

Sustainability Marketing A Global Perspective 2nd

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marketing

marketing promotion operation

marketing e marketing

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marketing ? ? ? ? ? ? ? branding ? ? ? ? ? ? ? ? ? ? generating delivering satisfying consumer needs in a profit
? ? ? ? ? ? ? 4p product place price promotion

marketing brand value 4

pr ? *marketing* ? ? ? ? ? ? ? ? ? ? ? ? ? ? *marketing* ? *pr* ? ? ? ? ? ? ? ? ? ? ? ? ? ?

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