

The Secrets Of Consulting A Guide To Giving And Getting Advice Successfully Gerald M Weinberg

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the secrets of consulting techniques strategies and first hand experiences all that you ll need to set up run and be successful at your own consulting business

it s no secret that technology is moving faster than ever but current business it strategies are not working to survive the next wave of transformation the relationship between businesses and technology must evolve in the value flywheel effect david anderson enables leaders to create an adaptive organization built upon embracing strategic thinking team focus and reduced time to value to drive business results the value flywheel effect is a technique already being used by next generation leaders and companies to succeed in the modern competitive landscape combining the power derived from the value flywheel and the situational clarity provided by wardley mapping organizations are able to sense and respond to change easily navigating the rough waves ahead including migrating to the cloud and serverless every company that uses technology must act differently from the companies of yesterday in the value flywheel effect david anderson shows organizations how to understand and utilize the socio technical intersection between business technology and people giving your organization the edge it needs to navigate future challenges and build maximum situational awareness

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