

# The Mamba Mentality How I Play

The Mamba Mentality How I Play The Mamba Mentality How I Play In the world of basketball and beyond, few philosophies have inspired as many as the legendary Kobe Bryant's "Mamba Mentality." This mindset encapsulates relentless dedication, unwavering focus, and a perpetual drive to improve oneself. When I reflect on how I play the game, adopting the Mamba Mentality has fundamentally transformed my approach, pushing me to elevate my skills, mental resilience, and overall performance. In this article, I will explore what the Mamba Mentality is, how it influences my gameplay, and practical ways to incorporate it into your own athletic or personal development journey.

**Understanding the Mamba Mentality Origins and Meaning** The Mamba Mentality originates from Kobe Bryant, who adopted the nickname "Black Mamba" as a symbol of his fierce competitive spirit and ability to strike decisively. The mentality reflects a mindset of:

- Continuous self-improvement
- Relentless pursuit of excellence
- Overcoming setbacks with resilience
- Maintaining focus under pressure

Kobe emphasized that the Mamba Mentality is not just about talent but about hard work, discipline, and mental toughness. It is a way of life that transcends sports and applies to everyday challenges.

**Core Principles of the Mamba Mentality** The core principles that define this mindset include:

- Work Ethic:** Consistently putting in deliberate practice.
- 1. Focus:** Maintaining unwavering concentration on goals.
- 2. Resilience:** Bouncing back from failures and setbacks.
- 3. Self-awareness:** Recognizing weaknesses and working to improve them.
- 4. Passion:** Loving what you do and seeking fulfillment through excellence.
- 5. Adopting these principles** fosters a growth-oriented mindset that drives continuous improvement.

**2 How I Play with the Mamba Mentality**

**Preparation and Practice** One of the cornerstones of the Mamba Mentality is relentless preparation. For me, this means:

- Early morning workouts to develop skills and endurance
- Practicing fundamental drills with intensity and focus
- Watching game footage to analyze my performance and opponents
- Setting measurable goals for each practice session

By dedicating time to deliberate practice, I aim to perfect my craft and stay ahead of the competition.

**Mental Toughness and Focus** The mental aspect is just as vital as physical ability. To embody the Mamba Mentality, I:

- 1. Maintain a positive attitude, even after setbacks**
- 1. Use visualization techniques** to prepare for high-pressure situations
- 2. Develop routines** that help me stay focused during games
- 3. Practice mindfulness** to stay present and reduce distractions
- 4. This mental discipline** allows me to perform consistently under pressure and remain resilient through adversity.

**Competitive Drive and Work Ethic** A defining trait of the Mamba Mentality is an insatiable desire to win and improve. I channel this by:

- Challenging myself with tougher opponents and scenarios
- Seeking feedback from coaches and peers to identify areas for growth
- Working extra hours beyond team practices to refine skills
- Maintaining a disciplined lifestyle—proper nutrition, rest, and recovery

This relentless drive fuels my passion and pushes me to outperform expectations.

**Embracing Failure and Learning** Failure is viewed as a stepping stone rather than a setback. I embrace mistakes by:

- Analyzing what went wrong without self-judgment
- 1. Adjusting my approach** based on lessons learned
- 2. 3 Persisting despite frustrations or disappointments**
- 3. Maintaining confidence** that improvement is continuous
- 4. This mindset** fosters resilience and a growth-oriented perspective.

