

# The Guerrilla Marketing Handbook

we are guerrilla the studio behind the critically acclaimed killzone and horizon franchises founded in 2000 and based in amsterdam we're one of europe's leading game development companies

guerrilla is one of europe s leading game companies and a wholly owned subsidiary of sony interactive entertainment europe we started in 2003 and have pushed the boundaries of technical and artistic

guerrilla's state of the art studio is located at the heart of amsterdam in the netherlands a historical city that has always moved with the times amidst its museums parks and cafes guerrillas feel right at

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feb 27 2025 guerrilla spotlight gael chauvet 14 august 2024 life at guerrilla gael chauvet shares the most important aspects in creating marketing art for lego horizon adventures

with guerrilla's growing ambitions there's never been a more exciting time for candidates of all backgrounds to join our studio in the heart of Amsterdam every role offers a wide range of benefits

oct 1 2003 it takes hundreds of talented creatives with a wide range of skills to create guerrilla s quality entertainment experiences hear from some of our guerrillas below

nov 13 2025 we re thrilled to announce horizon steel frontiers a mobile first mmorpg based on the horizon universe developed by our friends at ncsoft with support from guerrilla

nov 25 2024 scaling tools for millions of assets for horizon forbidden west 02 may 2023 horizon publication decima this talk explains how guerrilla redesigned the asset database and content

apr 17 2024 22 november 2023 life at guerrilla david moreno shares his story of how he got into game development the games that inspired him and how he finds life in amsterdam

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