

## Television Entertainment

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this revised edition of datt and sundharam s indian economy presents an up to date review of trends and issues framing the development of the modern indian economy this comprehensive update involved a complete rewrite of the original book as part of the endeavour to promote a critical understanding of the ever changing canvass of opportunities and challenges facing the indian economy this edition represents a fresh attempt to study the evolving journey of the increasingly complex indian economy from a contemporary vantage point while retaining a longer term historical perspective divided into five parts the book begins with an overview of the evolving structure of the indian economy which introduces india as a developing economy and discusses its economic growth demographic trends human development infrastructure and the environment the second part delves into india s planning system and evolution of economics sectors as areas of national concern the topics of poverty inequality employment and social security are taken up in the third part the fourth part on the fiscal monetary system and india s financial sector discusses key aspects of india s fiscal monetary and financial sector policy including a detailed review of the union budget 2023 24 the final part focuses on trade technology and globalisation discussing issues related to trade policy foreign direct investment india s interface with the world trade organisation participation in global value chains and the state of technology in the context of india s emergence on the global economic stage with the marshalling of large amounts of data in an array of tables graphs charts and boxes explaining key concepts and special topics the book is informative engaging visually appealing and facilitates better understanding of the evolving complexities of the indian economy along with the potential and limits of economic policy in the country the revision has been developed according to the curriculum of the national education policy 2020 and caters to the academic requirements of undergraduate economics students the findings from contemporary literature research covered in the book will help the post graduate students and researchers from economics commerce and finance streams it will also be a useful resource for the aspirants appearing for various competitive examinations

the first comprehensive volume of original essays on australian screen culture in the twenty first century a companion to australian cinema is an anthology of original essays by new and established authors on the contemporary state and future directions of a well established national cinema a timely intervention that challenges and expands the idea of cinema this book brings into sharp focus those facets of australian cinema that have endured evolved and emerged in the twenty first century the essays address six thematically organized propositions that australian cinema is an indigenous screen culture an international cinema a minor transnational imaginary an enduring auteur genre landscape tradition a televisual industry and a multiplatform ecology offering fresh critical perspectives and extending previous scholarship case studies range from the lego movie mad max and australian stars in hollywood to transnational co productions youtube

channels transmedia and nature cam documentaries new research on trends such as the convergence of television and film digital transformations of screen production and the shifting roles of women on and off screen highlight how established precedents have been influenced by new realities beyond both cinema and the national written in an accessible style that does not require knowledge of cinema studies or australian studies presents original research on australian actors such as cate blanchett and chris hemsworth their training branding and path from australia to hollywood explores the films and filmmakers of the blak wave and their challenge to australian settler colonial history and white identity expands the critical definition of cinema to include youtube channels transmedia documentaries multiplatform changescapes and cinematic remix introduces readers to founding texts in australian screen studies a companion to australian cinema is an ideal introductory text for teachers and students in areas including film and media studies cultural and gender studies and australian history and politics as well as a valuable resource for educators and other professionals in the humanities and creative arts

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few trends have had as much impact on television as formats have in recent years long confined to the fringes of the tv industry they have risen to prominence since the late 1990s today they are a global business with hundreds of programmes adapted across the world at any one time from mundane game shows to blockbuster talent competitions from factual entertainment to high end drama based on exclusive industry access this book provides an in depth analysis of the complex world of the tv format from its origins to the present day chalaby delivers a comprehensive account of the tv format trading system and conceptualizes the global value chain that underpins it unpicking the corporate strategies and power relations within using interviews with format creators he uncovers the secrets behind the world s most travelled formats exploring their narrative structure and cultural meanings

television entertainment rules supreme one of the world s most important disseminators of information ideas and amusement more than a parade of little figures in a box it is deeply embedded in everyday life in how we think what we think and care about and who we think and care about it with but is television entertainment art why do so many love it and so many hate or fear it does it offer a window to the world or images of a fake world how is it political and how does it address us as citizens what powers does it hold and what powers do we have over it or for that matter what is television these days in an era of rapidly developing technologies media platforms and globalization written especially for students television entertainment addresses these and other key questions that we regularly ask or should ask jonathan gray offers a lively and dynamic thematically based overview with examples from recent and current television including lost reality television the sopranos the simpsons political satire grey s anatomy the west wing soaps and 24