**Practical Ways to Incorporate**

the Mamba Mentality into Your Life Set Clear and Challenging Goals Define what you want to achieve, whether in sports, career, or personal growth. Make your goals specific, measurable, and ambitious to motivate sustained effort. Develop a Consistent Routine Create daily habits that reinforce your objectives—training, studying, or practicing skills. Consistency is key to long-term progress. Focus on Process, Not Just Outcomes Concentrate on the daily actions that lead to success rather than only fixating on results. This mindset helps maintain motivation during setbacks. Embrace Hard Work and Discipline Push yourself beyond comfort zones. Dedicate extra effort and time to improve areas of weakness. Practice Mental Toughness Use visualization, meditation, or affirmation techniques to build resilience and focus. Learn from Failures View mistakes as opportunities to grow. Analyze, adapt, and move forward with renewed determination. Maintain Passion and Love for Your Craft Stay connected to what drives you. Passion fuels perseverance and sustained effort. Real-Life Examples of the Mamba Mentality Kobe Bryant's Own Journey Kobe's career exemplifies the Mamba Mentality. From early mornings in the gym to 4 overcoming injuries and setbacks, his relentless pursuit of excellence made him an NBA legend. His dedication inspired countless players and fans worldwide. Other Athletes and Leaders Many successful individuals apply similar principles: Serena Williams' relentless training and mental toughness Elon Musk's obsession with innovation and perseverance Oprah Winfrey's resilience in overcoming adversity Their stories demonstrate that adopting a Mamba Mentality can lead to extraordinary achievements across fields. Conclusion: Embodying the Mamba Mentality in Your Play and Life Adopting the Mamba Mentality is more than just a sports philosophy; it is a way of approaching life. It demands dedication, resilience, focus, and a passion for continuous growth. Whether you're striving to improve your athletic performance, excel in your career, or develop personally, embodying the principles of this mindset can unlock your potential. Remember, the journey is ongoing. Like Kobe Bryant, who once said, "The most important thing is to try and inspire people so that they can be great in whatever they want to do," embracing the Mamba Mentality can help you achieve greatness in all areas of life. Commit to the process, stay disciplined, and never settle—your best self awaits. Question Answer What is the core philosophy behind the Mamba Mentality? The Mamba Mentality emphasizes relentless hard work, continuous self-improvement, focus, and a never-give-up attitude to achieve greatness both on and off the court. How can I adopt the Mamba Mentality in my own game? You can adopt the Mamba Mentality by setting high standards for yourself, practicing consistently, analyzing your performance critically, and staying disciplined regardless of setbacks. What are some key habits Kobe Bryant practiced to embody the Mamba Mentality? Kobe Bryant focused on meticulous preparation, early morning workouts, film study, pushing through injuries, and maintaining a competitive mindset to continually elevate his game. How does the Mamba Mentality influence mental resilience during high-pressure moments? It encourages maintaining focus, staying confident, and trusting in your preparation, which helps players stay calm and perform effectively under pressure. 5 Are there any famous quotes from Kobe Bryant about the Mamba Mentality? Yes, Kobe said, 'The Mamba Mentality is about focusing on the process and trusting in the hard work when it matters most,' highlighting the importance of dedication and perseverance. Can the principles of the Mamba Mentality be applied outside basketball? Absolutely. The Mamba Mentality's emphasis on discipline, perseverance, and continuous growth can be applied to any field or personal goal to achieve success. The Mamba Mentality: How I Play – this phrase encapsulates the relentless drive, focus, and passion that defined Kobe Bryant's legendary approach to basketball and life. The Mamba Mentality isn't just a mantra; it's a way of living that emphasizes continuous improvement, mental toughness, and unwavering dedication. In this

