

Social Entrepreneurship A Modern Approach To Social Value Creation

Social Entrepreneurship The Process of Social Value Creation Social Value Creation as a Core Determinant from the Impact of Social Entrepreneurship Creating Social Value Through Social Entrepreneurship Creating Social Value Handbook of Research on Value Creation for Small and Micro Social Enterprises Disclosures of Social Value Creation Social Entrepreneurship The Purpose of Business. Where Value meets Strategic Sustainable Development SOCIAL ENTREPRENEURSHIP AND SOCIAL VALUE CREATION. Strategic Corporate Social Responsibility Value Creation Designing a Social Value Creation Model for the New Age Sharing Economy Social Entrepreneurs as the Paragons of Shared Value Creation? A Critical Perspective Social Philosophy of the Mahābhārata and the Manu Smṛiti The Reconstruction of Economics Antecedents of Shared Value Creation in Social Enterprise Strategic Lean Thinking and Value Management for Gravel Roads in Zambia Social Partnering in Latin America Christian Missions and Social Progress Constant Beugré Archana Singh Loris O. Gillin Fındıklı, Mine Afacan Cheryl Kiser Maher, Chi M. Azizul Islam Arthur C. Brooks Sophia von Petersdorff MONICA. NANDAN David Chandler McKinsey and Company 韓萊斯 Michael Pirson Prativa Verma Allan G. Gruchy Ramsha Bughio Richard Kasongo James E. Austin James Shepard Dennis

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social entrepreneurship differs from traditional forms of entrepreneurship in that the primary goal of the social venture is to address social problems and needs that are as yet unmet the driving force of such ventures is social value creation this new textbook aims to provide a comprehensive cutting edge resource for students introducing them to the unique concerns and challenges that face social ventures through a comparison with the principles of traditional entrepreneurship the book consists of fourteen chapters covering all aspects of venture creation and management from writing a business plan to financing people management marketing and social impact measurement social entrepreneurship uses real life examples and sources to expose students to contemporary developments in the field encouraging them to think critically about the issues faced by social ventures across the globe and experiential exercises and assignments are included to provide students with hands on experience in creating and managing their own social ventures also containing review and application questions illustrative cases definitions of key terms and a comprehensive companion website social entrepreneurship is the essential guide to this rapidly emerging field visit the companion website at routledge.com/cw/beugre to find for instructors powerpoint slides multiple choice questions for students extra illustrative cases links links to video

this book discusses social entrepreneurship especially in context of india it focuses on understanding the whole process of social value creation i e social entrepreneurship opportunity identification resource mobilisation social value capabilities of social entrepreneurs and innovation in three different types of social enterprises i non profit or charitable ones ii non profit social enterprise sustainable with the combined income of grants subsidies and own earned income self sustainable not for profit social enterprise and hybrid social enterprise and iii for profit social enterprises sample cases of social entrepreneurs ashoka fellows were selected from three inter linked sectors health education and livelihood to provide a comprehensive view interviews were taken not only from the founders social entrepreneurs management personnel and other employees but also from the beneficiaries the book comprises how on the basis of cross comparison between three types of social enterprises several propositions and finally theoretical framework on social entrepreneurship have been developed it proposes that social entrepreneurship can be acquired and that these social entrepreneurs can help solve the larger social problems faced both by developing and developed nations

with today s current problems including forced migrations inadequate education and healthcare systems environmental threats economic crises poverty etc it has become evident that systemic social change is needed unfortunately creating maintaining and fostering sustainable social value is not easy in this respect social entrepreneurs can act as change agents with their social missions yet the role of social entrepreneurship in creating sustainable social value is still in an embryonic state creating social value through social

entrepreneurship contains expert research that links social entrepreneurship and social value in order to further understand the role of social entrepreneurship in creating social value and to highlight the importance of social entrepreneurs in emerging economies while covering topics that include crowdfunding social enterprise social entrepreneurship ecosystems and the triggers and challenges of social entrepreneurship this book seeks to extend the social entrepreneurship contribution to social impact the book is of value to entrepreneurs managers academicians researchers and students in various fields that include economics management and entrepreneurship