provides an overview of the rapidly changing landscape of global television combining previously published essays by pioneers of the study of television with new work by cutting edge television scholars who refine and extend intellectual debates in the field

provides information on distribution systems regulations copyright program development advertising and legal and business affairs

this book deals with the various ways netflix reconceptualises television as part of the process of tv iv as television continues to undergo a myriad of significant changes netflix has proven itself to be the dominant force in this development simultaneously driving a number of these changes and challenging television s existing institutional structures this comprehensive study explores the pre history of netflix the role of binge watching in its organisation and marketing and netflix s position as a transnational broadcaster it also examines different concepts of control and the role these play in the history of ancillary technologies from the remote control to binge watching as netflix s iteration of giving control to the viewers by focusing on netflix s relationship with the linear television schedule its negotiations of quality and marketing as well as the way netflix integrates into national media systems netflix and the re invention of television illuminates the importance of netflix s role within the processes of tv iv

introduction to media distribution offers a clear direct and comprehensive overview of the entire film television and new media distribution business valuable to both students and professionals in this book author scott kirkpatrick uses his decade of experience in the distribution arena to explore what fuels the distribution process and explains in real world terms how the business works from beginning to end not merely what happens to a film or television series after a distributor acquires it but how distributors develop and pre sell the content kirkpatrick covers deal structures release strategies acquisition approaches rights sales tax credits audience research global regulatory boards and even behind closed doors monetization practices the book offers a straight forward clear and insightful approach to understanding the fundamental basics of how the global distribution marketplace works and how distribution companies actually operate and create the content they need an insider s analysis of all levels of the business with an emphasis on the independent scene the root from which development in the industry grows a comprehensive overview of how film and television markets and festivals work and how buyers and sellers actually broker deals in the field detailed explanations of how each media right is defined and windowed to maximize potential revenue a detailed overview of several major international territories and how each operates guidance and advice from an industry expert on entering the entertainment industry applicable to individuals in all roles a robust appendix containing in depth studies of legal documentation material delivery paperwork territory by territory financial projections and more an accompanying resource offers template contracts sample agreements and further resources for download

this book covers the actual financial aspects of the hollywood industry it is a comprehensive and up to date guide on film and television financing today it lays out each step of the motion picture and television project value chain from development through profit participation and illustrates the implications and risks of financial choices filmmakers and investors alike gain a thorough understanding of how to maneuver safely through a complex industry in a way that reduces risk and optimizes profits

netflix is the definitive media company of the 21st century it was among the first to parlay new internet technologies into a successful business model and in the

process it changed how consumers access film and television it is now one of the leading providers of digitally delivered media content and is continually expanding access across a host of platforms and mobile devices despite its transformative role however netflix has drawn very little critical attention far less than competitors such as youtube apple amazon comcast and hbo this collection addresses this gap as the essays are designed to critically explore the breadth and diversity of netflix s effect from a variety of different scholarly perspectives a necessary approach considering the hybrid nature of netflix its inextricable links to new models of media production distribution viewer engagement and consumer behavior its relationship to existing media conglomerates and consumer electronics its capabilities as a web based service provider and data network and its reliance on a broader technological infrastructure

in this expanded and updated second edition esteemed television executive and harvard lecturer ken basin offers a comprehensive and readable overview of the business financial and legal structure of the u s television industry as well as its deal making norms the business of television explores the basic structure and recent history of the television and streaming business rights and talent negotiations intellectual property backend deals licensing international production and much more this expanded and updated second edition also features an in depth exploration of the evolution of the streaming business offers valuable new insights about negotiation reflects the historic impacts of the 2020 covid 19 pandemic and 2023 wga and sag aftra strikes addresses the intersection of artificial intelligence technology and intellectual property law and provides a greater breadth and depth of technical material about a wide variety of common television deals the book also includes breakdowns after each chapter summarizing major deal terms and points of negotiation a significantly expanded glossary an extensive list of referenced articles and cases and a wealth of real world examples to help readers put the material into context written for a diverse audience of working or aspiring creative professionals executives agents managers lawyers and students the business of television is the definitive reference guide for the ever changing television industry

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