

Sports Economics

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dem gedanken einer volks und betriebswirtschaftslehre integrierenden wirtschaftswissenschaft folgend setzen sich die beitragssautoren mit den ökonomischen grundlagen des teamsports fußball seinen volkswirtschaftlichen rechtlichen und finanzwirtschaftlichen implikationen und den produktions und absatzprozessen in den am profi fußball beteiligten institutionen auseinander

this book provides a highly accessible introduction to the main theoretical empirical and policy issues that emanate

from the economic analysis of sport

this unique book applies economic theory to the business of sports it deals mainly with professional team sports with a section devoted to college team sports showing how supply and demand join at the market level and how team owners act together through their leagues or athletic departments through the ncaa to facilitate their market power this book will help the reader understand the business side of sports and how it impacts the games seen at the stadium or in the arena topics covered in this book are demand supply and sports market outcomes the market for talent and labor relations government and the sports business and college sports with amusing anecdotes and interesting stories about sports business personalities this book is for anyone who is involved in the economic side of sports and sports management copyright libri gmbh all rights reserved

a fortnightly bulletin on financial and political trends

this timely modern guide offers critical insights into developments in both professional and recreational sports through the lens of the economic forces that determine them it explores the benefits of the relationship between sports and economics highlighting ways that economic research can help to understand sports better and the ways that sport provides opportunities to test economic theories

this book cuts through the jargon and complicated formulae to focus on the key concepts in sports economics introducing the fundamentals in a concise and engaging way to give the reader without a background in economics the tools with which to read and apply sports economics in their work full of real world cases and stories the book offers a short economic history of sport and explains the economic foundations of the world of sport today from local leagues to mega events covering both amateur and professional sports it explores and explains the most important issues in contemporary sports economics from player transfer markets and the rise of women s sports to the spending behaviour of fans and the growing shadow of corruption a fascinating read for any student researcher or practitioner working in sport or for the general reader who wants to understand the background to many of the most important stories in sport today this is the only book on sports economics that you will ever need

the wealth of data available on sports makes the industry a singular laboratory for observing economic and business

behavior and theory this unique reference on sports economics research provides a detailed perspective on the current state of the discipline covering both team and individual sports that include tennis golf and motor racing the handbook explores what we know what we do not know what is stable what is changing what is certain and what is controversial in sports economics the expert contributors address issues in particular sports or comparisons among sports along major topics such as revenue and costs labor markets market structure market outcomes and public policy

the editors should be commended for taking on such a big task and succeeding so well this book should be in the library of every institution where students have to write a paper that may be related to sport or on the shelf of any lecturer teaching economics or public finance who has even a remote interest in sport the material is very accessible and useful in many different settings ruud h koning jahrbücher f nationalökonomie u statistik edward elgar s brilliant market niche is identifying a topic in economics finding editors who know the area backwards and challenging them to assemble the best cross section of relevant articles either already published or newly commissioned handbook on the economics of sport is edward elgar at its very best if you love economics you ll find many fascinating insights here if you love sport but know little economics then this book is mostly accessible and will teach you a lot and if you are a sports mad economist then you will be in hog heaven furthermore if like this reviewer you are broadly very sceptical about the reports consultants produce for governments on the supposed economic windfall from hosting a big event or subsidising a stadium then you will get a lot of good counter arguments in this volume indeed there are several chapters on the above theme that i m sure i ll be copying frequently to government officials in years to come the demand for sport is a fascinating subject and it is hard to pick out just one chapter from the second section read them all they make a wonderful 65 page treat part vi was a real feast a smorgasbord this is a magnificent piece of work and the 36 page index rounds it all off splendidly john blundell economic affairs the book covers the most important areas of research of an emerging economic sub discipline spanning the past half a century it serves admirably the purpose of an introduction into the rich and growing area of reflection for all concerned the editors and authors of the handbook have done a commendable job of accumulating sophisticated material for many economists managers politicians and self conscious fans who are sure to find excellent training ground for the whole heptathlon this book will be invaluable for advanced students investigating professional sport from the point of view of lawyers particularly those engaged with the relationship between law and sports governance the handbook offers invaluable analysis of the economic issues that are alluded to in those debates but rarely examined in detail these insights will also prove useful for policy

analysts and sports administrators for whom many sections should be considered mandatory reading aleksander sulejewicz journal of contemporary european research over 800 pages on the economics of sport what a feast what a treat the editors have done a wonderful job both in terms of breadth from david beckham to child labour in pakistan and depth tournaments and luxury taxes for example the 86 chapters are uniformly of a very high standard and illuminating and there are real gems in some of the contributions british journal on the economics of sport this very interesting and comprehensive book achieves its objective namely to present an overview of research in sports economics at an introductory level the editors have produced an excellent reference book that belongs in all academic institutions libraries it provides extensive introduction to the growing body of literature in the rising field of economics of sport the book s relevant monographs should be read by institutions cities and countries prior to their committing major resources towards sports facilities or a sporting event james angresano journal of sports economics one could think of this book as the sports and economics counterpart to joy of cooking because it will satisfy the needs of those with a keen interest in such subjects as the

the editors of the sage handbook of sports economics have brought together a global team of respected scholars to create this benchmark collection of insights into the field of sports economics

this book presents a detailed economic analysis of professional football at club level using a combination of economic reasoning and statistical and econometric analysis most of the original empirical research reported in the book is based on english club football a wide range of international comparisons help emphasize both the broader relevance as well as the unique characteristics of the english experience specific topics include the links between football clubs financial strength and competitive balance and uncertainty of outcome the determinants of professional footballers compensation measuring the football manager s contribution to team performance the determinants of managerial change and its effects on team performance patterns of spectator demand for attendance predicting match results betting on football and the market in football clubs company shares the book concludes with an extended discussion of the major economic policy issues currently facing football s legislators and administrators worldwide

this revised and updated edition of the economic theory of professional team sports elaborates on the themes of the successful first edition of this book

this book is a festschrift in honor of professor rod fort one of the leading contributors to the emerging field of sports economics in the past half century professor fort's path breaking research in the 1990s and 2000s both laid down an agenda for research in sports economics and popularized the application of economic analysis to sports issues for lay readers the contributors to the volume are among the leading scholars in modern sports economics they put issues highlighted in professor fort's research in the context of current issues topics discussed include competitive balance and outcome uncertainty estimation gender wage discrimination in us professional soccer and the paradox of fan loyalty

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