

The Routledge Companion To Arts Marketing

The Routledge Companion to World Literature The Routledge Companion to Education The Routledge Companion to Humanism and Literature The Routledge Companion to Victorian Literature The Routledge Companion to Media and Class The Routledge Companion to Big History The Routledge Companion to Historical Studies The Routledge Companion to Science Fiction The Routledge Companion to Jane Austen The Routledge Companion to Global Popular Culture The Routledge Companion to Identity and Consumption The Routledge Companion to Literature and Emotion The Routledge Companion to Decolonization The Routledge Companion to Social and Political Philosophy The Routledge Companion to World Literature and World History The Routledge Companion to Research in the Arts The Routledge Companion to Digital Ethnography The Routledge Companion to Transmedia Studies The Routledge Companion to Business History The Routledge Companion to Literature and Economics Theo D'haen James Arthur Michael Bryson Dennis Denisoff Erika Polson Craig Benjamin Alun Munslow Mark Bould Cheryl A. Wilson Toby Miller Ayalla Ruvio Patrick Colm Hogan Dietmar Rothermund Gerald Gaus May Hawas Michael Biggs Larissa Hjorth Matthew Freeman John Wilson Matt Seybold

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in the age of globalization the category of world literature is increasingly important to academic teaching and research the routledge companion to world literature offers a comprehensive pathway into this burgeoning and popular field separated into four key sections the volume covers the history of world literature through significant writers and theorists from goethe to said casanova and moretti the disciplinary relationship of world

literature to areas such as philology translation globalization and diaspora studies theoretical issues in world literature including gender politics and ethics a global perspective on the politics of world literature the forty eight outstanding contributors to this companion offer an ideal introduction to those approaching the field for the first time or looking to further their knowledge of this extensive field

the routledge companion to education presents the most comprehensive up to date guide available to the major topics and theories in education forty specially commissioned chapters covering all aspects of education introduce you to the key thinkers events ideas research and issues that have shaped the field of education

the routledge companion to humanism and literature provides readers with a comprehensive reassessment of the value of humanism in an intellectual landscape offering contributions by leading international scholars this volume seeks to define literature as a core expressive form and an essential constitutive element of newly reformulated understandings of humanism while the value of humanism has recently been dominated by anti humanist and post humanist perspectives which focused on the flaws and exclusions of previous definitions of humanism this volume examines the human problems dilemmas fears and aspirations expressed in literature as a fundamentally humanist art form and activity divided into three overarching categories this companion will explore the histories developments debates and contestations of humanism in literature and deliver fresh definitions of the new humanism for the humanities this focus aims to transcend the boundaries of a world in which human life is all too often defined in terms of restrictions political economic theological intellectual and lived in terms of obedience conformity isolation and fear the routledge companion to humanism and literature will provide invaluable support to humanities students and scholars alike seeking to navigate the relevance and resilience of humanism across world cultures and literatures

the routledge companion to victorian literature offers 45 chapters by leading international scholars working with the most dynamic and influential political cultural and theoretical issues addressing victorian literature today scholars and students will find this collection both useful and inspiring rigorously engaged with current scholarship that is both historically sensitive and theoretically informed the routledge companion places the genres of the novel poetry and drama and issues of gender social class and race in conversation with subjects like ecology colonialism the gothic digital humanities sexualities disability material culture and animal studies this guide is aimed at scholars who want to know the most significant critical approaches in victorian studies often written by the very scholars who helped found those fields it addresses major theoretical movements such as narrative theory formalism historicism and economic theory as well as victorian models of subjects such as anthropology cognitive science and religion with its lists of key works rich cross referencing extensive bibliographies and explications of scholarly trajectories the book is a crucial resource for graduate students and advanced undergraduates while offering invaluable support to more seasoned scholars

