

Religion And Popular Culture A Cultural Studies Approach

Popular Culture Popular Culture Popular Culture Cultural Echoes Popular Culture Popular Culture Theory and Methodology Popular Culture Popular Culture and High Culture Popular Culture Cultural Subjects Popular Culture Popular Culture as Everyday Life Cultural Theory and Popular Culture 5000 Years of Popular Culture Rethinking Popular Culture An Introduction to Studying Popular Culture Popular Culture Popular Culture in South Asian Context Popular Culture and Social Change Carla Freccero Imre Szeman Raiford Guins Dr. Priyanka Joshi John G. Nachbar Harold E. Hinds Marcel Danesi Herbert J. Gans Beatriz Pella Acuña Allan J. Gedalof Laura Buzzard Roger Clestin Dennis Waskul John Storey Fred E. H. Schroeder Chandra Mukerji Dominic Strinati Iain Chambers Akshaya Kumar Kate Fitch Popular Culture Popular Culture Popular Culture Cultural Echoes Popular Culture Popular Culture Theory and Methodology Popular Culture Popular Culture and High Culture Popular Culture Cultural Subjects Popular Culture Popular Culture Popular Culture as Everyday Life Cultural Theory and Popular Culture 5000 Years of Popular Culture Rethinking Popular Culture An Introduction to Studying Popular Culture Popular Culture Popular Culture in South Asian Context Popular Culture and Social Change *Carla Freccero Imre Szeman Raiford Guins Dr. Priyanka Joshi John G. Nachbar Harold E. Hinds Marcel Danesi Herbert J. Gans Beatriz Pella Acuña Allan J. Gedalof Laura Buzzard Roger Clestin Dennis Waskul John Storey Fred E. H. Schroeder Chandra Mukerji Dominic Strinati Iain Chambers Akshaya Kumar Kate Fitch*

the concise introduction to the study of popular culture from madonna and drag queens to cyberpunk and webzines popular culture constitutes a common and thereby critical part of our lives yet the study of popular culture has been condemned and praised debated and ridiculed in popular culture an introduction carla freccero reveals why we study popular culture and how it is taught in the classroom blending music science fiction and film freccero shows us that an informed awareness of politics race and sexuality is essential to any understanding of popular culture freccero places rap music the alien trilogy and sandra cisneros in the context of postcolonialism identity politics and technoculture to show students how they can draw on their already existing literacies and on the cultures they know in order to think critically complete with a glossary of useful terms a sample syllabus and extensive bibliography this book is the concise introduction to the study of popular culture

popular culture a user's guide international edition ventures beyond the history of pop culture to give readers the vocabulary and tools to address and analyze the contemporary cultural landscape that surrounds them moves beyond the history of pop culture to give students the vocabulary and tools to analyze popular culture suitable for the study of popular culture across a range of disciplines from literary theory and cultural studies to philosophy and sociology covers a broad range of important topics including the underlying socioeconomic structures that affect media the politics of pop culture the role of consumers subcultures and countercultures and the construction of social reality examines the

ways in which individuals and societies act as consumers and agents of popular culture

popular culture a reader helps students understand the pervasive role of popular culture and the processes that constitute it as a product of industry an intellectual object of inquiry and an integral component of all our lives the volume is divided into 7 thematic sections and each section is preceded by an introduction which engages with and critiques the chapters that follow the book contains classic writings from all the big names plenty of contemporary cultural references that will appeal to students including skateboarding hip hop fashion tommy hilfiger vintage websites star trek disney etc material organized in a skills focused and learning focused way strong pedagogic features throughout making this an excellent classroom text pieces drawing on diverse national disciplinary and subdisciplinary contexts and sensitivity to issues of gender race and sexuality

exploring the depths of popular culture dive into exploring the depths of popular culture a comprehensive guide that unravels the complexities of cultural expressions shaping societies worldwide introduction to popular culture start with a foundational understanding of culture and its variations from folk and mass culture to high and low culture trace the historical evolution of popular culture its influence in literature and its role in the contemporary world and a special focus on gender studies

popular culture an introductory text provides the means for a new examination of the different faces of the american character in both its historical and contemporary identities the text is highlighted by a series of extensive introductions to various categories of popular culture and by essays that demonstrate how the methods discussed in the introductions can be applied this volume is an exciting beginning for the study of the materials of everyday life that define our culture and confirm our individual senses of identity