there is a new business landscape where companies are increasingly being judged on their ability to generate social value but there is no off the shelf solution for the leaders and change makers in this new domain creating social value is a journey and each company must chart its own path through uncertain and complex terrain we invite you to discover how the entrepreneurial leaders profiled in this book have become trailblazers using strategy and innovation to generate profits and social value simultaneously creating social value provides insights into the motivations and preoccupations of groundbreaking entrepreneurial leaders as they look to activate change not just within their companies but also in their sectors value chains and even through co creating partnerships with their competitors such change requires fundamentally new styles of leadership and business design where companies seek to be generative rather than extractive this book also bears witness to the emergence of new language to describe these innovative concepts working with and sharing ideas with social entrepreneurs and entrepreneurs inside the authors became aware of the building blocks of a new lexicon with the power to inspire and positively influence the culture of an organization many of the leaders included in this book have driven change by harnessing the power of language to reroute their company's direction for example the campbell soup company has created destination goals to describe the long term vision of the company to nourish its customers employees and neighbours roshan has worked on nation building creating physical infrastructure in afghanistan a country decimated by war ups has worked to understand its impact on the planet building a materiality matrix of the issues that matter to its stakeholders while working to create a culture that fosters social innovation and seeks to understand constructive dissatisfaction ford is redefining its mission imagining a different future in which it provides mobility solutions rather than only manufacturing cars ford is working with toyota to co create technologies to combat climate change this book sets out a manifesto for social value creation which is defined as a strategy that combines a unique set of corporate assets including innovation capacities marketing skills managerial acumen employee engagement scale in collaboration with the assets of other sectors and firms to co create breakthrough solutions to complex economic social and environmental issues that impact the sustainability of both business and society social innovation differs from corporate responsibility in two significant ways it is strategic and it leverages a wide range

of corporate assets and core competencies creating social value has been designed as a manual for change it will be essential reading for business students entrepreneurs and all of those wishing to effect positive generative change in larger organizations provided by publisher

in the corporate world businesses are focused on increasing their revenues but ignore the cries of social and environmental concerns from nearby communities at the other end of the spectrum nonprofits seek to help their local communities but are constantly required to create fundraisers without having adequate time to put those collected donations to use the world needs an industry to combine civic engagement and public service with wealth and value creation to provide self sustaining opportunities for public services that are sometimes overlooked or ignored the handbook of research on value creation for small and micro social enterprises defines the concept of social enterprise and provides vital insight into the importance of rebalancing creating and promoting economic activities that achieve social fairness cultural fulfillment and the protection of the environment while highlighting topics such as marketing strategies cross cultural frameworks and public policy this publication focuses on empowering rather than controlling sustainable solutions for various communities and consumers this book is ideally designed for researchers policymakers academicians who teach and or research small and micro social enterprises and advanced level students furthering their research exposure to pertinent topics in this field

this study seeks to fill in gap in the existing literature by looking at how and whether disclosure of social value creation becomes a part of legitimation strategies of social enterprises by using legitimacy reasoning this study informs that three global social organizations grameen bank charity water and the bill and melinda gates foundation provide evidence of the use of disclosures of social value creation in order to conform with the expectations of the broader community the community that wants to see poverty and injustice free world

for undergraduate and graduate courses in social entrepreneurship and nonprofit management this text brings together the established pedagogy of entrepreneurship with cutting edge nonprofit and public management tools

master s thesis from the year 2018 in the subject business economics general grade 1 6 blekinge institute of technology strategic sustainability language english abstract the current global economic paradigm centred on growth is a significant barrier in the transition towards a sustainable society business as usual companies operating within this paradigm are perceived to prosper at the expense of society and environment which is not viable on a finite planet the need to rethink the purpose of business is inevitable as

maximising shareholder value has been deemed insufficient to create a sustainable society this study aimed to explore how business models can be used to create value that supports strategic sustainable development previous research proposed that the concept of business models for sustainability helps business place sustainability at the core of all consideration a qualitative research was chosen for which we employed the framework for strategic sustainable development and combined a literature review with an investigation of three expert groups to answer our research question our findings showed that compared to other value forms system value is the most appropriate concept for businesses striving towards sustainable development based on our findings six themes emerged that businesses need to address to accelerate the speed of change towards sustainability to make a relevant contribution to the intended audience a prototype has been developed based on our findings

strategic corporate social responsibility sustainable value creation redefines corporate social responsibility csr as being central to the value creating purpose of the firm based on a theory of empowered stakeholders this bestselling text argues that the responsibility of a corporation is to create value broadly defined in this new fourth edition author david chandler explores why some firms are better at csr and how other firms can improve their csr efforts keep your course content up to date subscribe to david chandler s csr newsletters by e mailing him at david chandler ucdenver edu the newsletters are designed to be a dynamic complement to the text that can be used for in class discussion and debate past newsletters are archived as a freely available resource for instructors and students at strategiccsr sage blogspot com

induced by globalization and shareholder value orientation there is in the chemical industry an increasing demand for value creation written by management consultancy mckinsey this handbook provides first hand experience on strategic and operational management in the chemical industry

