

Sustainability A Bedford Spotlight Reader

Monsters Monsters Pursuing Happiness Monsters Sustainability Border Crossings The Rhetoric of Humor : a Bedford Spotlight Reader Food Matters Writing Music : a Bedford Spotlight Reader The Spaces and Places of Horror Science and Technology Food Matters Money Changes Everything : a Bedford Spotlight Reader Intelligence Sustainability and the City Border Crossings Humor and Masculinity in U.S. Fiction Rethinking Advertising Constructions of Gender Monsters of Film, Fiction, and Fable Andrew J. Hoffman Andrew J. Hoffman Matthew Parfitt Andrew J. Hoffman Christian R. Weisser Catherine Cucinella Kirk Boyle Holly Bauer Jeffrey Ousborne Francesco Pascuzzi Erica Duran Holly Bauer Lawrence Weinstein Barclay Barrios Lauren Curtright Catherine Cucinella Joseph L. Coulombe Kathleen M. Vandenberg Pamela L. Eddy Lisa Wenger Bro

Monsters Monsters Pursuing Happiness Monsters Sustainability Border Crossings The Rhetoric of Humor : a Bedford Spotlight Reader Food Matters Writing Music : a Bedford Spotlight Reader The Spaces and Places of Horror Science and Technology Food Matters Money Changes Everything : a Bedford Spotlight Reader Intelligence Sustainability and the City Border Crossings Humor and Masculinity in U.S. Fiction Rethinking Advertising Constructions of Gender Monsters of Film, Fiction, and Fable *Andrew J. Hoffman Andrew J. Hoffman Matthew Parfitt Andrew J. Hoffman Christian R. Weisser Catherine Cucinella Kirk Boyle Holly Bauer Jeffrey Ousborne Francesco Pascuzzi Erica Duran Holly Bauer Lawrence Weinstein Barclay Barrios Lauren Curtright Catherine Cucinella Joseph L. Coulombe Kathleen M. Vandenberg Pamela L. Eddy Lisa Wenger Bro*

monsters proves that you can think critically and write academically on just about any subject this slim volume will equip you with the necessary tools to contribute to the conversations around your favorite monsters and maybe introduce you to some new ones too

monsters explores questions about the central concept of the monstrous why do we create monsters are they animal human both or neither which of our fears and desires do monsters embody what can monsters tell us about our cultural and historical moments how do we cope with the monsters that haunt our imaginations and our societies readings by classic poets

contemporary fiction writers pop culture critics philosophers psychologists occultists veterinarians ethicists historians and others take up these questions and more questions and assignments for each selection provide a range of activities for students to write about vampires werewolves zombies mermaids serial killers classic horror movie monsters and more strange things that go bump in the night the bedford spotlight reader series is an exciting line of single theme readers each reflecting bedford's trademark care and quality an editorial board of a dozen compositionists at schools with courses focusing on specific themes assists in the development of the series each reader collects thoughtfully chosen selections sufficient for an entire writing course about 35 pieces to allow instructors to provide carefully developed high quality instruction at an affordable price bedford spotlight readers are designed to help students from all majors make sustained inquiries from multiple perspectives opening up topics such as borders food gender happiness humor language music science and technology subcultures and sustainability to critical analysis the readers are flexibly arranged in thematic chapters with each chapter focusing in depth on a different facet of the central topic instructor support at macmillanlearning.com includes sample syllabi and additional teaching resources

sustainability explores questions around the central concept of sustainability what are its foundations and politics how do crises challenge sustainability how is sustainability connected to local and transnational environments how is sustainability connected to tourism and recreation readings by a range of ecologists urban planners philosophers geographers reporters artists and ordinary citizens take up these questions and more questions and assignments for each selection provide a range of activities for students the website for the spotlight series offers comprehensive instructor support with sample syllabi and additional teaching resources the bedford spotlight reader series is an exciting line of single theme readers each reflecting bedford's trademark care and quality an editorial board of a dozen compositionists at schools with courses focusing on specific themes assists in the development of the series each reader collects thoughtfully chosen selections sufficient for an entire writing course about 35 pieces to allow instructors to provide carefully developed high quality instruction at an affordable price bedford spotlight readers are designed to help students from all majors make sustained inquiries from multiple perspectives opening up topics such as money food border crossings music humor subcultures happiness monsters sustainability and gender to critical analysis the readers are flexibly arranged in thematic chapters with each chapter focusing in depth on a different facet of the central topic the website for the spotlight series offers comprehensive instructor support with sample syllabi and additional teaching resources

