

The Mastermind Marketing System

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The Wounded Physician Project
The CashPT™ Blueprint: How I
Built and Scaled a Successful Cash-Based Physical Therapy Practice Even When I Was
Told It Was Unethical, a Bad Idea and That No One Would Pay More Than Their Copay for
Physical Therapy!
Secrets of Asia's Most Successful Internet Gurus
I Married an Ebay
Maniac
Yachting Entrepreneur
No B.S. Price Strategy: The Ultimate No Holds Barred, Kick
Butt, Take No Prisoners Guide to Profits, Power, and Prosperity
The Weekly Review
Man
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Theories for Marketing Systems Analysis
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the wounded physician project is a fresh investigation into and the solution for the primary causes of private medical practice financial failure which today impacts not only the disintegration of private medical practice but also the overwhelming increasing attrition of physicians today the root cause has been ignored completely by medical educators for a century in spite of knowing the importance of resolving this issue and the enormous value and benefits it provides for every practicing physician today the complete elimination of these problems that all physicians in private medical practice have always had and now today is responsible for the frustration and deep disappointment over 50 of physicians have with their careers in medicine can be resolved almost immediately the implementation of some very critical educational elements into the medical school curriculums is the answer to this persistent egregious enigma that is far overdue and mandatory the healthcare and medical profession are going through a revolution now that will not only destroy professional healthcare provider s careers but also will become the greatest impediment for quality medical care in our nation if the contents of this book are not heeded

after seeing 43 patients in just one day as a physical therapy student aaron lebauer knew he could not treat patients effectively in the insurance model he opened his 100 cash based clinic lebauer physical therapy the day he graduated with his doctor of physical therapy degree he did this so he could treat patients the way he knew they needed to be cared for not the way the insurance companies dictated everyone he told about his plan to charge 100 or more per visit for physical therapy scoffed rolled their eyes in disbelief said it was impossible or that no patient would ever pay more than their copay for physical therapy over

the next decade lebauer built his successful physical therapy clinic with his wife in greensboro nc not only has the clinic had a waiting list but it has also employed an additional therapist and started offering wellness services all the while lebauer still has plenty of time off to travel with his family

too many spouses are married to ebay maniacs it s time to join in make ebay a family affair and show your maniac new ebay tricks

free insider s circle trial membership newsletter audio program special webinar series and more take control of your profits millionaire maker dan s kennedy and marketing strategist jason marris dare you to re examine your every belief about pricing and empower you to take a more creative more effective bold approach to your price and prosperity kennedy and marris don t offer little tricks like new ways to say 50 off half off or 2 for 1 they tell you the secret to setting prices for the greatest gain then they teach you how to avoid the ultimate price and fee failures like attracting customers who buy by price you ll discover how to compete with free learn how to discount without damage and uncover the key to price elasticity most importantly you ll grasp how to use price to your extreme advantage and grant yourself the power to be as profitable as possible reveals the 9 ultimate price and fee failures the trick behind discounting without devaluing the 5 price related propositions to be concerned with the million dollar secret behind free how to win price wars with competitors why price cutting isn t the cure for the recession and what is and more all i can say is wow i had been having a difficult time accepting that we can justify a slightly higher than usual price for our product until i read chapter 7 the examples and stories in no b s price strategies made what would typically be a dull read fun and interesting thanks for taking this useful information and making it enjoyable robin strickland co founder biglittlefudge com

but i can t there s no way it s impossible enough get off your ass and make your someday

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