the financial crisis of 2007 08 has caused many to question the basic premises of the current business system kaletsky 2010 porter and kramer 2011 suggest that the purpose of the corporation needs to be redefined they posit that the corporation rather than merely pursuing financial value creation set out to pursue shared value creation they further declare social entrepreneurs the paragons of said shared value creation in this paper i critically analyze the pathway of shared value creation in three leading social enterprises employing a genealogical perspective i highlight that very innovative shared value creating ventures ended up opting out of shared value creation strategies and embraced either financial or social value primacy strategies as such i question the power of the shared value creation notion

attempts to present a systematic exposition of the problems of social philosophy as thrown up in mahabharata and manu smriti contains 5 chapters introduction social philosophy of ancient india mahabharata manu smriti and conclusion divided into 14 section bibliography dustjackewt slightly nicked at the bottom

allan gruchy the elder statesman of the institutionalist school of economic thought has written a book which is important because it is both insightful and profound gruchy seeks to identify and to describe the essential unity of institutionalist economic thought he finds the essence of institutionalism in the paradigmatic shift away from the old scientific paradigm of orthodox economics which emphasizes static equilibrium to the new scientific paradigm of institutionalist economics which emphasizes dynamic process gruchy calls for a reconstruction of economics which is long overdue review of social economy the interpretations and solutions generated by orthodox economics with its emphasis on efficiency and personal market forces have failed to satisfy many economists an alternative framework has been developed in the past eight decades by institutional economists who view the economic system not as a competitive equilibrium to be kept in balance but as an ongoing economic process through which the material needs of its human participants are to be met although insitutional economics represents a major and growing body of work it has not always been clear how it differs from other approaches in his new book allan gruchy considered the dean of institutional economics addresses this problem pointing up the underlying unity of work done in this field he provides a clear basic statement of what it is all about and what intellectual and social currents have shaped it

capitalistic aspirations in corporations have resulted in adverse social and environmental impacts from their operations in different parts of the world the race of higher returns is also causing similar problems are social enterprises like educational institutions in this context creating shared value would enhance their financial as well as social performance this study aims to explore how economic and social performance contributes to creating shared value among social enterprises moreover how social innovation complements the effect of economic and social value on shared value creation for this we applied sadick et al 2018 framework in the context of the educational sector of pakistan data from 242 respondents belonging from 70 social enterprises were collected by means of a close ended questionnaire the social organizations included both private public and not for profit organizations from the educational sector of pakistan data were analyzed using confirmatory factor analysis and structured equation modeling the results reveal that economic value has a significant positive influence the social value moreover both economic and social values along with social innovation contribute positively and significantly in creating shared value however no complementarities effect of social innovation in explaining the effect of both economic and social value on shared value creation

doctoral thesis dissertation from the year 2015 in the subject engineering general course civil engineering management construction project management language english abstract this research topic is entitled strategic lean thinking and value management for gravel roads the study captured 82 respondents as research sample to a case study of output performance based contracts oprcs for the construction and maintenance of gravel roads in zambia purposive sampling was used as most research participants were drawn from second generation oprcs that were active between 2009 and 2014 the study was aimed at devising new construction and maintenance contract methods for gravel roads that are based on lean thinking and value management philosophies in zambia the established epistemological background to the study is that most of the zambian road network is of gravel or earth standards and is therefore imperative that they are well maintained to attain desired service levels to properly serve the intended beneficiaries the road users the road development agency annual report of 2009 indicated that 33 000 km of the total 40 671 km core road network is classified as gravel roads unpaved which are at the moment mostly in a deteriorated state the study revealed that currently in zambia gravel road construction projects are commonly being realised through the use of traditional contracts such as admeasured by the use of bills of quantities boqs the lump sum and cost plus etc these are mainly short term form of contracts which to some extent lack some components of sustainable maintenance regimes thereby rendering the government and other promoters efforts futile as gravel roads sooner or later deteriorate just after the first rain season upon their construction this was theoretical perspective which served as driver to the research problem the study noted that current forms of contracts did not inspire aspire and spur the spirit of ownership as the local people were left out in the planning and design stages of gravel road projects despite all the attempts made by government through the rda and other implementing agencies the road construction industry in general has failed to get the best value for money through the use of these conventional types of contracts one of the reasons for this failure according to womack and jones 2003 is that it is hard to define and realise value this is partly because most producers road contractors want to make what they are already making and partly because customers only know some variant of what they are already getting

an american supermarket and a mexican food bank an argentine newspaper and a solidarity network a chilean pharmacy chain and an elder care home the authors analyze why and how such social partnering occurs and provide a compelling framework for identifying key levers that maximize value creation for participants and society

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