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any data analytics solution requires data population and preparation with the rise of data analytics solutions these years the need for this data preparation becomes even more essential power bi is a helpful data analytics tool that is used worldwide by many users as a power bi or microsoft bi developer it is essential to learn how to prepare the data in the right shape and format needed you need to learn how to clean the data and build it in the structure that can be modeled easily and used high performant for visualization data preparation and transformation is the backend work if you consider building a bi system as going to a restaurant and ordering food the visualization is the food you see on the table nicely presented the quality the taste and everything else comes from the hard work in the kitchen the part that you don t see or the backend in the world of power bi is power query you may be already familiar with some other data preparation and data transformation technologies such as t sql ssis azure data factory informatica etc power query is a data transformation engine capable of preparing the data in the format you need the good news is that to learn power query you don t need to know programming power query is for citizen data engineers however this doesn t mean that power query is not capable of performing advanced transformation unfortunately because power query and data preparation is

the kitchen work of the bi system many power bi users skip the learning of it and become aware of it somewhere along their bi project once they get familiar with it they realize there are tons of things they could have implemented easier faster and in a much more maintainable way using power query in other words they learn mastering power query is the key skill toward mastering power bi we have been working with power query since the very early release of that in 2013 named data explorer and wrote blog articles and published videos about it the number of articles we published under this subject easily exceeds hundreds through those articles some of the fundamentals and key learnings of power query are explained we thought it is good to compile some of them in a book a good analytics solution combines a good data model good data preparation and good analytics and calculations reza has written another book about the basics of modeling in power bi and a book on power bi dax simplified this book is covering the data preparation and transformations aspects of it this book is for you if you are building a power bi solution even if you are just visualizing the data preparation and transformations are an essential part of analytics you do need to have the cleaned and prepared data ready before visualizing it this book is complied into a series of two books which will be followed by a third book later getting started with power query in power bi and excel this book mastering power query in power bi and excel already available to be purchased separately power query dataflows will be published later although this book is written for power bi and all the examples are presented using the power bi however the examples can be easily applied to excel dataflows and other tools and services using power query

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microsoft power bi is a data analytics and visualization tool powerful enough for the most demanding data scientists but accessible enough for everyday use for anyone who needs to get more from data the market has many books designed to train and equip professional data analysts to use power bi but few of them make this tool accessible to anyone who wants to get up to speed on their own this streamlined intro to power bi covers all the foundational aspects and features you need to go from zero to hero with data and visualizations whether you work with large complex datasets or work in microsoft excel author jeremey arnold shows you how to teach yourself power bi and use it confidently as a regular data analysis and reporting tool you ll learn how to import manipulate visualize and investigate data in power bi approach solutions for both self service and enterprise bi use power bi in your organization s business intelligence strategy produce effective reports and dashboards create environments for sharing reports and managing data access with your team determine the right solution for using power bi offerings based on size security and computational needs

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will understand the entire business intelligence process and how it is applied to power bi from information on what are the benefits of implementing this process in your day today and what precautions we need to take to begin analyzing data it will open the door of your first contact with microsoft power bi an overview of the basic functionality for you to understand the engine tips on how to connect data sources and much more

data analysis expressions dax is the formula language of power bi learning the dax language is key to empower power bi users so they can take advantage of these new business intelligence bi capabilities this volume clearly explains the concepts of dax while at the same time offering hands on practice to engage the reader and help new knowledge stick this third edition has been updated for the new power bi ribbon interface while still providing a bridge for readers wanting to learn dax in the power bi power pivot or excel

