

The Managers Bookshelf Book

The manager's bookshelf : a mosaic of contemporary views
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directed primarily toward undergraduate graduate management or business college university majors this text also provides practical content to current and aspiring industry professionals the manager s bookshelf a mosaic of contemporary views is a collection of objective summaries from a broad sampling of bestselling business books presenting readers with a collage of information to improve their knowledge of management practices this text introduces the philosophies views and experiences of several authors whose works have captivated the attention of today s management community

this collage of views contains 45 brief descriptive summaries of the most popular business best sellers to date the fourth edition an ideal supplement for instructors of management and business courses exposes students to a variety of material that has appeared in business books and publications

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a supplement or stand alone text for undergraduate graduate level courses in introduction to management or freshman courses in introduction to business this collection of objective summaries of a broad sampling of business best sellers introduces students to the thoughts philosophies views and experiences of a number of authors whose works have captivated the attention of today's management community it considers the works of noted authors on such topics as management paradigms high performing organizations organizational vision and goals motivation empowerment and participation teams and teamwork leadership managing diversity organizational change and renewal organizational learning and knowledge driven management global dimensions and managing personal effectiveness

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