

Startup A Silicon Valley Adventure

The Silicon Valley Model Startup The New New Thing People's History of Silicon Valley Silicon Valley You Can Be a Silicon Valley Success The Rise, Decline and Renewal of Silicon Valley's High Technology Industry The Elgar Companion to Valleys The Global Silicon Valley Handbook The Evolution of Silicon Valley Regional Advantage Start Up ALMOST Valley of the Gods Entrepreneurship and Dynamics in the Knowledge Economy Angels in the Silicon Entrepreneurship, Growth, and Public Policy The Silicon Eye Understanding Silicon Valley History of Silicon Valley and how it became the hotspot for innovation Annika Steiber Jerry Kaplan Michael Lewis Keith A Spencer Felipe Lamounier Andre Gueziec Dan Khanna Luis LM Aguiar Michael Moe AnnaLee Saxenian Jerry Kaplan Hap Klopp Alexandra Wolfe Charlie Karlsson Richard Therodor Kusiolek Zoltan J. Acs George F. Gilder Martin Kenney Patrick Renner

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this book presents a new management model that has evolved in silicon valley the future will favor companies that can migrate to a management model better suited for the times the abilities to remain entrepreneurial and innovate constantly will be essential for all

companies in an innovation economy however most firms still use industrial age management models that are not suited to attracting and energizing entrepreneurial talent this book imbibes latest results from a year long study of google s approaches to management and finds similar principles being applied at companies including facebook linkedin twitter tesla motors and apigee by distilling on the aspects that work across a variety of innovative firms the authors present a synthesis that could have profound implications for managers everywhere

kaplan a well known figure in the computer industry founded go corporation in 1987 and for several years it was one of the hottest new ventures in the valley startup tells the story of kaplan s wild ride how he assembled a brilliant but fractious team of engineers software designers and investors pioneered the emerging market for hand held computers operated with a pen instead of a keyboard and careened from crisis to crisis without ever losing his passion for a revolutionary idea along the way kaplan vividly recreates his encounters with eccentric employees risk addicted venture capitalists and industry giants such as bill gates john sculley and mitchell kapor and no one including kaplan himself is spared his sharp wit and observant eye

the classic new york times bestseller hugely enjoyable it reads like a novel a fantasy tale of rags and riches that happens to be true sunday times a fascinating journey into the wild west of american capitalism daily telegraph in the last years of the millennium michael lewis sets out to find the world s most important technology entrepreneur the man who embodies the spirit of the coming age he finds him in jim clark the billionaire who founded netscape and silicon graphics and who now aims to turn the healthcare industry on its head with his latest billion dollar project lewis accompanies clark on the maiden voyage of his vast yacht and on the sometimes hazardous journey takes the reader on the ride of a lifetime through a landscape of geeks and billionaires through every brilliant anecdote and funny character sketch michael lewis allows us an inside look at the world of the super rich whilst drawing a map of free enterprise in the twenty first century from the author of the 1 bestseller the big short and the original business classic liar s poker comes the definitive 21st century business story a superb book lewis makes silicon valley as thrilling and intelligible as he made wall street in his best selling liar s poker time

regardless of where you live or work silicon valley undoubtedly touches your life the tech industry s gadgets and apps promise us more efficient convenient and fun lives yet despite silicon valley s utopian promises more and more of us find ourselves addicted to our smartphones made insecure by social media gentrified away by tech wealth and alarmed at social media companies profiting off personal data this succinct guide follows silicon valley and the tech industry from the beginning of the twentieth century to the present day tracing how silicon valley changed the san francisco bay area changed human culture and ultimately changed the way we think about ourselves from the first macintosh to the rise of social media a brief history of silicon valley peels back the curtain on an industry that brands itself as visionary but which may be swiftly hurtling us towards dystopia

when i first arrived in silicon valley i thought i knew what i was doing i was wrong but luckily i made connections along the way that eventually led me to leave behind everything i had learned about building successful companies products and projects to rethink the way it is built here in silicon valley this led me to delve into discerning the reasons why the silicon valley ecosystem is such a special and unique place to understand why it was in silicon valley where all the technology that s had a significant impact on our lives in the last five decades was made from the personal computer and first internet connection to the smartphone and even the latest technologies like google facebook airbnb uber whatsapp and others these creations have changed the way we do business make relationships study transport host have fun and communicate after learning what makes silicon valley such a magnet for the brightest minds in the world i decided to put these key lessons learned in an organized way into this book to help individuals startups and companies around the world understand how to learn from silicon valley