comprehensive guide, we'll explore how the Mamba Mentality manifests in gameplay, training, mindset, and everyday habits, offering insights into how to adopt this philosophy to elevate your own performance. --- Understanding the Mamba Mentality What Is the Mamba Mentality? The Mamba Mentality was popularized by Kobe Bryant himself, inspired by his admiration for the fast, deadly snake—the mamba. It embodies a mindset of relentless pursuit of excellence, characterized by: - Work ethic over talent: Outworking opponents regardless of natural ability. - Constant learning: Always seeking to improve and refine skills. - Mental resilience: Overcoming setbacks and maintaining focus under pressure. - Competitive spirit: Out-hustling and out-smarting opponents. Bryant once said, “The Mamba Mentality is about focusing on the process and trusting in the hard work when it matters most.” It’s about pushing boundaries and refusing to settle for mediocrity. --- How the Mamba Mentality Influences Play The Core Principles in Action In practical terms, the Mamba Mentality influences how a player approaches the game on multiple levels: - Preparation: Studying film, analyzing opponents, and refining skills tirelessly. - Mindset: Maintaining confidence and focus, especially in high-pressure moments. - Work ethic: Putting in extra hours beyond team practices. - Adaptability: Constantly evolving to counter opponents’ strategies. Key Traits of a Mamba Mentality Player - Competitive Nature: Always looking to win, not just participate. - Obsessiveness: Paying attention to every detail, from footwork to mental cues. - Resilience: Bouncing back from mistakes or losses stronger. - Focus: Maintaining clarity amidst chaos on the court. --- Applying the Mamba Mentality to Your Game Training with Purpose Adopting the Mamba Mentality requires intentional, disciplined training. Here’s how to incorporate it: - Set Clear Goals: Define what you want to achieve, both short-term and long-term. - Create a Routine: Develop daily habits that push your skill set forward. - Film Study: Regularly review your gameplay to identify areas for improvement. - Work on Weaknesses: Don’t shy away from challenging parts of your game; attack them relentlessly. - Simulate Game Conditions: Practice under pressure to build mental toughness. Developing a Killer Instinct Kobe was known for his “killer instinct”—the ability to perform under pressure and make decisive plays. To cultivate this: The Mamba Mentality How I Play 6 - Stay Calm: Practice breathing and focus techniques to remain composed. - Trust Your Training: Rely on your preparation when the game intensifies. - Take Calculated Risks: Be willing to make bold plays when necessary. - Learn to Read the Game: Anticipate opponents’ moves and exploit openings. Mental Toughness and Resilience The mental aspect is as important as physical skills. Strategies include: - Visualization: Picture successful plays and outcomes. - Positive Self-Talk: Reinforce confidence with affirmations. - Embrace Failure: View setbacks as opportunities to learn. - Stay Present: Focus on the current play rather than dwelling on past mistakes. --- The Mindset of a Mamba Mentality Player Attitude off the Court The Mamba Mentality extends beyond basketball. It’s about discipline, consistency, and integrity in all areas of life: - Lifelong Learning: Read, explore, and seek new knowledge. - Time Management: Prioritize tasks that align with your goals. - Healthy Habits: Maintain physical and mental health through proper nutrition, rest, and mindfulness. - Community and Leadership: Inspire others with your dedication and work ethic. Maintaining Motivation Keeping the Mamba Mentality alive requires sustained motivation: - Remind Yourself of Your ‘Why’: Why do you play or pursue your goals? - Celebrate Small Wins: Recognize progress along the way. - Visualize Success: Use mental imagery to keep your focus sharp. - Surround Yourself with Driven People: Be inspired by others who embody this mentality. --- Sample Daily Routine Inspired by the Mamba Mentality Here's a breakdown of a typical day that embodies the principles: Morning: - Wake up early, hydrate, and do a stretching or yoga session. - Review goals for the day. - Watch game film or study basketball techniques. Mid-Morning: - Skill development:

shooting drills, ball-handling, footwork. - Focus on areas needing improvement. Afternoon: - Strength and conditioning workout. - Mental training: visualization and meditation. Evening: - Play pickup games or scrimmages. - Analyze performance and identify lessons learned. - Rest and recovery. --- Lessons from Kobe Bryant's Playstyle Kobe's approach to basketball offers valuable lessons on how to embody the Mamba Mentality: 1. Detail-Oriented Practice Bryant was obsessive about perfecting every aspect of his game—footwork, shot mechanics, foot placement. Adopting this level of detail can significantly improve your craft. 2. Fearlessness in Clutch Moments He thrived under pressure, often taking the final shot. Cultivate confidence and trust your skills to perform when it counts. 3. Continuous Self-Assessment Kobe frequently watched film to identify areas for growth. Regular self-evaluation is crucial for progress. 4. Unrelenting Work Ethic He spent countless hours in the gym, pushing past fatigue. Emulate this dedication to stay ahead of the competition. --- Final Thoughts: Living the Mamba Mentality The Mamba Mentality: How I Play isn't just about basketball; it's a mindset that can transform your approach to any challenge. It's about embracing hard work, maintaining focus, and relentlessly pursuing excellence in all areas of life. Whether you're an athlete, a student, or a professional, adopting this philosophy can elevate your performance and help you push beyond perceived limits. Remember, the journey of The Mamba Mentality How I Play 7 embodying the Mamba Mentality is ongoing. It requires discipline, resilience, and an insatiable desire to improve. As Kobe Bryant said, "The moment you give up is the moment you let someone else win." Keep pushing, stay hungry, and play with the heart of a Mamba. Mamba mentality, Kobe Bryant, basketball mindset, work ethic, relentless drive, mental toughness, competitive spirit, basketball skills, motivation, success mindset