since its birth in the 1960s the study of popular culture has come a long way in defining its object its purpose and its place in academe emerging along the margins of a scholarly establishment that initially dismissed anything popular as unworthy of serious study trivial formulaic easily digestible escapist early practitioners of the discipline stubbornly set about creating the theoretical and methodological framework upon which a deeper understanding could be founded through seminal essays that document the maturation of the field as it gradually made headway toward legitimacy popular culture theory and methodology provides students of popular culture with both the historical context and the critical apparatus required for further growth for all its progress the study of popular culture remains a site of healthy questioning what exactly is popular culture how should it be studied what forces come together in producing disseminating and consuming it is it always conformist or has it the power to subvert refashion resist and destabilize the status quo how does it differ from folk culture mass culture commercial culture is the line between high and low merely arbitrary do the popular arts have a distinctive aesthetics this collection offers a wide range of responses to these and similar questions edited by harold e hinds jr marilyn f motz and angela m s nelson popular culture theory and methodology charts some of the key turning points in the culture wars and leads us through the central debates in this fast developing discipline authors of the more than two dozen studies several of which are newly published here include john cawelti russel b nye ray b browne fred e h schroeder john fiske lawrence mintz david feldman roger rollin harold schechter s elizabeth bird and harold e hinds jr a valuable bibliography completes the volume

the fifth edition of marcel danesi's popular culture is an accessible engaging introduction for popular culture media and society and sociology of the media courses the fifth edition features updated coverage on social media and digital cultures including those surrounding memes video games virtual reality and streaming services pop culture surrounds us it infuses the movies we watch the music we listen to the books we read the clothes we wear and the food we eat it comes to us on our televisions phones computers radio and in every storefront and billboard we pass on the street danesi delves into the social structures that create and promote pop culture showing how it validates our common experiences offering a variety of perspectives on its many modes of creation and delivery danesi shows why pop culture will always be something we love to hate and hate to love

is nypd blue a less valid form of artistic expression than a shakespearean drama who is to judge and by what standards in this new edition of herbert gans's brilliantly conceived and clearly argued landmark work he builds on his critique of the universality of high cultural standards while conceding that popular and high culture have converged to some extent over the twenty five years since he wrote the book gans holds that the choices of typical ivy league graduates not to mention ph.d.s in literature are still very different from those of high school graduates as are the movie houses television channels museums and other cultural institutions they frequent this new edition benefits greatly from gans's discussion of the politicization of culture over the last quarter century popular culture and high culture is a must read for anyone interested in the vicissitudes of taste in american society

the present volume deals with popular culture from an interdisciplinary perspective popular culture as an important part of the public sphere has attracted the interest of social scientists for many decades however most studies tend to rely on the anthropological perspective or less commonly on the sociological perspective this edited volume breaks down disciplinary barriers to bring together a plethora of methodological and theoretical approaches to the study of popular culture moreover the volume will foster dialogue between international scholars conducting research on the topic

cultural subjects a popular culture reader is a brand new collection of 22 readings by well known international scholars in various areas of cultural studies recognizing that pop culture is a global phenomenon it features canadian selections alongside classic writings in the field prefaced by student friendly introductions

popular culture a broadview topics reader is an accessible collection of non fiction writing for composition students and students of popular culture the anthology takes an expansive view of its subject encompassing advertising code switching social media emerging technologies the body positivity movement cultural appropriation and more a wide variety of genres are represented from personal and literary essays to journalism and academic writing selections are arranged by theme the book also includes an alternative table of contents listing material by genre and rhetorical style as well as suggested pairings of pieces that complement each other headnotes explanatory notes and discussion questions facilitate student engagement with each piece a selection of color images features advertisements journalistic photography and other materials that aim to prompt classroom discussion

