

The Kitchen Debate And Cold War Consumer Politics

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The Politics of Consumption
The ^AOxford Handbook of Political Consumerism
Markets in Historical Contexts
Consumer Politics in Peace & War
These Truths
Consumer Politics in Peace and War
Cyclopædia of Political Science, Political Economy, and of the Political History of the United States
The Saturday Review of Politics, Literature, Science and Art
The Political Marketing Revolution
The Saturday Review of Politics, Literature, Science, Art, and Finance
Political Economy and Global Affairs
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A Troubled Feast
Drug Wars and Coffeehouses
The Journal of Political Economy
Ecology of Everyday Life
The Political Economy of National Security
The Journal of Social, Political and Economic Studies
The Tribune Almanac and Political Register
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with primary sources never before translated into english kitchen debate and cold war consumer politics connects this debate which profoundly shaped the economic social and cultural contours of the cold war era to consumer society

gender ideologies and geopolitics

objects and commodities have frequently been studied to assess their position within consumer or material culture but all too rarely have scholars examined the politics that lie behind that culture this book fills the gap and explores the political and state structures that have shaped the consumer and the nature of his or her consumption from medieval sumptuary laws to recent debates in governments about consumer protection consumption has always been seen as a highly political act that must be regulated directed or organized according to the political agendas of various groups an internationally renowned group of experts looks at the emergence of the rational consuming individual in modern economic thought the moral and ideological values consumers have attached to their relationships with commodities and how the practices and theories of consumer citizenship have developed alongside and within the expanding state how does consumer identity become available to people and how do they use it how is consumption negotiated in a dictatorship are material politics about state politics consumer politics or the relationship between these and consumer practices from the specifics of the politics of consumption in the french revolution what was the status of rum how complicated did a vinegar recipe have to be before the resultant product qualified as luxury to the highly contentious twentieth century debates over american political economy this original book traces the relationships among political cultures consumers and citizenship from the eighteenth century to the present

this volume offers the first comprehensive theoretical and comparative overview of the ways in which the market becomes a political arena it maps the four major forms of political consumerism boycotting buycotting spending to show support lifestyle politics and discursive actions such as culture jamming chapters by leading scholars examine political consumerism in different locations and industry sectors and in consideration of environmental and human rights problems political events and the ethics of production and manufacturing practices

markets in historical contexts is the result of a dialogue between historians and social scientists thinking about markets in modern society how should we approach markets after the collapse of marxism what alternative ways of thinking about markets can we recover from the past the essays in this volume set out to challenge essentialist accounts of the market instead they suggest that markets are always embedded in distinctive traditions and practices that shape the ways in which they are conceived and the manner of their working the essays range widely over european and non european societies from the eighteenth century to the present from the great transformation to globalization rational peasants republican economists popular conservatives guild theorists early environmentalists

communitarians progressives consumers gandhi s descendants and others are all revived the volume thus recovers alternative ways of thinking about markets many of which are neglected or marginalized in contemporary debates

nothing short of a masterpiece npr books a new york times bestseller and a washington post notable book of the year in the most ambitious one volume american history in decades award winning historian jill lepore offers a magisterial account of the origins and rise of a divided nation widely hailed for its sweeping sobering account of the american past new york times book review jill lepore s one volume history of america places truth itself a devotion to facts proof and evidence at the center of the nation s history the american experiment rests on three ideas these truths jefferson called them political equality natural rights and the sovereignty of the people but has the nation and democracy itself delivered on that promise these truths tells this uniquely american story beginning in 1492 asking whether the course of events over more than five centuries has proven the nation s truths or belied them to answer that question lepore wrestles with the state of american politics the legacy of slavery the persistence of inequality and the nature of technological change a nation born in contradiction will fight forever over the meaning of its history lepore writes but engaging in that struggle by studying the past is part of the work of citizenship with these truths lepore has produced a book that will shape our view of american history for decades to come

this book shows how british politics is being transformed from a leadership run system to one dictated by public needs and demands no longer confined to party politics organisations including the monarchy the bbc universities local councils charities and the scottish parliament are adopting the tools of market intelligence to understand their market needs and demands the political marketing revolution raises many questions such as whether the student or patient really does know best and can decide their own education and health care the book calls for a debate about the movement of the british political system towards a market orientation and a re negotiation of the relationship between leaders and the market whilst recognising the need for political leaders to listen this debate places some responsibilities on the political consumer looking to create a new relationship that might work more effectively for both sides

sobel washington u in st louis combines international politics and international political economy in his textbook he emphasizes explanatory frameworks for social behavior that are based on the rational choice approach to political economy after presenting the building blocks of this approach he presents chapters on the structure of the international system power and hierarchy economic liberalism and market exchange in the global arena political markets and exchange the history of

globalization over the past 100 years political and economic market failure and social traps the dilemma of collective goods solutions and hegemonic stability interest groups and international economic foundations of political cleavage and the impact of institutional structures annotation 2006 book news inc portland or booknews com

an international policy issue awash in myths moral inconsistencies social prejudices and political rhetoric it's no wonder students find the international drug trade an alluring topic to study and discuss with his brief and engaging new book david mares explores the reasons why there is so much disagreement among nations about which policies are most appropriate to address drug production distribution and trade from the more tolerant coffee house style policies of the netherlands which focus on public health concerns to the united states just say no drug war approach nations frame and seek to resolve these issues in very different ways and with different levels of success this variation creates a host of global cooperation and policy coordination problems making drug wars and coffee houses an ideal supplement for giving students an opportunity to apply the larger themes of any political economy course to a substantive policy area a compelling framework focusing on political economic ideas and analysis shows students how leaders and policymakers need to understand the drug trade as a full blown commodity system if they are to impact its different segments as he discusses drug production consumption distribution and money laundering mares carefully shows what insights micro political economic realist constructivist and social deviant perspectives each bring to bear on the problem and through the book's use of extended case studies this text offers students an inside look at a complex and fascinating policy area from sweden's attempts to enforce drug war style policies to the uk's movement towards decriminalization to the responses of such international organizations as the united nations and the european union a comprehensive bibliography of websites articles and book length studies point to further research on the topic while class tested research and study questions for each chapter will jumpstart class discussions and projects

deals with research and scholarship in economic theory presents analytical interpretive and empirical studies in the areas of monetary theory fiscal policy labor economics planning and development micro and macroeconomic theory international trade and finance and industrial organization also covers interdisciplinary fields such as history of economic thought and social economics

ecology of everyday life examines the ecological impulse as a desire for nature a desire that emerges as people within industrial capitalist contexts respond to the personal and aesthetic rather than the physical and political implications of

ecological breakdown while exploring the historical causes of this romantic desire for nature heller also offers a way to reconstruct ideas of both nature and desire drawing from feminist anarchist and social ecological theory she provides an activist response to ecological questions arguing that the ecology movement too often links ecological problems to personal psychological and spiritual concerns rather than to concerns of social justice yet rather than dismiss such personal and qualitative concerns heller links the desire for a more meaningful and integral quality of life to the activist impulse itself questioning assumptions about nature desire and the ecological agenda the author encourages readers to consider new ways of desiring nature that entail changes not only in personal life style and outlook but changes in social institutions as well chaia heller holds a ma in psychology and has worked for many years as a clinical social worker counselling and advocating for women struggling with issues of domestic abuse and poverty in addition she has had a long career as a teacher and international lecturer in the fields of social ecology and ecofeminism and is currently on the faculty at the institute for social ecology she also teaches at the university of massachusetts where she is pursuing a phd

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