The Mamba Mentality SUMMARY - The Mamba Mentality: How I Play By Kobe Bryant KOBE BRYANT THE MAMBA MENTALITY HOW I PLAY Kobe Bryant and the Mamba Mentality SUMMARY Of The Mamba Mentality KOBE BRYANT THE MAMBA MENTALITY HOW I PLAY Summary of Kobe Bryant's the Mamba Mentality Mamba Mentality [Kobe Bryant] Success Mindset Mamba Mentality Kobe Bryant Biography of KOBE BRYANT Kobe Bryant Mamba Mentality Kobe Bryant - The Black Mamba The Mamba mentality. Il mio basket Unlocked Kobe Bryant & the Mamba Mentality The Art of Bouncing Back: Find Your Flow to Thrive at Work and in Life – Any Time You're Off Your Game Kobe Bryant Shortcut Edition Robert Lee John Wilder I. D. B. Books Wade Duran Alex Karadzin Eli Carter Robert Jones PAULINE. COLBY Luca Carrera Kobe Bryant Gregg Thompson Kobe Bryant George Mumford Alex Karadzin Darleen "Coach Dar" Santore

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the mamba mentality how i play is kobe bryant s personal perspective of his life and career on the basketball court and his exceptional insightful style of playing the game a fitting legacy from the late los angeles laker superstar in the wake of his retirement from professional basketball kobe the black mamba bryant decided to share his vast knowledge and understanding of the game to take readers on an unprecedented journey to the core of the legendary mamba mentality citing an obligation and an opportunity to teach young players hardcore fans and devoted students of the game how to play it the right way the mamba mentality takes us inside the mind of one of the most intelligent analytical and creative basketball players ever in his own words bryant reveals his famously detailed approach and the steps he took to prepare mentally and physically to not just succeed at the game but to excel readers will learn how bryant studied an opponent how he channeled his passion for the game how he played through injuries they ll also get fascinating granular detail as he breaks down specific plays and match ups from throughout his career bryant s detailed accounts are paired with stunning photographs by the hall of fame photographer andrew d bernstein bernstein long the lakers and nba official photographer captured bryant s very first nba photo in 1996 and his last in 2016 and hundreds of thousands in between the record of a unique twenty year relationship between one athlete and one photographer the combination of bryant s narrative and bernstein s photos make the mamba mentality an unprecedented look behind the curtain at the career of one of the world s most celebrated and fascinating athletes

our summary is short simple and pragmatic it allows you to have the essential ideas of a big book in less than 30 minutes by reading this summary you will discover the mamba mentality adopted by basketball champion kobe bryant you will also discover why he had a passion for basketball what allowed him to go further and become stronger than others the principles of the mamba mentality how to train better how to progress quickly in your game kobe bryant was a huge basketball champion whose achievements will be cited as an example for many years to come beyond the titles and medals what made him a champion on the court is quite simple all he had to do was apply a particular state of mind to his daily life making him sharper more enduring and more diligent than other players the mamba spirit this spirit can be used by all sportsmen and women even by everyone on a daily basis are you ready to become a black mamba too buy now the summary of this book for the modest price of a cup of coffee

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after retiring from professional basketball kobe the black mamba bryant decided to share his vast knowledge and understanding of the game to

the mamba mentality how i play by kobe bryant book summary this is a comprehensive summary and study guide of the first book from the basketball superstar kobe bryant a lavish deep dive inside the mind of one of the most revered athletes of all time this summary guide was written to help enhance your reading experience of the original book by kobe bryant it will give you deeper insight fresher perspectives and also help you obtain ultimate comprehension of the original book click on the buy now button to get a copy for a quick trip inside the mind of one of the most intelligent analytical and creative basketball players ever disclaimer this is an independent and unofficial summary guide published and written by john wilder who is in no way affiliated with the original author this book is not meant to replace the original book but to serve as a companion to it