in popular culture and everyday life phillip vannini and dennis waskul have brought together a variety of short essays that illustrate the many ways that popular culture intersects with mundane experiences of everyday life most essays are written in a reflexive ethnographic style primarily through observation and personal narrative to convey insights at an intimate level that will resonate with most readers some of the topics are so mundane they are legitimately universal sleeping getting dressed going to the bathroom etc others are common enough that most readers will directly identify in some way watching television using mobile phones playing video games etc while some topics will appeal more or less depending on a reader s gender interests and recreational pastimes putting on makeup watching the super bowl homemaking etc this book will remind readers of their own similar experiences provide opportunities to reflect upon them in new ways as well as compare and contrast how experiences relayed in these pages relate to lived experiences the essays will easily translate into rich and lively classroom discussions that shed new light on a familiar taken for granted everyday life both individually and collectively at the beginning of the book the authors have provided a grid that shows the topics and themes that each article touches on this book is for popular culture classes and will also be an asset in courses on the sociology of everyday life ethnography and social psychology

in this eighth edition of his award winning cultural theory and popular culture an introduction john storey presents a clear and critical survey of competing theories of and various approaches to popular culture its breadth and theoretical unity exemplified through popular culture means that it can be flexibly and relevantly applied across a number of disciplines retaining the accessible approach of previous editions and using appropriate examples from the texts and practices of popular culture this new edition remains a key introduction to the area new to this edition revised rewritten and updated throughout brand new chapter on class and popular culture updated student resources at routledge com cw storey the new edition remains essential reading for undergraduate and postgraduate students of cultural studies media studies communication studies the sociology of culture popular culture and other related subjects

this collection of insightful essays by outstanding artists anthropologists historians classicists and humanists was developed to broaden the study of popular culture and to provide instances of original and innovative interdisciplinary approaches its first purpose is to broaden the study of popular culture which is too often regarded in the academic world as the entertainment and leisure time activities of the 20th century second the collection gives recognition to the fact that a number of disciplines have been investigating popular phenomena on different fronts and it is designed to bring examples of these disciplines together under the common rubric of popular culture related to this is a third purpose of providing instances of original and innovative interdisciplinary approaches last the collection should be a worthwhile contribution to the component disciplines as well as to the study of popular culture

rethinking popular culture presents some of the most important current scholarship analyzing popular culture drawing upon recent developments in cultural theory and exciting new methods of critical analysis the essays in this volume break down disciplinary boundaries and offer fresh insight into popular culture

an introduction to studying popular culture presents a critical assessment of the major ways in which popular culture has been interpreted and

suggests how it may be more usefully studied

iain chambers approaches the often overlooked details and textures of popular culture through a series of histories which show how it becomes continually remade as each of us defines our own urban space

the volume examines popular sensibilities via textual visual performative spatial digital frames of inquiry and critical social political issues in south asia it highlights the interface between cultural studies and its popular political standpoints and interrogates the kaleidoscope of popular imaginary as well as its conceptual problematics through distinct case studies from the region it leads learners towards the unfounded territories of popular culture studies in south asia with chapters by major scholars in the field the book uses theoretically comprehensive and empirically varied case studies to re evaluate the central questions of epistemology methodology and approaches to popular culture studies from non western cultures perspectives lucid accessible and nuanced the chapters in the volume will be an invaluable reference source for scholars researchers and students in the humanities liberal arts cultural studies and south asian studies

popular culture and social change the hidden work of public relations argues the complicated and contradictory relationship between public relations popular culture and social change is a neglected theoretical project its diverse chapters identify ways in which public relations influences the production of popular culture and how alternative often community driven conceptualisations of public relations work can be harnessed for social change and in pursuit of social justice this book opens up critical scholarship on public relations in that it moves beyond corporate understandings and perspectives to explore alternative and eclectic communicative cultures in part to consider a more optimistic conceptualisation of public relations as a resource for progressive social change fitch and motion began with an interest in identifying the ways in which public relations both draws on and influences the production of popular culture by creating promoting and amplifying particular narratives and images the chapters in this book consider how public relations creates popular cultures that are deeply compromised and commercialised but at the same time can be harnessed to advocate for social change in supporting reproducing challenging or resisting the status quo drawing on critical and sociocultural perspectives this book is an important resource for researchers educators and students exploring public relations theory strategic communication and promotional culture it investigates the entanglement of public relations popular culture and social change in different social cultural and political contexts from fashion and fortune telling to race activism and aesthetic labour in order to better understand the often subterranean societal influence of public relations activity

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Introduction

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