

Social Research Methods Quantitative And Qualitative Approaches W Lawrence Neuman

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hymns as a potential tool of theological contextualisation have never been fully explored this study looks at this function of hymnody in relation to mexican culture a sample of hymnody used by evangelicals of different traditions was selected to examine its theology and to compare which kind of hymns or songs were more reliable and appropriate to communicate the evangelical faith in the mexican context

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this highly regarded text presents a comprehensive and balanced introduction to both qualitative and quantitative approaches to social research emphasizing the benefits of combining various approaches dozens of new examples from research studies help illustrate concepts and methods each chapter begins with an introduction and ends with a conclusion key terms review questions and notes

refined with input from students and instructors who used the previous seven editions the authors have updated rearranged and added to the latest edition of this popular textbook it contains six new chapters four on evidence based practice emphasizing how important it is for students to master that concept and it lays the foundation for their understanding of it by providing a comprehensive explanation of both qualitative and quantitative research methods this edition is more current useful and aesthetically pleasing than ever before and is sure to hold its place as one of the premier textbooks for research methods courses appreciated by students and professors alike for its user friendliness and renowned for the way it helps social work programs produce professional capable social workers

business ethics corporate social responsibility corporate citizenship values driven management corporate governance and ethical leadership are necessary horizons for the legitimacy of corporations in the process of globalization based on hermeneutics and institutional analysis this book discusses the place of values in corporations and the role of ethics in management with the theories of business ethics as a starting point it is possible to propose a vision of the good citizen corporation the book presents

theories concepts of responsibility for stakeholder justice and basic ethical principles of respect for autonomy dignity integrity and vulnerability this is the foundation for an analysis of the ethical relations to internal and external constituencies of the firm i.e. shareholders owners investors management employees consumers and local community the interaction with the environment is further analyzed with a focus on ethical principles as the basis for sustainability this investigation culminates with the conceptualization of the firm as a collective and institutional moral agent the content also includes analysis of concrete political developments in the us europe and the united nations finally the book provides a framework for a new corporate strategy based on global business ethics

surveys enjoy great ubiquity among data collection methods in social research they are flexible in questioning techniques in the amount of questions asked in the topics covered and in the various ways of interactions with respondents surveys are also the preferred method by many researchers in the social sciences due to their ability to provide quick profiles and results because they are so commonly used and fairly easy to administer surveys are often thought to be easily thrown together but designing an effective survey that yields reliable and valid results takes more than merely asking questions and waiting for the answers to arrive geared to the non statistician the handbook of survey methodology in social sciences addresses issues throughout all phases of survey design and implementation chapters examine the major survey methods of data collection providing expert guidelines for asking targeted questions improving accuracy and quality of responses while reducing sampling and non sampling bias relying on the total survey error theory various issues of both sampling and non sampling sources of error are explored and discussed by covering all aspects of the topic the handbook is suited to readers taking their first steps in survey methodology as well as to those already involved in survey design and execution and to those currently in training featured in the handbook the total survey error sampling and non sampling errors survey sampling techniques the art of question phrasing techniques for increasing response rates a question of ethics what is allowed in survey research survey design face to face phone mail e mail online computer assisted dealing with sensitive issues in surveys demographics of respondents implications for future survey research dealing with nonresponse and nonresponse bias the handbook of survey methodology in social sciences offers how to clarify for researchers in the social and behavioral sciences and related disciplines including sociology criminology criminal justice

social psychology education public health political science management and many other disciplines relying on survey methodology as one of their main data collection tools

this cutting edge collection of new and previously published articles by philosophers and social scientists addresses just what it means to invoke causal mechanisms or powers in the context of offering a causal explanation a unique collection it offers the reader various disciplinary and inter disciplinary divides helping to stake out a new neo aristotelian position within contemporary debate

zusammenfassung this book presents selected contributions from the fourth international scientific practical conference ispc 2024 held on october 10 11 2024 organized by iu international university east european university adelphi university and the e commerce institute with contributions from asia africa europe and the usa it discusses the challenges and opportunities of digital transformation and ai in different industries and introduces advanced research and solutions from both academic and professional perspectives the topics covered include artificial intelligence digitalization in healthcare legal systems corporate responsibility e commerce digital entrepreneurship and digital transformation in education one key topic is social commerce including live shopping as a blend of social media and e commerce the interaction between digitalization and sustainability is also explored the growing influence of artificial intelligence in the financial sector is examined as well additionally investigations into the impact of digitalization on the education sector and the labor market are included all studies focus on the unique opportunities presented by digitalization and describe how these new potentials can be translated into concrete benefits the book is an engaging read for researchers and professionals interested in digital management one of the most significant developments of recent times

artificial intelligence learning facilitators creating smart education systems delves into the various ai based techniques such as machine learning and natural language processing that can help in automating management tasks such as lecture preparation students performance evaluation and predictive performance assessment it highlights the importance of ai in handling the

increasing learning complexities the book explores the use of ai based virtual assistants and chatbots in enhancing teaching services for students and instructors it also discusses the potential of ai in creating personalized and targeted learning experiences the centerpiece of the book is a presentation of the learning and teaching system ai prof dux the use cases cover such scenarios as question generation for quizzes and exams the development and implementation of lecture scheduling the lecture notes generator examination platform lecture video link generation classroom chat platform courses management the book is an exploration of the crucial role of ai as a game changer in educational transformation it emphasizes how ai can positively impact various aspects of smart education systems

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