

The Yin Yang Of American Culture A Paradox

Paradoxes of Culture and Globalization
and the Culture of Paradox
Managing Internationally
Social Interaction, Globalization and
Computer-Aided Analysis
The Yin and Yang of American Culture
Managing Web-Enabled
Technologies in Organizations: A Global Perspective
Cowboy Culture
Culture's
Vanities
Chronicles of Culture
The Journal of International Communication
Gender, Taste, and
Material Culture in Britain and North America, 1700-1830
History of Secondary
Education
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John Styles Isaac Leon Kandel James Anthony Froude Christine T. Sistare Georgia. Supreme
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why do western negotiators constantly complain that chinese negotiators are both very sincere and very deceptive this paradox is one of approximately 80 explored in paradoxical reasoning
paradoxical reasoning answers two major questions that provide the underlying rationale for the book what is a paradox and why is paradoxical reasoning critical for understanding culture in a globalizing world as used in the book paradox is defined as the simultaneous existence of two or more inconsistent and sometimes contradictory elements each paradox is phrased as an arresting but simply understood question to increase reader involvement such as nationalism and globalization and nations are becoming more and less powerful simultaneously

a truly extraordinary book the range of knowledge revealed by the author is quite astonishing and the material presented is done so in a clear and unambiguous writing style the book includes astonishingly varied perspectives on issues that will impact the hoped for positive consequences of globalization i felt i was being informed by an expert who grasps the complexity of the issues involved in ways that make them clear and useful if i was teaching a course that had anything to do with globalization and or culture i would assign this book and if i knew of someone who was being assigned to another country i would require him or her to read this book benjamin schneider valtera corporation and professor emeritus university of maryland what is a paradox why are cross cultural paradoxes essential for understanding the changes that are occurring because of globalization encompassing a wide variety of areas including leadership cross cultural negotiations immigration religion economic development

and business strategy paradoxes of culture and globalization develops cross cultural paradoxes essential for understanding globalization key features highlights over 90 paradoxes structured in a question discussion format to actively engage readers and provide an integrative overview of the book presents key issues at a higher and integrative level of analysis to avoid stereotyping particular cultures facilitates class discussions and the active involvement of class members in the learning process of culture and globalization enlarges individuals conceptual understanding of cross cultural issues focuses on both traditional and controversial topics including motivation and leadership across cultures communicating and negotiating across cultures immigration religion geography economic development business strategy and international human resource management intended audience this is an excellent text for advanced undergraduate and graduate courses in international management international business comparative management world business environment cross cultural management cross cultural communications and cultural anthropology in the departments of business and management communication and anthropology meet author martin j gannon csusm.edu/mgannon martin j gannon is also the author of the bestselling text understanding global cultures sage third edition 2004 and cultural metaphors readings research translations and commentary sage 2000

peter platt here examines renaissance culture through the lens of paradox specifically he analyzes paradoxes surrounding geography equity law and the acting in and witnessing of the elizabethan jacobean theater itself in showing that shakespeare's plays create and are created by a culture of paradox platt offers an exciting and innovative investigation of shakespeare's cognitive and affective power over his audience

ideal for a course on international management for undergraduate business administration and mba programs this textbook deals with the management of international business operations in the global market and discusses the basic managerial functions in an international enterprise

tackling globalization is a great challenge it is both extremely beneficial and essentially problematic this comprehensive multidisciplinary study confronts this ambivalence through the use of computer simulation it discusses the findings of social interaction and social simulation through the use of understandable global examples readers can use this book as a tool to outline significant aspects of intercultural simulation and highlight the issues that need to be considered in the reader's analysis the author leads the reader via sequential narration from a colloquial description of intercultural situations to final simulation prototypes each step is accompanied by descriptive comments and program code social interaction globalization and computer aided analysis shows the reader how to acquire intercultural data from seemingly inconceivable information sources researchers and software developers engaged in interdisciplinary research projects in the field of human computer interaction will find this book to be a useful companion in their work alexander osherenko is the founder of the start up company socioware development which implements psychologically sociologically and culturally aware software that scrutinizes information based on the findings of the cognitive sciences solutions created by socioware development can be implemented across a vast spectrum of industries including car manufacturing insurance and banking internet search engines and e retailers