[illegible]

what does it take to elevate your game in the mamba mentality how i play 2018 kobe bryant reveals insights into how he built his stellar basketball career purchase this in depth summary to learn more

mamba mentality the life and legacy of kobe bryant unleash the mind of a champion and discover the relentless drive that made kobe bryant a

legend few athletes have left a mark as indelible as kobe bryant his extraordinary career and unparalleled work ethic gave birth to the term mamba mentality a mindset defined by discipline focus and an insatiable hunger for greatness but behind the iconic moments on the court lay a deeper story of perseverance personal growth and an unshakable desire to inspire in mamba mentality the life and legacy of kobe bryant dive into the journey of one of basketball's most celebrated icons from the early days of honing his craft to his historic five nba championships and beyond this book unpacks the principles that fueled his success both in the game and in life more than a sports biography this book is a testament to the power of dedication passion and the will to win values that transcended the court and continue to inspire millions worldwide whether you're a lifelong fan of kobe bryant or someone seeking motivation to push your own limits this is your chance to embrace the mamba mentality and carry it forward in your own life discover the legacy embrace the mentality start your journey today

on january 26 2020 the world stood still as the news emerged that kobe bryant his daughter gianna and seven others lost their lives in a helicopter accident in the year of pandemic fearmongering and unprecedented division between humanity the tragic loss of one of the greatest basketball players can sadly be neglected kobe bryant was one of the greatest players that ever graced the basketball court he was famous for his relentless drive to win and succeed he was famous for his mindset the mamba mentality this book is a short guide designed as a learning experience for the reader kobe was an incredible teacher as he taught me how to play the game of life and win through the short powerful stories and examples from kobe's life we will explore the mamba mindset through the following 5 pillars life vision curiosity work ethic the fundamentals mentorship this guidebook is not for you expect to find facts and statistics dry facts and numbers about kobe's life and career are available elsewhere this guidebook is for you if 1 you are a basketball and kobe bryant fan 2 you are curious to know about the legendary mamba mentality and maybe apply concepts as you develop your success mindset we all have self doubt you don't deny it but you also don't capitulate to it you embrace it kobe bryant exclusive from the success leaves clues series

man if you're chasing something real something bigger than just getting by this book hits different mamba mentality the kobe bryant blueprint isn't some rah rah motivational fluff it's kobe pulling back the curtain on how he actually became that guy the one who'd be in the gym at 4 a.m. while everyone else was sleeping the one who turned losing into fuel who studied film like a detective who refused to let pain or doubt win he breaks down the obsession the insane work ethic the way he attacked every single day like it was game 7 but it's not just basketball stories this is about how to think when nobody's watching how to bounce back when you fail hard how to outwork everyone without making excuses i've read a ton of self-help books that fade after a week this one sticks because it's not telling you to believe in yourself it's showing you how a legend built himself from the ground up with zero shortcuts if you're tired of temporary hype and ready to actually change how you move through life grab this it's like having kobe in your corner calling you out and pushing you forward straight up this book doesn't just inspire you it rewires you

kobe bryant the mamba mentality of one of the great basketball players ever the news that stunned the world kobe bryant has left us but his life

lessons continue nba legend kobe bryant and his 13 year old daughter gianna were among nine people killed in a helicopter crash in los angeles on sunday bryant was 41 bryant who is considered one of the greatest basketball players in history played all 20 seasons with the los angeles lakers winning three consecutive championships in 2000 2001 and 2002 he went on to win two more in 2009 and 2010 after his retirement from the nba bryant addressed various teams across different games about building up the mamba mentality alongside his initiative way of thinking former nba player richard jefferson noted on espn that the mamba mentality was a solitary focus to attack your objectives bryant noted that the mamba mentality challenged others to be uncomfortable for the first time ever this book will reveal the incredible resources out there with excellent information that will assist you in taking your athletic capacities higher than ever that s right with this book you can increase your vertical jumping ability with kobe bryant s workout tips also included in kobe bryant the mamba mentality who is kobe bean bryant how kobe bryant became michael jordan s true heir kobe bryant s workout to get ripped and increase vertical jump revealed kobe bryant aiming for 80 points a game kobe s amazing in charity how kobe bryant grew into an almost mythical all time great player in the nba kobe bryant s most inspirational quotes kobe bryant s mamba mentality made him an icon among nfl players your online business according to kobe bryant gone but not forgotten there are some massively important lessons you can learn from kobe bryant if you are looking to become more success minded and positive and looking to begin healthy habits such as following kobe bryant s diets and training regimes to teach yourself the mamba mentality and push your capabilities to the limit just like kobe did while at the same time increasing your vertical jumping ability and overall basketball technique then this is the book for you what are you waiting for scroll up the page and click buy now button

