

Services Management The New Paradigm In Hospitality

Services Management Hospitality in Asia Religious Ethics and Migration Critical Peace Education Focus Translating Values Human Resource Management Imagination Now The Rest Write Back: Discourse and Decolonization FIU Hospitality Review Ethics and Education The Longing for Home Human Resources and Tourism Proceedings from the Australian Tourism and Hospitality Research Conference Encyclopedia of Love in World Religions [2 Volumes] Hospitality in Asia The Clash of Intolerances Marketing and Branding in the Travel Industry [c][c][c]
[c] Os discursos do Turismo e o desafio da sua tradução Kandampully Kaye Chon IIsup Ahn Peter Pericles Trifonas Piotr Blumczynski Diann R. Newman M. E. Littlejohn Leroy S. Rouner Darren Lee-Ross Yudit Kornberg Greenberg K. S. Chon Ramin Jahanbegloo Robin Cobb Vivina Carreira
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in a rapidly advancing era a fresh look at the concept of hospitality from socio cultural perspectives is needed this book proposes that a new paradigm in hospitality has been developed in asia due to its unique culture social values and traditions based on kaye chon s extensive field research and experience teaching in hospitality over three decades this book provides a historical review of the hospitality industry in order to continue the sustained growth of the hospitality industry and improve quality it is vital for the industry to create new business models a flexible approach should be adopted using new and different ways to enhance business instead of traditional methods which may now be outdated it is vital that new business models embrace innovation and at the present time this means finding ways to implement new technology the eight chapters in the book are richly detailed with case studies and insights from the author s own experiences providing cutting edge perspectives on understanding a new paradigm of hospitality embraced in asia written in an accessible style this book

will be valuable reading to students and practitioners who wish to further understand the rapidly developing hospitality and tourism industries in asia it will be a useful resource for those studying hospitality tourism development leisure studies business studies management and the service industries

what does it mean to provide justice for undocumented workers who have been living among us without proper legal documentation how can we do justice to the undocumented migrants who have been doing the low skilled low paid jobs unwanted by citizens why should we even try to do justice for people who violate the laws of the society religious ethics and migration doing justice to undocumented workers addresses these questions from a distinctive religious ethical perspective the christian theology of forgiveness and radical hospitality in answering these questions the author employs in depth interdisciplinary dialogues with other relevant disciplines such as immigration history global economics political science legal philosophy and social theory he argues that the political appropriation of a christian theology of forgiveness and the radical hospitality modeled after it are the most practical and justifiable solutions to the current immigration crisis in north america critical and interdisciplinary in its approach this book offers a unique comprehensive and balanced perspective regarding the urgent immigration crisis

forward thinking pedagogues as well as peace researchers have in recent decades cast a critical eye over teaching content and methodology with the aim of promulgating notions of peace and sustainability in education this volume gives voice to the reflections of educational theorists and practitioners who have taken on the task of articulating a curriculum of difference that gives positive voice to these key concepts in the pedagogical arena here contributors from around the world engage with paradigm shifting discourses that reexamine questions of ontology and human subjectivity discourses that advocate interdisciplinarity as well as the reformulation of epistemological boundaries deconstructing the origins and limits of human knowledge and learning the book affords educators the opportunity to identify and express common elements of the subjects taught and studied in educational institutions elements that facilitate students apprehension of peace and sustainability with penetrating analysis of contemporary issues in the field this volume introduces a range of fresh theoretical approaches that extend the boundaries of peace education which is broadly defined as promoting the responsible equitable and sustainable co existence of differing human communities in doing so the chapters show how we can improve our lives as well as our chances of survival as a species by acknowledging the importance of shared human aspirations that cut across borders of genuinely listening to alternative voices and opinions of challenging the ubiquitous socially constructed historical narratives that define human relations only in terms of power charged with vitality and originality this new publication is a critical examination of issues central to the development and utility of global education

this collection explores the central importance of values and evaluative concepts in cross cultural translational encounters written by a group of international scholars from a diverse

range of linguistic and cultural backgrounds the chapters in this book consider what it means to translate cultures by examining core values and their relationship to key evaluative concepts such as authenticity clarity home honour or justice and how they influence the complex multidimensional process of translation this book will be of interest to academics studying cross cultural and inter linguistic interactions to translators and interpreters students of translation and of modern languages and all those dealing with multilingual and multicultural settings