i wrote this book to tell my story and to encourage entrepreneurs in pursuing their dreams part of its contents centers on the story of how i started grew and eventually sold my high tech business in silicon valley i interrupt the narrative in several places to pause and discuss relevant topics for entrepreneurs such as obtaining funding hiring salespeople or working on making a satisfying exit happen at the time this book is being published the silicon valley spirit centers on extreme competition and the view that failure is the only alternative to world domination not only is this a fallacy but such thinking is a sure recipe for unhappiness and waste of good ideas as well as potentially good businesses and surely the present book holds the complete opposite view it is quite achievable to create

a successful high tech business of a reasonable size that will attract valuable suitors and possibly will be highly profitable on its own as well my success does not have the scale or the scope achieved by the big silicon valley moguls and so be it it allows me however to not worry about the next paycheck any time now or in the future i came to silicon valley as an entrepreneur and a cultural transplant someone trained in computer science and programming but not in business so i learned by experience the things that every high tech entrepreneur should know if he or she has a good original idea and would like to profit from bringing it to the marketplace my idea was new at the time when i started out you could not get real time traffic mapping on television something we now take for granted it s a precise and visually satisfying tool that gives the ability to escape an unwanted traffic glitch caused by anything from a storm to a road spill traffic mapping devices in our vehicles and traffic news reports on television use this technology to show colorful traffic pictures that alter instantly before our eyes three dimensional 3d graphics in real time rely on a great deal of numerical data which is and was my area of expertise i believed i could provide the technology to improve traffic reporting and i did my success did not follow the typical path of new tech business ventures which makes me a silicon valley nonconformist of sorts partially by intent and partly by accident i did some pretty interesting things that worked well for me and a few things that did not this book is my attempt to help other high tech entrepreneurs avoid the common pitfalls and traps that can get in the way of being a success in silicon valley because it really is possible to be a success without necessarily creating the next facebook

originally published in 1997 this book examines the unique nature and characteristics of silicon valley and looks at the factors that led to the economic and competitiveness problems of the 1980s the research concluded that the information revolution caused a complex set of events that had global ramifications silicon valley was no longer operating as a driver of this revolution but it was facing the onslaught of the global competitiveness it had unleashed

this unique companion showcases the importance of valleys and their socio economic physical and cultural landscapes across three continents expert scholars in the field offer a broad range of disciplinary perspectives on the topic discussing key historical and contemporary issues governing and transforming valleys

a fun and practical guide to thrive not only in silicon valley but in the emerging global silicon valley silicon valley has become synonymous with big ideas start ups and inventing the future but today the magic of silicon valley has gone viral and global from austin to boston from shanghai to dubai a global silicon valley is emerging in the global silicon valley handbook bestselling author venture capitalist and global thought leader michael moe maps out an insider s guide to silicon valley and the hottest emerging markets from around the world the book highlights need to knows including who the top vcs and angel investors are phrases to avoid in a pitch and even where to close a deal over dinner or beers the global silicon valley handbook inspires the entrepreneur in us all

this thoughtfully arranged tribute showcases over five hundred high resolution photographs as it traces the evolution of silicon valley from a bucolic farming community into the global leader of technology and innovation journey through the wild days of the gold rush meander through the idyllic era of agriculture and receive an insiders look into why the invention of the microchip personal computer and internet all happened here this book serves as a tribute to the region where fortunes are made and the only constant is change itself

the result of numerous interviews with executives entrepreneurs and policy makers this analysis highlights the importance of local sources of competitive advantage in a volatile world economy it also underscores the need to develop regional as well as national and sectoral economic policies

this is an account of what can happen to a business venture in the fierce world of america s silicon valley when its timing is wrong its technology too speculative and its market not yet ready

reporter alexandra wolfe s biting but admiring story of silicon valley and the men and women whose hubris and ambition are changing the world each year young people from around the world go to silicon valley to hatch an idea start a company strike it rich and become powerful and famous in a jauntily paced anthropological look at northern california s techtopia bloomberg businessweek reporter and columnist for the wall street journal alexandra wolfe follows three of these upstarts who have stopped out of college