based on over thirty years of conversations and interactions with americans and asians korean american eun kim presents american virtues and vices from an asian perspective using the ancient asian concepts of yin and yang which coexist in everything and complete each other to maintain cosmic harmony in this way kim draws us to look at the yang light mirror of american vices and the yin dark mirror of american virtues examples of the virtues she discusses are generosity competitive spirit openness and volunteerism some of the vices she explores are insistence on rights refusal to grow up arrogance and tolerance of violence in her

fifty entries the author describes and illustrates an american value and provides an asian perspective on it as well as what she believes to be the dangers and opportunities inherent to each value she uses personal experience anecdotes and quotes from asians and americans both famous and unknown historical background general wisdom and proverbs to enrich her writing eun kim straddles two cultures her asian homeland and her adopted country the united states this is a highly personal and readable book with insights that may make the american reader squirm uncomfortably in one paragraph and glow with pride in the next

technological advancements of the past several decades in computer and telecommunication technologies have had a profound impact upon the fundamental structures of society and particularly upon organizations as these technologies have matured and developed many organizations have been looking into the organizational and managerial changes that can be made that allow the organization to achieve greater utilization of these technologies to improve their competitive postures enabled technologies have become a serious contender many global organizations are looking into the emerging web enabled technologies to make their dispersed operations around the world more efficient and maintaining greater control over their resources those organizations that have not attempted to identify and master the many applications of web enabled technologies will have serious difficulty competing and surviving this book gives you the latest research findings writings related to the web enabled technologies utilization and management in organizations throughout the world

a colorful account of five centuries of cowboy culture details the life history customs status job equipment and more of the cowboy from sixteenth century spanish mexico to the present

americans want it both ways they are committed to cultural diversity yet demand an endless variety of cheap consumer goods from a global system that destroys distinct ways of life in this groundbreaking work david steigerwald argues that americans have papered over this paradox by embracing the rhetoric of diversity and multiculturalism which hides the extent to which they have accepted homogenized ways of working and living

between 1700 and 1830 men and women in the english speaking territories framing the atlantic gained unprecedeted access to material things the british atlantic was an empire of goods held together not just by political authority and a common language but by a shared material culture nourished by constant flows of commodities diets expanded to include exotic luxuries such as tea and sugar the fruits of mercantile and colonial expansion homes were furnished with novel goods like clocks and earthenware teapots the products of british industrial ingenuity this groundbreaking book compares these developments in britain and north america bringing together a multi disciplinary group of scholars to consider basic questions about women men and objects in these regions in asking who did the shopping how things were used and why they became the subject of political dispute the essays show the profound significance of everyday objects in the eighteenth century atlantic world

in matters such as affirmative action or home schooling rights of ethnic and other minority groups often come into conflict with those of society in a culturally diverse population such as ours but before considering the dilemmas posed by these issues we must first ask such basic but important questions as what group rights are and how they intersect with the principles of democracy this new collection brings together some of today's leading thinkers from the cutting edge of these debates taking in a broad range of issues confronting philosophers sociologists and political scientists contributors such as carl wellman carol gould and rex martin examine the nature of groups and the conflict between group rights and democracy and also consider case studies depicting current issues in cultural ethnic and religious rights the first section on the nature of groups examines some of the perplexing alternatives in the formulation of a theory of group rights these articles investigate the kinds of rights minorities might claim and ask when groups can be held responsible for the acts of some of their

members the second section addresses the treatment of groups in a democracy and the precarious balance between indifference toward minorities and capitulation to their demands here the contributors examine five principles for the sensitive treatment of minority and disadvantaged groups in a democratic society a final section explores specific conflicts between subgroup and societal claims through case studies dealing with affirmative action religious practice and the education of children and the land rights of indigenous peoples by drawing on the legal and political dilemmas related to these cases the authors confront issues of core versus peripheral interests of individual member versus subgroup rights and of the possibilities for social openness raised in the preceding sections written from varied perspectives groups and group rights offers stimulating reading for both students and professionals as it takes on some of the most pressing dilemmas confronting our society

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