

Running Money Professional Portfolio Management

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running money professional portfolio management 1e focuses on the business investment decision making from the perspective of the portfolio manager the authors combined professional experience managing multi billion dollar mandates working with real clients and solving real investment problems is reflected throughout the text their goal is to expose students to what it is really like to run money professionally by providing the necessary tools this new text is most effectively used in conjunction with cases projects and real time portfolios requiring hands on application of the material excel spreadsheets and outboxes help the students understand the approach of this first edition text

this first asia pacific edition of reilly brown s investment analysis and portfolio management builds on the authors strong reputations for combining solid theory with practical application and has been developed especially for courses across the australia new zealand and asia pacific regions the real world illustrations and hands on activities enhance an already rigourous empirical approach to topics such as investment instruments capital markets behavioural finance hedge funds and international investment the text also emphasises how investment practice and theory are influenced by globalisation

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