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ebook economics 20th edition

many corporate managers struggle to see the relevance of accounting in their everyday responsibilities weygandt shows them how managerial accounting information fits in the larger context of business so they are better able to understand the important concepts the new do it feature reinforces the basics by providing quick hitting examples of brief exercises the chapters also incorporate the all about you aay feature as well as the accounting across the organization aao boxes that highlight the impact of accounting concepts with these features readers will have numerous opportunities to think about what they have just read and then apply that knowledge to sample problems

provides a current and thorough introduction to computers by integrating usage of the world wide with the printed text

offering a unique approach in the field this book presents the principles of accounting from a corporate perspective this provides readers with a real world understanding of the concepts

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focus on management theory and practice

this introduction to the principles of economics integrates the public choice theme with a discussion of basic economic issues while including analyses of domestic policies and proposals and current global events in 2000

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fundamentals of management accounting are introduced in this text for accounting majors and nonmajors with a background in basics of financial accounting chapter opening scenarios based on real world settings plus realistic examples and photos illustrating practical applications of management acco

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