Rethinking Globalization Hardcover

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rethinking globalization offers an extensive collection of readings and source material on critical global issues

a systematic reassessment by two leading figures in the field of the paradigm of international development in both theory and practice it offers an overview and critique of development theory and strategy and a new framework for the analysis of global inequality poverty and development in an era of globalization

today the debates on globalization between its evangelists and detractors are still raging in this concise balanced and accessible new text nick bisley assesses the nature and extent of globalization the key debates surrounding it and its impact on and significance for world politics

new tools for succeeding globally why do so many global strategies fail despite companies powerful brands and other border crossing advantages

because a one size fits all strategy no longer stands a chance when firms believe in the illusions of a flat world and the death of distance they charge across borders as if the globe were one seamless marketplace but cross border differences are larger than we assume most economic activity including trade real and financial investment tourism and communication happens locally not internationally in this semiglobalized approach companies can cross borders more profitably by basing their strategies on the geopolitical differences that matter they must identify the barriers their strategies will have to overcome and they must build bridges to cross those barriers based on rigorous research pankaj ghemawat shows how to create successful strategies and provides practical management tools so you can assess the cultural administrative geographic and economic differences between regions at the industry level and decide which ones require attention track the implications of the specific border crossing actions that will impact your company s ability to create value the most generate superior performance through strategies that are optimized for the three a s adaptation adjusting to differences aggregation overcoming differences and arbitrage exploiting differences using in depth examples ghemawat reveals how companies such as cemex toyota procter gamble tata consultancy services ibm and ge healthcare are adroitly managing cross border differences he also shares examples of other well known companies that have failed at this challenge crucial for any business competing across borders redefining global strategy will help you make the most of our semiglobalized world

language while seemingly static is dynamic and ever changing necessitating adaptability in various fields of language studies it is especially true in a globalized world and an information age in the field of language and its applications it is essential to reconsider and redefine existing issues and envision how the changes may have impacts on human beings and on the entire globe redefining the role of language in a globalized world is an essential scholarly publication that explores the role language will play in a globalized world and how language changes over time through its interdependent relationship with technology featuring a wide range of topics such as bilingualism native speaker prejudice and social inequality this book is essential for educators linguists researchers curriculum designers academicians policymakers librarians and students

this book explains the meanings of globalization as a concept discussing the key debates and pointing towards new ways of understanding the process as a whole

contributors from diverse disciplinary ideological and theoretical perspectives examine the multiple aspects and dimensions of globalization by employing a variety of methodological approaches the authors provide insights into the role of numerous agents in furthering the process and project of present and future globalization s as manifested in economic political and cultural domains furthermore they address the impacts of globalization in nation states emancipatory feminist and environmental movements and migrant communities as well as identify their participation in and opposition to the phenomena of globalization

this book explores the need to rethink our concepts of nature culture and freedom in an age of increased globalization topics examined range from global justice international law and human rights to ecoterrorism cultural relativism and the challenges of autonomy

globalization in economics sciences means the movement of goods and services and financial flows along international borders the book presents a rich literature review to establish the efficacy of globalization in raising income levels across nation states as well as it is foundational to economic development of a nation state however with a recent trade war between us and china it is now understood that globalization that started with reduction in trade barriers across nation states in 1980s is concluding notwithstanding the conclusion of hyper globalization after us and china trade war when president trump imposed multi billion dollars of tariffs on chinese imports in 2016 international trade is still central to every country s national progress through foreign exchange earnings this book analyses how globalization can be interacted with socio economic variables like rule of law educated population or democracy to create an effective pro poor strategy for developing countries if international trade is embraced without having significant improvements in social sector globalization may create income disparities because international trade and globalization favors urban areas and educated segments of the population in developing countries

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the existence of human rights helps secure the peace deter aggression promote the rule of law combat crime and corruption and prevent humanitarian crises these human rights include freedom from torture freedom of expression press freedom women s rights children s rights and the protection of minorities this book surveys the countries of asia and the pacific and is augmented by a current bibliography and useful indexes by subject title and author contents preface part i australia brunei burma cambodia china taiwan only china includes tibet hong kong and macau east timor fiji indonesia japan kiribati democratic people s republic of korea republic of korea laos malaysia marshall islands federated states of micronesia mongolia nauru new zealand palau papua new guinea philippines samoa singapore solomon islands thailand tonga tuvalu vanuatu vietnam afghanistan bangladesh bhutan india maldives nepal pakistan sri lanka part ii special bibliography part iii indexes by subject title and author

human rights refers to the concept of human beings as having universal rights or status regardless of legal jurisdiction and likewise other localising factors such as ethnicity and nationality for many the concept of human rights is based in religious principles however because a formal concept of human rights has not been universally accepted the term has some degree of variance between its use in different local jurisdictions difference in both meaningful substance as well as in protocols for and styles of application ultimately the most general meaning of the term is one which can only apply universally and hence the term human rights is often itself an appeal to such transcended principles without

basing such on existing legal concepts the term humanism refers to the developing doctrine of such universally applicable values and it is on the basic concept that human beings have innate rights that more specific local legal concepts are often based within particular societies human rights refers to standards of behaviour as accepted within their respective legal systems regarding 1 the well being of individuals 2 the freedom and autonomy of individuals and 3 the representation of the human interest in government these rights commonly include the right to life the right to an adequate standard of living the prohibition of genocide freedom from torture and other mistreatment freedom of expression freedom of movement the right to self determination the right to education and the right to participation in cultural and political life these norms are based on the legal and political traditions of united nations member states and are incorporated into international human rights instruments this new book brings together the latest book literature centred on this crucial topic

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an optimistic vision of the future after covid 19 by a leading professor of globalisation at the university of oxford covid 19 left us at a crossroads should we go back to normal or use the lessons learned during the pandemic to shape a new society but what does life after a pandemic look like and how do we build a better more hopeful future ian goldin professor of development and globalisation at the university of oxford provides an urgently needed roadmap that reveals how the pandemic could lead to a better world from globalisation to the future of jobs income inequality and climate change rescue is a bold call for an optimistic future and one we all have the power to create

the politics of the twenty first century is marked by dissent tumult and calls for radical change whether through food riots anti war protests anti government tirades anti blasphemy marches anti austerity demonstrations anti authoritarian movements and anti capitalist occupations interestingly contemporary political protests are borne of both the right and left and are staged in both the global north and south globally different instances of protest have drawn attention to the deep fissures which challenge the idea of globalisation as a force for peace given the

diversity of these protests it is necessary to examine the particular nature of grievances the sort of change which is sought and the extent to which localised protest can have global implications the contributions in this book draw on the theoretical work of hardt and negri david graeber and judith butler among others in order explore the nature of hegemony the occupy movement the arab spring the responses of authorities to protest and emotion and public performance in and representation of protest the book concludes with david graeber s reply to reviews of his recent the democracy project a history a crisis a movement this book was published as a special issue of global discourse

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Introduction

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