valuable to students and scholars of sociology cultural studies media studies cultural economics and popular music studies

this essential and highly acclaimed guide now updated and revised in its eighth edition explains the business of the british music industry drawing on her extensive experience as a media lawyer ann harrison offers a unique expert opinion on the deals the contracts and the business as a whole she examines in detail the changing face of the music industry and provides absorbing and up to date case studies whether you re a recording artist songwriter music business manager industry executive publisher journalist media student accountant or lawyer this practical and comprehensive guide is indispensable reading fully revised and updated includes the current types of record

and publishing deals and what you can expect to see in the contracts a guide to making a record manufacture distribution branding marketing merchandising sponsorship band arrangements and touring information on music streaming digital downloads and piracy the most up to date insights on how the covid 19 crisis has affected marketing an in depth look at copyright law and related rights case studies illustrating key developments and legal jargon explained

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