this companion brings together scholars working at the intersection of media and class with a focus on how understandings of class are changing in contemporary global media contexts from the memes of and about working class supporters of billionaire populists to well publicized and critiqued philanthropic efforts to bring communication technologies into developing country contexts to the behind the scenes work of migrant tech workers class is undergoing change both in and through media diverse and thoughtfully curated contributions unpack how media industries digital technologies everyday media practices and media studies itself feed into and comment upon broader interdisciplinary discussions they cover a wide range of topics such as economic inequality workplace stratification the sharing economy democracy and journalism globalization and mobility migration outward looking intersectional and highly contemporary the routledge companion to media and class is a must read for students and researchers interested in the intersections between media class sociology technology and a changing world

the routledge companion to big history guides readers through the variety of themes and concepts that structure contemporary scholarship in the field of big history the volume is divided into five parts each representing current and evolving areas of interest to the community including big history's relationship to science social science the humanities and the future as well as teaching big history and little big histories considering an ever expanding range of theoretical pedagogical and research topics the book addresses such questions as what is the relationship between big history and scientific research how are big historians working with philosophers and religious thinkers to help construct meaning how are leading theoreticians making sense of big history and its relationship to other creation narratives and paradigms what is little big history and how does big history impact on thinking about the future the book highlights the place of big history in historiographical traditions and the ways in which it can be used in education and public discourse across disciplines and at all levels a timely collection with contributions from leading proponents in the field it is the ideal guide for those wanting to engage with the theories and concepts behind big history

the routledge companion to historical studies provides a much needed critical introduction to the major historians and philosophers together with the central issues ideas and theories which have prompted the rethinking of history that has gathered pace since the 1990s with twenty nine new entries and many that have been substantially updated key concepts for the new history are examined through the ideas of leading thinkers such as kant nietzsche croce collingwood white foucault and derrida and through subjects ranging over class empiricism hermeneutics inference relativism and technology new entries for the second edition include carl becker frank r ankersmit jean francois lyotard gender justified belief the aesthetic turn race film biography cultural history critical theory and experimental history with a revised introduction setting out the state of the discipline of history today as well as an extended and updated bibliography this is the essential reference work for all students of history

the routledge companion to science fiction is a comprehensive overview of the history and study of science fiction it outlines major writers movements and texts in the genre

established critical approaches and areas for future study fifty six entries by a team of renowned international contributors are divided into four parts which look in turn at history an integrated chronological narrative of the genre s development theory detailed accounts of major theoretical approaches including feminism marxism psychoanalysis cultural studies postcolonialism posthumanism and utopian studies issues and challenges anticipates future directions for study in areas as diverse as science studies music design environmentalism ethics and alterity subgenres a prismatic view of the genre tracing themes and developments within specific subgenres bringing into dialogue the many perspectives on the genre the routledge companion to science fiction is essential reading for anyone interested in the history and the future of science fiction and the way it is taught and studied

first published anonymously as a lady jane austen is now among the world s most famous and highly revered authors the routledge companion to jane austen provides wide ranging coverage of jane austen s works reception and legacy with chapters that draw on the latest literary research and theory and represent foundational and authoritative scholarship as well as new approaches to an author whose works provide seemingly endless inspiration for reinterpretation adaptation and appropriation the companion provides up to date work by an international team of established and emerging austen scholars and includes exciting chapters not just on austen in her time but on her ongoing afterlife whether in the academy and the wider world of her fans or in cinema new media and the commercial world parts within the volume explore jane austen in her time and within the literary canon the literary critical and theoretical study of her novels unpublished writing and her correspondence and the afterlife of her work as exemplified in film digital humanities and new media in addition the companion devotes special attention to teaching jane austen

research on popular culture is a dynamic fast growing domain in scholarly terms it cuts across many areas including communication studies sociology history american studies anthropology literature journalism folklore economics and media and cultural studies the routledge companion to global popular culture provides an authoritative up to date intellectually broad internationally aware and conceptually agile guide to the most important aspects of popular culture scholarship specifically this companion includes interdisciplinary models and approaches for analyzing popular culture wide ranging case studies discussions of economic and policy underpinnings analysis of textual manifestations of popular culture examinations of political social and cultural dynamics and discussions of emerging issues such as ecological sustainability and labor featuring scholarly voices from across six continents the routledge companion to global popular culture presents a nuanced and wide ranging survey of popular culture research