and real life in the hopes of becoming the next mark zuckerberg or elon musk meet the billionaires who go to training clubs for thirty minute body slams designed to fit in with the start up schedule attend parties where people devour peanut butter and jelly sushi rolls and date and seduce in a romantic culture in which thick glasses baggy jeans and a t shirt is the costume of any sex symbol and where a jacket and tie symbolize mediocrity through wolfe s eyes we discover how they date and marry how they dress and live how they plot and dream and how they have created a business world and an economic order that has made us all devotees of them in her blistering and hysterical examination of this new ruling class wolfe offers a revealing peek inside the privilege power and profligacy of silicon valley town country valley of the gods captures the absurdity of this brave new world pierces the hype but also conveys the dreams and the passions that can shape a world s economy usa today

the phenomenon of entrepreneurship has attracted researchers from a variety of disciplines and a diverse number of analytical approaches currently there is a considerable amount of confusion and a variety of conflicting theories which are being used interchangeably and ambiguously in this important new book the authors argue that there are analytically distinct forms of entrepreneurship each of them having an individual logic of their own they highlight the role of individual economic agents with endowments of new knowledge or new combinations of old knowledge as entrepreneurs and thus identify them as dynamic factors in the knowledge economy overall this book not only provides a contemporary overview of current research in the field but also summarizes the policy conclusions that can be drawn from current research

this creative non fiction book for the reader is a great introduction to the effects of global capitalism on the dynamic region that is the san francisco bay area it is written by the author with deep knowledge of the business practices which have shaped the area into what it is today what will interest the reader most however are the multicultural aspects in the book from the main protagonists background as an eastern european to the chasing of the american dream afforded and provided by opportunities in the silicon valley things are not so simple what the book does well is offer a perspective of the globalized effects that fracture the american dream in terms of both business and law practices sweeping the region and the u s at large for someone who is a new transplant to the area under question it was truly fascinating to get this well documented historical perspective what is more and this is where the

true literary merit of the book comes from is that this larger economic element is reflected in the fracturing of the american family itself issues with which thaddeus sikorski the protagonist of the novel struggles to this readers get access to a perspective on the laws shaping divorce in america the repercussions of which causes emotional turmoil for thaddeus and his angels these more personal emotional stakes are what will truly grab the reader they provide a much needed grounding of the broader themes explored in the novel making them palatable and engaging to a casual reader we are taken through the pursuit of the american dream the establishment of the american family and a smattering of suspense and intrigue if you want to know more about the forces that shape modern business practices in all their dream fulfilling and dream shattering capacities this is a good read

while the public policy community has turned to entrepreneurship to maintain restore or generate economic prosperity the economics profession has been remarkably taciturn in providing guidance for public policy for understanding the links between entrepreneurship and economic growth as well as for framing and weighing policy issues and decisions the purpose of this volume is to provide a lens through which public policy decisions involving entrepreneurship can be guided and analyzed in particular this volume provides insights from leading research concerning the links between entrepreneurship innovation and economic growth that shed light on implications for public policy the book makes clear both how and why small firms and entrepreneurship have emerged as crucial to economic growth employment and competitiveness as well as the mandate for public policy in the entrepreneurial society

the silicon eye is a rollicking narrative of some of the smartest and most colorful people on earth and their race to transform an entire industry foveon s plan is to make all current computers cameras and cell phones obsolete

what has made silicon valley such a fertile breeding ground for new technologies and new firms how did its pioneering achievements begin and what forces have propelled its unprecedented growth this volume begins by tracing the development of the electronics industry in silicon valley back to the founding of federal telegraph in 1908 and discusses the role played by defense spending and the relationship with stanford university it continues with an assessment of institutions which specialize in new firm

formation law firms and venture capitalists which together with labor mobility and close inter firm relationships are responsible for silicon valley s unique ability to foster technological advances finally silicon valley is shown to be an ecosystem of interacting institutions individuals a culture that encourages and nurtures entrepreneurship and an environment characterized by the development of a trust based on performance which makes it uniquely permeable to new ideas and talented individuals

essay from the year 2016 in the subject economics innovation economics grade 1 0 university of glasgow adam smith business school language english abstract what are the reasons for the huge success of silicon valley because of the high amount of literature and research describing and commenting the success story of the valley and the restricted length of this essay the author wants to concentrate on the key success factors of the computing industry especially with a focus of regional clustering advantage regional cultural advantage and modular production networks

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