

The Modi Effect Inside Narendra Modi146s Campaign To Transform India

The Modi Effect Modi and His Challenges Hindu Nationalism and Terrorism in India That All May Flourish Religion, Extremism and Violence in South Asia Authoritarian Populism and Bovine Political Economy in Modi's India Elections in India Effects of Ionizing Radiations on Seeds The Irish Reports North Indian Notes and Queries Reports of Cases Argued and Determined in the Courts of Appeals of the State of Kansas English Mechanic and World of Science English Mechanic and Mirror of Science and Art Railway Age Modern Medicine Nebraska Blue Print Cases Argued and Decided in the Supreme Court of the United States Journal of Practical Medicine The Southeastern Reporter Hansard's Parliamentary Debates Lance Price Rajiv Kumar Eamon Murphy Laura Hartman Imran Ahmed Jostein Jakobsen Sanjay Kumar International Atomic Energy Agency Kansas. Court of Appeals John Harvey Kellogg United States. Supreme Court Great Britain. Parliament

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how did a chai wallah who sold tea on trains as a boy become prime minister of india on may 16 2014 narendra modi was declared the winner of the largest election ever conducted anywhere in the world having fought a campaign unlike any before political parties in britain australia and north america pride themselves on the sophistication of their election strategies but modi s campaign was a master class in modern electioneering his team created an election machine that broke new ground in the use of social media the internet mobile phones and digital technologies modi took part in thousands of public events but in such a vast country it was impossible to visit every town and village the solution a virtual modi a life size 3d hologram beamed to parts he could not reach in person these pioneering techniques brought millions of young people to the ballot box the holy grail of election strategists everywhere as modi trounced the governing congress party led by the gandhi dynasty former bbc correspondent and downing street communications expert lance price has been granted exclusive access to prime minister narendra modi and his team of advisers with complete freedom to tell it as he finds it he details modi s rise to power the extraordinary election victory and its aftermath the modi effect inside narendra modi s campaign to transform india lifts the lid on a whole new box of tricks where message management and it wizardry combined to create a vote winning colossus of awesome potency

taking india by storm prime minister narendra modi has been one of the most talked about figures all around the world his enigmatic persona and his forceful leadership have created a polarized world where some idolize him while others question his motives and methods in an attempt to break the myths around who narendra modi really is the author attempts to take

us through a journey of the leader's life his political aspirations his growth within the party his remarkable stint in gujarat and his performance over the last two years in delhi the author identifies the many formidable challenges modi faces as the leader of the world's largest democracy that is in the midst of a complex transition and recommends measures that modi must implement to deliver on his promises thereby enabling india to realize its true potential

this book discusses terrorism and the rise of hindu nationalism in contemporary india and examines how this movement has become a threat to democracy in the country the work analyses the rise of hindu nationalism culminating in the success of narendra modi's bharatiya janata party bjp the political arm of the movement in the 2019 indian national elections it offers an accessible account of the complexities and subtleties of hindu nationalism and the dangers it poses to india's pluralistic democracy and secularism a major theme of the book is the role that terrorism has played in the rise of hindu nationalism a factor often underplayed or ignored in other studies and it also challenges the widespread belief that terrorism is largely an islamic phenomenon employing a cross disciplinary approach the book is highly relevant to both academics and policymakers given india's importance as a major global economic and military power this book will be of interest to students of terrorism and political violence south asian history indian politics and international relations as well as policymakers

can humans flourish without destroying the earth in this book experts on many of the world's major and minor religious traditions address the question of human and earth flourishing in dialogue with one another

this book sheds light on religiously motivated extremism and violence in south asia a phenomenon which ostensibly poses critical and unique challenges to the peace security and governance not only of the region but also of the world at large the book is distinctive in so far as it reexamines conventional wisdom held about religious extremism in south asia and departs from the literature which centres its analyses on islamic militancy based on the questions and assumptions of the west's war on terror this volume also offers a comprehensive analysis of new extremist movements and how their emergence and success places existing theoretical frameworks in the study of religious extremism into question it further examines topical issues including the study of social media and its impact on the evolution and operation of violent extremism the book also analyses grassroots and innovative non state initiatives aimed to counter extremist ideologies through case studies focusing on bangladesh india pakistan and sri lanka this collection examines extremist materials methods of political mobilisation and recruitment processes and maps the interconnected nature of sociological change with the ideological transformations of extremist movements

authoritarian populism and bovine political economy in modi's india analyses how the twin forces of hindu nationalism and neoliberalism unfold in india's bovine economy revealing their often devastating material and economic impact on the country's poor this book is a rare in depth study of india's bovine economy under narendra modi's authoritarian populism this is an economy that throws up a central paradox on the one hand an entrenched and aggressive hindu nationalist politics is engaged in violently protecting the cow disciplining those who do not sufficiently respect and revere it on the other hand india houses and continuously promotes one of the world's largest corporate controlled beef export economies that depends on the slaughter of millions of bovines every year the book offers an original analysis of this scenario to show how modi's authoritarian populist regime has worked to reconcile the two by simultaneously promoting a virulent hindu nationalism that seeks to turn india into a hindu state while also pushing neoliberal economic policies favouring corporate capital and elite class interests within and beyond the bovine economy the book brings out the adverse impacts of these political economic processes on the lives

and livelihoods of millions of poor Indians in countryside and city in addition it identifies emerging weaknesses in Modi's authoritarian populism highlighting the potential for progressive counter mobilisation it will be of interest to scholars in the fields of development studies south Asia studies critical agrarian studies as well as scholars with a general interest in political economy contemporary authoritarian populism and social movements

This book looks at the patterns and trends of participation in Indian elections since 1952 the first elections held in independent India it engages with debates around the nature of the multi party electoral politics in India and its impact on the voting behaviour of Indian voters the book uses extensive empirical data from the state and national elections to analyze the history and evolution of the country's electoral systems as well as the challenges and safeguards for conducting fair elections in the world's largest democracy the author explores the trends in turnout in regional and national elections and its relationship with electoral outcomes he analyzes electoral patterns over the last seven decades as well as patterns of participation of marginalized groups the younger population and the narrowing gap of women's electoral participation the book discusses the role of money the criminalization of electoral politics and its influence on Indian elections it also focuses on the issue of irregular delimitation of electoral constituencies and its implication on political representation topical and comprehensive this book will be an essential read for scholars and researchers of political studies political sociology public administration and governance and South Asian studies it will also be useful for journalists and think tanks interested in India's electoral processes and debates it could serve as a guidebook as well for those interested in the nitty gritty of Indian elections

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Introduction

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