biography of kobe bryant mamba mentality unleashed takes readers beyond the surface of kobe bryant s legendary career offering an unprecedented deep dive into the mindset sacrifices and relentless drive that made him one of the greatest athletes of all time this book goes beyond the highlights and championships exploring the lesser known moments the untold stories of his rise and the hidden cost of his pursuit of greatness through exclusive insights into his training regimen personal struggles and transformation from a basketball prodigy to a global icon this biography reveals the true essence of the mamba mentality it captures the untamed ambition that fueled his triumphs the setbacks that shaped his resilience and the profound impact he left on sports business and storytelling for fans athletes and anyone chasing excellence this book is an essential read it s not just a story of basketball it s a blueprint for achieving greatness in any field if you think you know kobe bryant think again this book will change the way you see his legacy forever

kobe bryant was more than a basketball legend he was a force of nature who reshaped how greatness is pursued defined and remembered kobe bryant mamba mentality and legacy is the definitive narrative biography of the man who inspired millions with his relentless work ethic five nba championships and unshakable belief in self mastery from his early years in italy and rise as a teenage prodigy to his complex partnership with shaquille o neal olympic redemption and championship rebirth this book chronicles kobe s life with vivid storytelling and meticulous detail but kobe s journey didn t end at retirement he re emerged as a father mentor entrepreneur and academy award winning storyteller an icon who elevated women s sports and built the mamba sports academy to train the next generation with gripping chapters on his leadership style his



a world renowned psychologist and mindfulness performance expert who has helped superstars such as michael jordan and kobe bryant transform their careers offers proven strategies for unleashing our innate strengths avoiding burnout and discovering enduring success george helped me understand the art of mindfulness to be neither distracted or focused rigid or flexible passive or aggressive i learned just to be kobe bryant we all strive to find flow when our skills expertise and mindset are aligned and we can perform unimpeded at the highest level george mumford calls this being unlocked a state anyone can achieve at any time a psychologist trained in the field of mindfulness and personal development expert mumford has decades of experience helping a wide range of individuals from ceos and nba superstars to the chronically underrepresented those experiencing homelessness and fighting addiction contend with the challenges and opportunities inherent in life chock full of tangible insights unexpected ancient wisdom and inspiring stories from his clients and his own life from his darkest moments of addiction and inner turmoil to training some of the best athletes in the world unlocked is the culmination of mumford's life's work it helps us discover our gifts to sustain success no matter the game or the stakes to step into the power within us and embrace the freedom of being unlocked

### ***The Mamba Mentality How I Play***

on january 26th 2020 the world stood still humanity has just lost one of the greats kobe bryant his daughter gianna and seven others died in a helicopter accident as a basketball player without a shadow of a doubt kobe bryant is one of the greatest to ever do it his place in the pantheon of basketball gods is unquestioned just like bill russell kareem abdul jabar magic larry bird and michael jordan kobe bryant was a generational superstar one of the best players to ever grace the wooden court kobe bryant transcended the game of basketball unlike all the others before him kobe s greatness far exceeded the confines of the basketball court he was a visionary entrepreneur an author a philanthropist and a storyteller kobe bryant made greatness look so effortless as he aspired to reach limits grander than infinity

find out how world class athletes and leaders survive defeat and come back even stronger and how you can too with the blueprint from the coach who helps set them up for success with apologies to benjamin franklin there are actually three things in life that are certain death taxes and the fact that sometimes life will throw you a gut punch coach dar has seen a fair share of calamitous situations in her 25 year career from major league players suffering slumps and season ending injuries to executives floundering professionally and experiencing financial devastation plus her own setbacks like three strokes before the age of 45 and the loss of both of her parents as a mental skills coach whose clients have included professional athletes top ceos and world leaders coach dar specializes in helping the best of the best get up and get going again after suffering serious setbacks in the art of bouncing back she shares these proven strategies and techniques for the first time ever so you can ensure the obstacles and setbacks you face quickly morph into setups for your next success you ll discover how to pour a strong emotional foundation accept feedback the right way connect with your why power and create your own bounce back environment every chapter provides a blueprint that helps you learn more about yourself so you can identify the exact pivot you need to push forward start reframing your setbacks and cultivate the strength you need to handle future adversity better packed with tons of strategies that have proven successful time and time again and exercises to help you achieve the life changing results her clients see coach dar s the art of bouncing back is exactly what you need to see that the adversity in your life can create opportunities from any setback

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