

## The Southwest Airlines Way Jody Hoffer Gittell

The Southwest Airlines Way Summary: The Southwest Airlines Way Epilepsy - Jody's Journey Monthly Labor Review The Southwest Airlines Way Flight Path Proceedings of the 59th Annual Meeting, January 5-7, 2007, Chicago, Illinois Proceedings of the Annual Meeting -- Industrial Relations Research Association The Employee Ownership Report Regaining Control of Our Destiny Source Book on Collective Bargaining, Wages, Benefits, and Other Contract Issues New Labor Forum The Disposable American Icons of Business Business World Airways Choice Airfinance Annual Restoring the American Dream Air Shippers Manual Jody Hoffer Gittell Business News Publishing, Linda Caputi Jody Hoffer Gittell Paul Grescoe Labor and Employment Relations Association. Meeting Industrial Relations Research Association Thomas A. Kochan Louis Uchitelle Kateri M. Drexler Thomas A. Kochan

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if you look at southwest airlines and i admire what they do they've been the most successful airline in the industry

gerard arpey ceo american airlines through extensive research jody hoffer gittel gets to the bottom of what has sustained southwest airlines positive employee relations and high performance through good and bad times thomas a kochan professor mit sloan school of management mit global airline industry program in an industry with losses in the billions southwest airlines has an unbroken string of 31 consecutive years of profitability the southwest airlines way examines how the company uses high performance relationships to create enormous competitive advantage in motivation teamwork and coordination among employees it then goes further to show how any company can foster these powerful cooperative relationships and explains how to lead with credibility and caring invest in frontline leaders hire and train for relational competence use conflicts to build relationships make unions its partners not its adversaries build relationships with its suppliers

the must read summary of jody gittel s book the southwest airlines way using the power of relationships to achieve high performance this complete summary of the ideas from jody gittel s book the southwest airlines way tells the standout success story of the us airline industry in her book the author describes the accomplishments of southwest airlines and explains how most attempts to copy southwest have focused solely on operational issues however despite following these same strategies no other airline has yet been able to successfully clone southwest s success this summary provides readers with an insight into the secret sauce of southwest and all of the operational factors that come together to ensure its success added value of this summary save time understand key concepts expand your knowledge to learn more read the southwest airlines way and discover the secrets behind the success of this major airline company

this is the remarkable true story of a young woman s seven year struggle and final victory over epilepsy jody had been diagnosed with epilepsy when she was a teenager and initially chose the conventional approach of trying various medications to control the seizures the medications didn t help jody was cured by cayce s remedies

publishes in depth articles on labor subjects current labor statistics information about current labor contracts and book reviews

fortune magazine calls southwest airlines the most successful airline in history full of frontline tales of southwest s innovative management style this compelling book explains how southwest s relentless focus on high performance relationships and its people management practices have been the key to its unparalleled success in the airline industry it reveals how any organization willing to invest the time and effort can learn from southwest s management style by creating shared goals shared knowledge and mutual respect among management employees and suppliers this is the secret of how southwest consistently outperforms its competitors in the high pressure timesensitive airline industry

at a time when airlines across north america and around the world are facing crisis after crisis and many collapsing into bankruptcy westjet has become canada s most successful airline and one of the two most profitable carriers in north america westjet got off the ground in 1996 with three aircraft and 220 employees serving just five western canadian cities today the company is soaring to new heights with more than 6 million guests traveling on 44 planes and westjet s over 3 700 people providing service to 26 destinations flight path is the first book to chronicle the amazing success story of canada s leading low fare airline it offers a detailed look at westjet s path to success and holds valuable lessons for any business reader the empowering corporate philosophy and people first culture the low cost structure that drives profitability the passion for customer service that puts the fun back into flying the focus on technology innovations and the unwavering commitment to providing safe friendly and affordable air travel

award winning reporter uchitelle offers an eye opening account of layoffs in america how they started their questionable necessity and their devastating psychological impact on individuals at all income levels he shows how layoffs are in fact counterproductive rarely promoting efficiency or profitability in the long term

how to give working families the tools and opportunities to prosper in the new economy a call to action for families business labor and government

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