

Redefining The Corporation Stakeholder Management And Organizational Wealth Stanford Business Books 1st Edition By Post James Preston Lee Sachs Sybille 2002 Paperback

Redefining the Corporation The Corporation and Its Stakeholders The Corporation as a Community Capitalism, Corporations and the Social Contract The Stakeholder Corporation A Stakeholder Approach to Corporate Governance Implementation of Corporate Social Responsibility at 3M Czech Republic Business and Society: Stakeholders, Ethics, Public Policy Stakeholder Theory Corporate Governance at the Crossroads: A Book of Readings The National Corporation Reporter AMA Educators' Proceedings Michigan Law Review Alberta Law Review Mainstreet Capitalism Multinational Management Business Periodicals Index The Power to Govern Partners in Enterprise The Handbook of Communications in Corporate Restructuring and Takeovers James E. Post Max B.E. Clarkson Amitai Etzioni Samuel F. Mansell David Wheeler Abbass F. Alkhafaji Marek Bogdan Anne Lawrence Maria Bonnafous-Boucher Stuart L. Gillan American Marketing Association. Educators' Conference Stuart M. Speiser David P. Rutenberg Jack Quarter Clarke L. Caywood

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this book shows how the modern corporation must meet the expectations of diverse constituents who contribute to its existence and success the stakeholders resource providers customers suppliers alliance partners and social and political actors it argues that the corporation must be seen as an institution engaged in mobilizing resources to create wealth and benefits for all its stakeholders

there is an active debate over whether the traditional purpose of the corporation to maximize profits and financial value for the benefit of shareholders can adequately encompass the interests of all other participants or stakeholders in the corporation's activities since a corporation cannot operate optimally without the support of its most important stakeholders particularly its employees and customers finding ways of incorporating responsiveness to stakeholder needs is vital for corporate management and governance this anthology is designed to sharpen the debate about the role and purpose of the corporation the debate includes such fundamental questions as who should be considered stakeholders which stakeholder interests should a corporation take into account how should stakeholder interests be balanced against shareholder objectives such as profits what changes should be made in corporate decision making and governance to reflect these new interests this collection of seminal articles is divided into three parts shareholders and stakeholders morality ethics and stakeholder theory and stakeholder theory and management performance the articles date from 1916 to 1997 and are drawn from north american and european authors managers as well as researchers will find this collection presented will stimulate their thinking on the role of the corporation and its responsiveness to stakeholder interests the volume is funded in part by a grant from the alfred p sloan foundation

corporations the term brings to mind the profit making ones are not constituted in way that make communities however to the extent that they adopt the concept of stakeholders they can move

in a communitarian direction

samuel mansell critiques the principles of stakeholder theory proposing instead a qualified version of friedman s shareholder theory

many successful businesses have a strong commitment to maximizing stakeholder loyalty rt hon tony blair prime minister the word is stakeholding the style is integrity the profession is business anita roddick obe founder and chief executive of the body shop sets out a clear blueprint for business success in the 21st century terry thomas chief executive the co operative bank seminal chris cox miqa quality world iqa journal in the future development of loyal relationships with customers employees shareholders and other stakeholders will become one of the most important determinants of commercial viability and business success increasing shareholder value will be best served if your company cultivates the support of all those who may influence its performance the stakeholder corporation examines the business case for good corporate citizenship giving you a workable management system for auditing and transforming your stakeholder relationships at a time when many are talking about the stakeholder economy this book provides numerous case studies of successful businesses which demonstrate that stakeholder inclusion is both practical and good for business read this book improve the lives of your stakeholders see your business prosper authors as a senior executive at the body shop and a visiting professor at kingston university david wheeler has a unique background of both professional and academic experience in the field of corporate ethics and stakeholding he is best known for his work in environmental policy and corporate social responsibility maria sillanpää manages the team responsible for the production of the body shop s public statements on the environment animal protection and social issues

alkhafaji presents the fundamental concepts of corporate governance and suggests a new approach to the subject that focuses on the stakeholder as alkhafaji demonstrates corporate governance has moved far from traditional concerns with purely business issues like growth and profitability and now includes public issues such as pollution equal employment opportunities insider trading and criminal conduct using data from his own empirical studies alkhafaji argues that the conventional board model no longer functions as originally intended he analyzes potential management reaction to alternative forms of governance bodies and concludes that the data suggest a stakeholder board would be best suited to current american conditions organized into five parts each of which builds upon concepts discussed in the preceding chapters the volume begins by discussing the concept of the company and the changing environment in which it operates in the second section alkhafaji addresses corporate governance in specific terms and includes survey data showing management s reaction to traditional and nontraditional forms of corporate governance part three looks at corporate governance in the context of social responsibility ethics and business government relations while the following chapters discuss the ongoing restructuring of american business and its relation to corporate governance the final section examines the role played by corporate governance in strategic management numerous tables figures and models support points made in the text

master s thesis from the year 2010 in the subject business economics business management corporate governance grade a university of economics prague university of economics in prague faculty of business administration language english abstract the aim of this thesis is to present the top management of 3m czech republic with a comprehensive solution to their csr implementation task the thesis starts by giving the reader an insight into the today s forms of business ownership including corporations and by covering the issue of governance explains why corporations need a solution like csr subsequently the theoretical foundations of csr are presented followed by an explanation of the actual business tool additionally a generic implementation roadmap is devised together with key success factors of this process identified based on this generic roadmap a tailored solution for 3m czech republic including specific recommendations on measures and key performance indicators is developed

this edition includes chapters on managing public issues the challenges of globalization influencing the political environment managing technological changes and managing a diverse workplace amongst others

this book provides an academic introduction to and presentation and defence of stakeholder theory as a model for the strategic management of businesses and corporations as well as of public organizations and institutions the concept of the stakeholder is generally applied to parties that affect or are affected by the activities of private or public organizations distinct from shareholders stakeholders are those individuals entities or communities that have a connection with the activities of a corporation a firm or an organization the notion of the stakeholder is intimately linked to a conception of the business firm as an entity founded on negotiated governance in which the maximization of value for the shareholder is not the ultimate criterion in this model issues and interests that are not directly associated with shareholders and investors but which go beyond capital to encompass the concerns of civil society are considered to be of central importance this book provides a broad overview of stakeholder theory presenting it as an ethical approach to strategic management that is both pragmatic and applicable to developing democratic practices within corporations while at the same time suggesting ways in which elements of a social contract can be elaborated within the context of globalization

corporate governance at the crossroads a book of readings has both groundbreaking and recent articles on corporate governance it is a perfect supplement and packaging item with mcgraw hill irwin s many undergraduate or graduate corporate finance textbooks

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Introduction

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