human resource management a customer oriented approach addresses the needs of human resource management in the hospitality industry drawn from industry research and developments in real organizations the book presents a comprehensive and practical discussion of the human resource issues unique to the hospitality industry dedicated to identifying and addressing customer needs developing outstanding service and maintaining total quality service the book presents the role of hrm activities and provides applications of those functions to improving service productivity and profit it presents total quality management in a practical manner so readers can apply these ideas in the workplace and it emphasizes diversity ethics discrimination and the ways hospitality managers address these issues a valuable reference for any manager in a hospitality business seeking to improve the functioning of that organization

the world is increasingly polarized along religious ethnic race gender class and ideological lines but must such diversity necessarily breed suspicion fear or violence richard kearney invites us to consider another path he wagers that the cause of our divisions often lies not in difference but in a lack of creative imagination ever in a spirit of dialogue he shows how poetics and narrative imagination can break the hold of hostility and open new possibilities of reconciliation accomplishing what moral arguments alone cannot now more than ever there is an urgent need for kearney s work which addresses our current moment of crisis and division providing pathways of creative response and healing this book follows kearney s journey through the fields of philosophy of the imagination hermeneutics philosophy of religion ethics psychology practical philosophy and politics the selection of writings in this volume offers to the specialist and the general reader a concise well rounded entry into one of the most prolific and wide ranging thinkers in contemporary philosophy

in the rest write back discourse and decolonization esmaeil zeiny brings together a collection of essays that interrogate the colonial legacies the contemporary power structure and the geopolitics of knowledge production the scholars in this collection illustrate how the writing back paradigm engages in a conversation and paves the way for a dialogical and pluri versal world where the rest is no longer excluded among the important features of this book is that it presents ways for decoloniality and epistemic disobedience this book will be of interest to scholars and students of all social science and humanities disciplines but it is particularly important for those in the disciplines of sociology postcolonial studies cultural studies literature

and theory and philosophy of social sciences and humanities contributors include dustin j byrd ciarunji chesaina hiba ghanem mladjo ivanovic masumi hashimoto odari arjuna parakrama jm persánchez andrew ridgeway rudolf j siebert and esmaeil zeiny

this text explores the notion that home is both a place and a condition of spirit while a person may have a place that is home he or she may also be nostalgic for an inner spiritual home beyond human grasp it combines autobiographical essays with philosophical and religious explorations

this book combines theoretical and practical aspects of applied human resources management using a critical lens it is both a descriptive and analytical journey through the tourism sector which due to its nature may be described as a relatively deregulated and eclectic industry

this is the first comprehensive resource on the subject of love in the teachings of the world's major religions cultures and philosophies encyclopedia of love in world religions is the first reference work to offer a comprehensive portrait of love in the context of the classic and contemporary literature of judaism christianity islam buddhism and hinduism as well as other cultures and philosophies like no volume published to date it reveals the full richness of religious teachings on love in all its many forms exploring an extensive range of topics that offer philosophical psychological and religious perspectives to guide the quest for the meaning of love encyclopedia of love in world religions features approximately 300 subject entries as well as insightful biographic sketches of preeminent thinkers all written by a multidisciplinary team of some of the foremost scholars on the subject entries examine both general and culture specific interpretations of love not just the dichotomy of spiritual and physical love but the full emotional spectrum of love in relationships and practices collectively they encompass love's integral and sometimes conflicting role in shaping beliefs and behavior in a vastly diverse world 300 entries covering notions of love that include emotions actions and relationships as expressed in world religions philosophies and cultures contributions from nearly 200 distinguished international scholars representing diverse religious traditions and cultures a vivid and informative illustration program of classic art drawings and photographs representing love in the full spectrum of the world's spiritual cultures bibliographies of key sources for each entry with citations from a variety of disciplines religion philosophy history anthropology and more indexes organized by concepts titles of classic texts and religions

on the asian paradigm on hospitality on confucianism on leadership and management on innovation on fostering organisation culture on marketing on passion and drive final thoughts

este volume reúne oito textos que se situam na encruzilhada entre os estudos do turismo e da tradução salientando os desafios que se colocam numa área marcada pelo contacto de culturas línguas discursos os trabalhos aqui compilados abarcam diferentes línguas diferentes perspetivas teóricas diferentes géneros textuais e problemas de tradução neste âmbito

destaca se como uma das linhas de força deste volume a abordagem do turismo e da tradução no contexto português ressaltam ainda os estudos sobre temáticas específicas como é o caso do turismo cultural nomeadamente o enoturismo sobre a comunicação das narrativas do turismo em catálogos ou podcasts de viagem ou ainda a questão da acessibilidade aos bens culturais e o papel que cabe à tradução neste contexto

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