

Summary Of Business Adventures By John Brooks Includes

Business Adventures by John Brooks (Bill Gates' Favorite Business Book) - Summary, Key Ideas and Facts

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Business Adventures by John Brooks - A 30-Minute Instaread Summary

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this is not john brooks book this work is a comprehensive summary of the book business adventures by john brooks it provides a detailed and concise description

of his book's content key ideas and facts please note that according to the U.S. copyright law the title of John Brooks' book is not protected by copyright law. John Brooks' book titled "Business Adventures: Twelve Classic Tales from the World of Wall Street" is Bill Gates' and Warren Buffett's favorite business book. According to Bill Gates, John Brooks' "Business Adventures" stands alongside Benjamin Graham's "The Intelligent Investor," which Warren Buffett called the best book on investing. John Brooks' book is a compendium of Brooks' New Yorker articles from the 1960s. It includes twelve articles that tell stories about the failure of the Ford Edsel, the inventor of the supermarket, and his struggle with Wall Street, the evolution of Xerox, etc. Bill Gates writes, "It's certainly true that many of the particulars of business have changed, but the fundamentals have not." Brooks' deeper insights about business are just as relevant today as they were back then. Even though the book was written in the 1960s, the lessons learned still apply today. For example, when Brooks speaks out about the flaws of the federal income tax, he could be referring to the modern tax law designed with special provisions for the rich. Brooks' story does not seem out of date when he writes about the very lucrative opportunities that become available to people who go to work for government agencies and then move to private business and use the connections and the experience that they acquired while working for government. When he writes about a three-day panic that occurred on Wall Street in the year 1962, he might as well be describing the perplexing 2010 flash crash. Brooks tells how the arrival of xerography prompted hopes and fears which can make the reader think about the early days of the world wide web. Each chapter of John Brooks' book offers engaging stories about people who work together, make decisions under pressure, and either succeed or fail to achieve challenging goals. Each story invites the reader to make his or her own conclusions about business and finance practices. Book summaries published by Brief Concise and To the Point Publishing are designed to keep readers up to date and knowledgeable regarding new and significant books. Book summaries are perfect for people, especially busy professionals, who do not have the time to read books in their entirety. The main benefits of reading book summaries published by Brief Concise and To the Point Publishing: 1. Our book summaries help you save your time and money instead of spending days or even weeks reading an important book. Simply take one or two hours to read our concise book summary; it will introduce you to the book's primary content, ideas, arguments, and facts. 2. Our book summaries are truly comprehensive. Some other publishers' superficial book summaries do not exceed 15 to 20 pages, although they are presented as lengthy summaries. Our extensive book summaries include all the essential information you need to know. 3. Our books help you retain more information pertaining to the book's content. Academic studies have proven that people retain more of what they read in a summary as compared with what they remember after reading a book. Please note that, according to the U.S. copyright law, the ideas and facts presented in books as well as book titles are not protected by copyright law.

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right people in the right places you will learn " why greed usually causes people to make grave business mistakes " how research and technology has changed the face of the business world " how you can use business to make the world a better place

please note this is a summary of the book and not the original book business adventures by john brooks a 30 minute instaread summary twelve classic tales from the world of wall street inside this instaread summary overview of the entire book introduction to the important people in the book summary and analysis of all the chapters in the book key takeaways of the book a reader s perspective preview of this summary chapter 1 the concept of the stock market was invented in amsterdam in 1611 as chronicled in a book published in 1688 by stock trader joseph de la vega his insights into trading remain remarkably relevant today he coined the term antiperistalsis to describe when the market reverses course then reverses course again even back then de la vega found that brokers were creative in trying to find reasons for why stocks behave the way they do the mini stock market crash that took place on may 28 1962 did not last long but offers some fascinating insight into the way the market works the causes of the crash at the time the worst since 1929 remain somewhat elusive one possibility was individual investors particularly wealthy investors not connected to the securities business however it also appeared to be the large number of rural female and foreign investors who had been playing the market with borrowed money and were forced to pay on margin calls there were also problems related to the mechanical delay in recording and reporting trades via the ticker due to the sheer volume of transactions customers could not really know what the prices were when they tried to sell stocks no matter the cause the loss was large at more than 20 billion

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business adventures remains the best business book i've ever read bill gates the wall street journal what do the 350 million ford motor company disaster known as the edsel the fast and incredible rise of xerox and the unbelievable scandals at general electric and texas gulf sulphur have in common each is an example of how an iconic company was defined by a particular moment of fame or notoriety these notable and fascinating accounts are as relevant today to understanding the intricacies of corporate life as they were when the events happened stories about wall street are infused with drama and adventure and reveal the machinations and volatile nature of the world of finance longtime new yorker contributor john brooks's insightful reportage is so full of personality and critical detail that whether he is looking at the astounding market crash of 1962 the collapse of a well known brokerage firm or the bold attempt by american bankers to save the british pound one gets the sense that history repeats itself five additional stories on equally fascinating subjects round out this wonderful collection that will both entertain and inform readers business adventures is truly financial journalism at its liveliest and best

fine art photography by award winning photographer john brooks in full colour to inspire you to want to visit the country for yourselves from the desert to the souks of marrakesh see the people the places the landscape including beautiful images of the sunrise over the atlas mountains

a summary of 12 case studies featuring us companies and stock market events written by financial journalist john brooks 1920 1993 as articles the new yorker in the 1960s

the go go years the go go years is not to be read in the usual manner of wall street classics you do not read this book to see our present situation reenacted in the past with only the names changed you read it because it is a wonderful description of the way things were in a different time and place from the foreword by michael lewis the go go years is the harrowing and humorous story of the growth stocks of the 1960s and how their meteoric rise caused a multitude of small investors to thrive until the devastating market crashes in the 1970s it was a time when greed drove the market and fast money was being made and lost as the go go stocks surged and plunged included are the stories of such high profile personalities as h. ross perot who lost 450 million in one day saul steinberg's attempt to take over chemical bank and the fall of america's last gatsby eddie gilbert's praise for the go go years those for whom the stock market is mostly a spectator sport will relish the book's verve color and memorable one liners new york review of books please don't take the go go years too much for granted as effortlessly as it seems to fly it is nonetheless an unusually complex and thoughtful work of social history new york times brooks's great contribution is his synthesis of all the elements that made the 1960s the most volatile in wall street history and making so much material easily digestible for the uninitiated publishers weekly brooks is about the only writer around who combines a thorough knowledge of finance with the ability to perceive behind the dance of numbers high pure moral

melodrama on the themes of possession domination and belonging time

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