food matters second edition explores questions about the seemingly simple concept of food what is the purpose of food sustenance pleasure health how does what we eat determine and reflect our identities what political social and cultural forces

affect our food choices what does it mean to eat ethically what is food exactly and how do advances in technology affect our definition of it readings by a range of essayists scientists linguists journalists farmers artists and ordinary citizens take up these questions and more questions and assignments for each selection provide a range of activities for students this new edition of food matters features current readings that reflect the evolving conversation about food in our society

this volume explores the complex horizon of landscapes in horror film culture to better understand the use that the genre makes of settings locations spaces and places be they physical imagined or altogether imaginary in the philosophy of horror Noël Carroll discusses the geography of horror as often situating the filmic genre in liminal spaces as a means to displace the narrative away from commonly accepted social structures this use of space is meant to trigger the audience's innate fear of the unknown this notion recalls Freud's theorization of the uncanny as it is centered on recognizable locations outside of the Lacanian symbolic order in some instances a location may act as one of the describing characteristics of evil itself in a nightmare on Elm Street teenagers fall asleep only to be dragged from their bedrooms into Freddy Krueger's labyrinthine lair an inescapable boiler room that enhances Freddie's powers and makes him invincible in other scenarios the action may take place in a distant little known country to isolate characters Roth's Hostel films or as a way to mythicize the very origin of evil Bava's Black Sunday finally anxieties related to the encroaching presence of technology in our lives may give rise to postmodern narratives of loneliness and disconnect at the crossing between virtual and real places in Kurosawa's Pulse the internet acts as a gateway between the living and spirit worlds creating an oneiric realm where the living vanish and ghosts move to replace them this suggestive topic begs to be further investigated this volume represents a crucial addition to the scholarship on horror film culture by adopting a transnational comparative approach to the analysis of formal and narrative concerns specific to the genre by considering some of the most popular titles in horror film culture alongside lesser known works for which this anthology represents the first piece of relevant scholarship

science and technology explores questions around the central concepts of STEM fields how do we interact with science and technology on a daily basis is technology surpassing biology what are the ethics of science and technology does technology rule our economy how is the internet changing society readings by biologists climate scientists journalists ethicists novelists engineers and others take up these questions and more questions and assignments for each selection provide a range of activities for students the Bedford Spotlight Reader series is an exciting line of single theme readers each reflecting Bedford's trademark care and quality an editorial board of a dozen compositionists at schools with courses focusing on specific themes assists in the

development of the series each reader collects thoughtfully chosen selections sufficient for an entire writing course about 35 pieces to allow instructors to provide carefully developed high quality instruction at an affordable price bedford spotlight readers are designed to help students from all majors make sustained inquiries from multiple perspectives opening up topics such as borders food gender happiness humor language monsters music subcultures and sustainability to critical analysis the readers are flexibly arranged in thematic chapters with each chapter focusing in depth on a different facet of the central topic the instructor resource tab of each reader's catalog page includes instructor support with sample syllabi and additional teaching resources