microsoft business intelligence or power bi is a suite of business analytics tools to analyze data and share insights monitor your business and get answers quickly with rich dashboards available on every device data analytics field is growing exponentially learn introduction to data analytics using power bi online and power bi desktop power bi microsoft business intelligence offers basic data wrangling capabilities similar to excel s power query it also lets you create interactive visualizations reports and dashboards with a few clicks or drag and drops type natural language questions about your data on a dashboard and handle files that are too large for excel power bi transforms your company s data into rich visuals for you to collect and organize so you can focus on what matters to you stay in the know spot trends as they happen and push your business further it can work with dozens of data types not only excel access and csv files but also salesforce google analytics mailchimp github quickbooks online and dozens of others and it will run r scripts meaning that any data you can pull in and massage via r you can import into power bi we will use new york city public data set as well as existing samples in power bi so if you are looking for new ways to seek insights and create powerful visualization on the fly power bi is the answer you can transform your company s data into rich stunning easy to use visuals for you to collect and organize so you can spot trends collaborate in new ways and make sense of your data increase your skills this course contains the following lessons 1 learn data analytics microsoft business intelligence concepts and application 2 introduction to power bi online power bi desktop and the interface 3 be able to import data using both power bi online and power bi desktop 4 learn the difference between power bi online vs power bi desktop 5 master the skill of transforming big data real world data set new york city public data set 6 create stunning visualization 7 using quick insights analytics 8 asking questions from your big data using plain english language and much more what you ll learn understand how to use power bi online and power bi desktop perform big data analytics using real world scenario transform big data and customize create powerful visualization based on big data sharing dashboard with o

description microsoft power bi is the world s leading business intelligence application essential for transforming complex organizational data into clear actionable reports and visual dashboards this book is a practical guide that teaches you how to create a power bi report from start to finish and create compelling and insightful reports and dashboards this comprehensive guide is your practical start to finish roadmap to prepare you for the official pl 300 microsoft certified power bi data analyst associate exam you will build a thorough understanding of the end to end data lifecycle starting by architecting robust solutions with foundational dimensional modelling and optimal star schema design combined with understanding licensing models you will build the high performance semantic model by defining proper relationships and writing powerful analytical dax queries including calculate and context switching the guide then teaches you how to design compelling and insightful reports before concluding with the necessary skills to ensure scalability with aggregation tables and incremental refresh manage security and deploy to the power bi service app upon completion you will possess a professional complete understanding of the entire power

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master the power of dax and data modeling in power bi to elevate your data analysis skills this comprehensive guide covers essential functions advanced techniques and practical examples for mastering business analytics key features comprehensive coverage of dax functions step by step progression from basics to advanced topics practical examples to reinforce learning book descriptionthis guide is designed to empower power bi users with advanced skills in data modeling and dax it begins with an introduction to the foundational concepts of data modeling where you ll learn how to structure your data for optimal performance and analysis you ll then progress to mastering essential dax functions including iterators filters and time intelligence these chapters will help you create sophisticated calculations that bring your data to life as you advance the guide delves into more complex topics like evaluation context context transition and disconnected tables these concepts are crucial for understanding how dax formulas interact with your data enabling you to build more accurate and insightful reports the guide also covers practical applications such as transferring dax skills to excel and using advanced power bi features like analyze in excel and cube formulas by the end of this book you ll have a deep understanding of both data modeling and dax equipping you with the knowledge to tackle complex data challenges whether you re working on business intelligence projects or enhancing your data analysis capabilities this guide will give you the tools to excel in power bi what you will learn create and load data models master dax functions utilize filter propagation implement time intelligence transition context efficiently transfer dax skills to excel who this book is for this book is ideal for data analysts business intelligence professionals and power bi users looking to deepen their understanding of dax and data modeling a basic understanding of power bi and familiarity with data analysis concepts are recommended

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data modeling is the single most overlooked feature in power bi desktop yet it s what sets power bi apart from other tools on the market this practical book serves as your fast forward button for data modeling with power bi analysis services tabular and sql databases it serves as a starting point for data modeling as well as a handy refresher author markus ehrenmueller jensen founder of savory data shows you the basic concepts of power bi s semantic model with hands on examples in dax power query and t sql if you re looking to build a data warehouse layer chapters with t sql examples will get you started you ll begin with simple steps and gradually solve more complex problems this book shows you how to normalize and denormalize with dax power query and t sql apply best practices for calculations flags and indicators time and date role playing dimensions and slowly changing dimensions solve challenges such as binning budget localized models composite models and key value with dax power query and t sql discover and tackle performance issues by applying solutions in dax power query and t sql work with tables relations set operations normal forms dimensional modeling and etl

the essential guide for getting started with power bi power bi is an amazing cloud based business analytics service provided by microsoft that allows people to transform data into rich interactive visual reports that presents a 360 degree business view and improves business decision making this book is designed to get the excel analyst started with power bi touching on power query and power pivot

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