the routledge companion to identity and consumption introduces the reader to state of the art research written by the world s leading scholars regarding the interplay between identity and consumption with chapters discussing the theory research and practical implications of the relationships between identity and consumption including for example the way they change across our life span this book will be a valuable reference source for students and academics

from a variety of disciplines

the routledge companion to literature and emotion shows how the affective turn in the humanities applies to literary studies deftly combining the scientific elements with the literary the book provides a theoretical and topical introduction to reading literature and emotion looking at a variety of formats including novels drama film graphic fiction and lyric poetry the book also includes focus on specific authors such as shakespeare chaucer jane austen virginia woolf and viet thanh nguyen the volume introduces the theoretical groundwork covering such categories as affect theory affective neuroscience cognitive science evolution and history of emotions it examines the range of emotions that play a special role in literature including happiness fear aesthetic delight empathy and sympathy as well as aspects of literature style narrative voice and others that bear on emotional response finally it explores ethical and political concerns that are often intertwined with emotional response including racism colonialism disability ecology gender sexuality and trauma this is a crucial guide to the ways in which new interdisciplinary understandings of emotion and affect in fields from neuroscience to social theory are changing the study of literature and of the ways those new understandings are impacted by work on literature also

this is an essential companion to the process of decolonization perhaps one of the most important historical processes of the twentieth century examining decolonization in africa asia the caribbean and the pacific the companion includes thematic chapters a detailed chronology and thorough glossary biographies of key figures maps providing comprehensive coverage of a broad and complex subject area the guide explores the global context for decolonization nationalism and the rise of resistance movements resistance by white settlers and moves towards independence hong kong and macau and decolonization in the late twentieth century debates surrounding neo colonialism and the rise of development projects and aid the legacy of colonialism in law education administration and the military with suggestions for further reading and a guide to sources this is an invaluable resource for students and scholars of the colonial and post colonial eras and is an indispensable guide to the reshaping of the world in the twentieth century

the routledge companion to social and political philosophy is a comprehensive definitive reference work providing an up to date survey of the field charting its history and key figures and movements and addressing enduring questions as well as contemporary research features unique to the companion are an extensive coverage of the history of social and political thought including separate chapters on the development of political thought in the islamic world india and china as well in modern germany france and britain a focus on the core concepts and the normative foundations of social and political theory a seven chapter section devoted exclusively to distributive justice the central issue of political philosophy since rawls theory of justice extensive coverage of global justice and international issues which recently have emerged as vital topics an eight chapter section on issues in social and political philosophy the companion is divided into eight thematic sections the history of social and political theory political theories and ideologies normative foundations the national state

and beyond distributive justice political concepts concepts and methods in social philosophy issues in social and political philosophy comprised of sixty nine newly commissioned essays by leading scholars from throughout the world the routledge companion to social and political philosophy is the most comprehensive and authoritative resource in social and political philosophy for students and scholars

the routledge companion to world literature and world history is a comprehensive and engaging volume combining essays from historians and literary academics to create a space for productive cross cultural encounters between the two fields in addition to the 27 essays the companion includes general introductions from two of the leading scholars of history and literature david damrosch and patrick manning as well as personal testimonies from artists working in the area and editorials asking provocative questions the volume includes sections on people with essays looking at world literature intellectual commerce religion language and war and indigenous ethnography networks and methods examining maps geography morality and the crises of world literature transformations including essays on race colonialism and the non human interdisciplinary and groundbreaking this volume brings to light various ways in which scholars of literature and history analyse assimilate or reveal the intellectual heritage of the past at the same moment as they try consciously to deal with an unending amount of new information and an awareness of global connections and discrepancies including work from leading academics in the field as well as newer voices the companion is ideal for students and scholars alike