sustainability and the city urban poetics and politics contributes to third generation discourse on sustainable development by considering through a humanistic lens theories and practices of sustainability in a wide range of urban cultures it demonstrates cities inextricability from discussions on sustainability because not only is the world urbanizing at an unprecedented rate but also cities are primary locations of the circulation of excess capital socioeconomic divisions and hierarchies political resistance friction between human and non human worlds and the confluence of art policy and identity formation in placemaking with essays by scholars working in a variety of fields from architecture to literature to music to sociology this collection maintains that any hope for achieving urban sustainability will require taking seriously the ways in which cities are imagined efforts to make cities sustainable must fully incorporate the humanities because critical endeavors and creative expressions that fall within the purview of the humanities are vital to closing the conceptual gulf as well as the practical gap between human and non human conservation even if the environmental humanities embrace cities critics must ask whether coalescing the terms sustainability and city may actually obstruct human action to combat climate change which from some angles seems impending self imposed apocalypse to examine the urban turn sustainability and the city attends to culture essays in the first part of the collection approach urban sustainability from various disciplinary vantage points to emphasize history ideology pedagogy and critical theory the second part of the collection analyzes urban commons on four different continents finally the collection moves from a diverse set of interpretations of on the ground urban phenomena to a compilation of readings of sustainability in different media and genres sound art drama fiction and film set in or evocative of cities the collection carves out a place for artists and critics to help realize social justice in cities which generate remarkable power but power that is too often and too easily used destructively unfairly and wastefully despite cities unique capacities to inspire and sustain humanity

delving into questions like what are borders and who are border crossers border crossings breaks down the complex issue through an extensive variety of readings and activities to really get you thinking and evaluating this theme

humor and masculinity in u s fiction offers a pragmatic and theoretically informed model for analyzing how humor and gender intersect in key u s texts bringing much needed attention to the complex ways that humor can support and or subvert reductive masculine codes and behaviors its argument builds upon three major humor theories the incongruity theory superiority theory and relief theory to analyze how humor is used to negotiate the shifting constructions of masculinity and manhood in american culture and literature focusing on explicit textual references to joking pranks and laughter humor and masculinity in u s fiction offers well supported original interpretations of works by mark twain owen wister dorothy parker zora neale hurston joseph heller philip roth and sherman alexie the primary goal of humor and masculinity in u s fiction is to understand the multiple ways that humor performs and interrogates masculinity in seminal u s texts

with more mediums than ever across which to advertise businesses are facing increasing marketing costs even as customers continue to turn toward services offering ad free entertainment these changes mean the advertising ecosystem is undergoing dramatic alterations with massive online companies like facebook and google capturing a majority of advertising dollars and smaller advertising agencies failing against this rapidly shifting backdrop this edited volume showcases current academic perspectives and research cases on advertising from scholars representing a wide range of disciplines the contributions in this book create a comprehensive overview of the current state of advertising across many media while highlighting conversations concerning the ethics of advertising and the most effective ways to advertise interdisciplinary by nature this book includes perspectives from academics in marketing communications law rhetoric and business it will be of great interest to scholars and students seeking a thought provoking debate

a ground swell of activism on campus is underway to recognize a wider understandings of gender to support long time marginalized populations and to open up leadership pipelines that result in a reflection of the populations community colleges servewhich include women minorities and diverse stakeholders this issue expands on the research regarding the stubborn persistence of the glass ceiling and thinking about constructions of gender inclusivity and strategies to advance equity for all tackling new and extended conceptions of gender to include issues facing the lgbtq community it highlights the intersections of race and gender addresses how gender performance continues to influence the experiences of men and women in the 2 year college sector presents strategies for supporting women leaders updates readers on the clery act on campus and includes strategies for inclusivity this is the 179th volume of this jossey bass quarterly report series essential to the professional libraries of presidents vice presidents deans and other leaders in today s open door institutions new directions for community colleges

provides expert guidance in meeting the challenges of their distinctive and expanding educational mission

monsters are a part of every society and ours is no exception they are deeply embedded in our history our mythos and our culture however treating them as simply a facet of children s stories or escapist entertainment belittles their importance when examined closely we see that monsters have always represented the things we fear that which is different which we can t understand which is dangerous which is other but in many ways monsters also represent our growing awareness of ourselves and our changing place in a continually shrinking world contemporary portrayals of the monstrous often have less to do with what we fear in others than with what we fear about ourselves what we fear we might be capable of the nineteen essays in this volume explore the place and function of the monstrous in a variety of media stories and novels like baum s oz books or gibson s neuromancer television series and feature films like the walking dead or edward scissorhands and myths and legends like beowulf and the loch ness monster in order to provide a closer understanding of not just who we are and who we have been but also who we believe we can be for better or worse

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