

The Movie Business Book

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tapping experts in an industry experiencing major disruptions the movie business book is the authoritative comprehensive sourcebook covering online micro budget movies to theatrical tentpoles this book pulls back the veil of secrecy on producing marketing and distributing films including business models dealmaking release windows revenue streams studio accounting diy online self distribution and more first hand insider accounts serve as primary references involving negotiations management decisions workflow intuition and instinct the movie business book is an essential guide for those launching or advancing careers in

the global media marketplace

drawing on the knowledge of a full spectrum of industry experts including producers independent filmmakers managers and financiers the third international edition of the movie business book offers a comprehensive authoritative overview of the film industry it features a preface written especially for the international edition which contextualizes this definitive state of the art sourcebook for readers in the expanding global entertainment business a must read for anyone working in the film and entertainment industry it covers the nuts and bolts of financing revenue streams marketing dvds globalization the internet and new technologies using actual examples and advice from practitioners this edition includes contributions from key industry players such as david puttnam tom rothman chairman of fox filmed entertainment benjamin s feingold president business operations columbia tristar motion picture group a division of sony pictures entertainment sydney pollack and mel brooks the movie business book international third edition is an essential guide for anyone wanting to launch or advance a career in the growing media marketplace

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drawing from a variety of experts in an industry that has seen major technological advances since the second edition the movie business book third edition offers the most comprehensive authoritative overview of this fascinating global business a must read for industry newcomers film students and movie buffs this new edition features key movers and shakers such as tom rothman chairman of fox filmed entertainment michael grillo head of feature film production at dreamworks skg sydney pollack mel brooks and many others a definitive sourcebook it covers nuts and bolts details about financing revenue streams marketing dvds

globalization the internet and new technologies all of this and more is detailed in this new edition of the classic movie business book

behind the glitter of hollywood lies a high powered multibillion dollar business whose workings are known only to industry insiders in the movie business book forty of hollywood's most celebrated producers directors screenwriters agents lawyers marketers distributors exhibitors and deal makers reveal the secrets of their trade in personal accounts that are both highly informative and wonderfully entertaining this new edition fully revised and updated for the movie industry of the 90s includes such unique perspectives as david puttnam on producers sydney pollack on directors henry jaglom on independent filmmaking mike medavoy on studio management richard childs on home video martin polon on new technology and thirty four more

film distribution in the digital age critically examines the evolution of the landscape of film distribution in recent years in doing so it argues that the interlocking ecosystem of media dissemination must be considered holistically and culturally if we are to truly understand the transnational flows of cultural texts

drawing on industrial economics and contract theory caves explores the organization of creative industries including visual and performing arts movies theater sound recordings and book publishing in each artistic inputs are combined with humdrum inputs but caves finds the deals bringing these inputs together are inherently problematic

making a movie may be part art and part science but it's 100 percent business in this comprehensive and accessible guide kelly charles crabb shares the information necessary to understand the legal and financial challenges involved in getting a film from story to the silver screen and beyond drawing on over twenty years of experience in the entertainment industry as both lawyer and producer crabb reveals his insider's knowledge on understanding copyright and intellectual property law obtaining financial backing selecting and hiring the key players overseeing the filming locking in the theatrical home video and tv distribution understanding merchandise licensing and everything else you need to know to make a serious run at producing and exploiting a movie offering hands on illustrations from actual movie contracts to show how the basic deals for each of the many stages are assembled the

author explains in plain and simple terms what the contracts contain and why it gives the big picture and the finer points of movie making from concept to raking in the last dollar after the film is completed while it may not transform you into a lawyer or an industry accountant and that's not what you want anyway it will take you through all the business and legal principles you need to know to be a successful and knowledgeable professional producer

twenty five pieces of movie world journalism 1969 1982 by the author of the making of the wizard of oz many of which originally appeared in the new york times

in covering the scope of film financing cones ranges from a discussion of studio based independent production company methods to an examination of lender financing without distributor contracts to a detailed analysis of active and passive investor vehicles and foreign tax shelters and incentives

this introduction to film art explains the techniques specific to film as a medium discusses the principles by which entire films are constructed and explores how these techniques and formal principles have changed over the history of moviemaking concepts are illuminated with frame enlargements

this book is for anyone interested in the business of breaking into the movies learn who the key players are when it comes to getting a movie made and how to navigate the politics of filmmaking from start to finish from first pitch to filling movie seats

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