the routledge companion to research in the arts is a major collection of new writings on research in the creative and performing arts by leading authorities from around the world it provides theoretical and practical approaches to identifying structuring and resolving some of the key issues in the debate about the nature of research in the arts which have surfaced during the establishment of this subject over the last decade contributions are located in the contemporary intellectual environment of research in the arts and more widely in the universities in the strategic and political environment of national research funding and in the international environment of trans national cooperation and communication the book is divided into three principal sections foundations voices and contexts each with an introduction from the editors highlighting the main issues agreements and debates in each section the routledge companion to research in the arts addresses a wide variety of concepts and issues including the diversity of views on what constitutes arts based research and scholarship what it should be and its potential contribution the trans national communication difficulties arising from terminological and ontological differences in arts based research traditional and non traditional concepts of knowledge their relationship to professional practice and their outcomes and audiences a consideration of the role of written spoken and artefact based languages in the formation and communication of understandings this comprehensive collection makes an original and significant contribution to the field of arts based research by setting down a framework for addressing these and other topical issues it will be essential reading for research managers and policy makers in research councils and universities as well as individual researchers research supervisors and doctoral candidates

with the increase of digital and networked media in everyday life researchers have increasingly turned their gaze to the symbolic and cultural elements of technologies from studying online game communities locative and social media to youtube and mobile media ethnographic approaches to digital and networked media have helped to elucidate the dynamic cultural and social dimensions of media practice the routledge companion to digital ethnography provides an authoritative up to date intellectually broad and conceptually cutting edge guide to this emergent and diverse area features include a comprehensive history of computers and digitization in anthropology exploration of various ethnographic methods in the context of digital tools and network relations consideration of social networking and communication technologies on a local and global scale in depth analyses of different interfaces in ethnography from mobile technologies to digital archives

around the globe people now engage with media content across multiple platforms following stories characters worlds brands and other information across a spectrum of media channels this transmedia phenomenon has led to the burgeoning of transmedia studies in media cultural studies and communication departments across the academy the routledge companion to transmedia studies is the definitive volume for scholars and students interested in comprehending all the various aspects of transmediality this collection which gathers together original articles by a global roster of contributors from a variety of disciplines sets out to contextualize problematize and scrutinize the current status and future directions of transmediality exploring the industries arts practices cultures and methodologies of studying convergent media across multiple platforms

the routledge companion to business history is a definitive work of reference and authoritative international source on business history compiled by leading scholars in the field it offers both researchers and students an introduction and overview of current scholarship in this expanding discipline drawing on a wealth of international contributions this volume expands the field and explores how business history interacts theoretically and methodologically with other fields it charts the origins and development of business history and its global reach from latin america and africa to north america and europe with this multi perspective approach it illustrates the unique contribution of business history and its relationship with a range of other disciplines from finance and banking to gender issues in corporations the routledge companion to business history is a vital source of reference for students and researchers in the fields of business history corporate governance and business ethics this collection is an excellent starting point for understanding the field and finding areas where business history management theory and social science can intersect canadian business history newsletter january 2019

the study of literature and economics is by no means a new one but since the financial crash of 2008 the field has grown considerably with a broad range of both fiction and criticism the routledge companion to literature and economics is the first authoritative guide tying together the seemingly disparate areas of literature and economics drawing together 38 critics the companion offers both an introduction and a springboard to this sometimes complex but

highly relevant field with sections on critical traditions histories principles and contemporary culture the book looks at examples from medieval and renaissance literature through to poetry of the great depression and novels depicting the 2008 financial crisis covering topics from austen to austerity marxism to modernism the collated essays offer indispensable analysis of the relationship between literary studies and the economy representing a wide spectrum of approaches this book introduces the basics of economics while engaging with essential theory and debate as the reality of economic hardship and disparity is widely acknowledged and spreads across disciplines this companion offers students and scholars a chance to enter this crucially important interdisciplinary area

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