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mass mediated disease focuses on the spanish influenza pandemic of 1918 the asian influenza pandemic of 1957 and the hong kong influenza pandemic of 1968 by discussing news stories reported by the new york times london times and other popular magazines this groundbreaking work demonstrates that the social construction of influenza changed over time which was reflected by the mass media and ultimately resulted in public policies that clearly illustrate the link between media and policy formation in the united states

environmental risks and the media explores the ways in which environmental risks threats and hazards are represented transformed and contested by the media at a time when popular conceptions of the environment as a stable natural world with which humanity interferes are being increasingly contested the medias methods of encouraging audiences to think about environmental risks from the bse or mad cow crisis to global climate change are becoming more and more controversial examining large scale disasters as well as everyday hazards the contributors consider the tensions between entertainment and information in media coverage of the environment how do the media frame expert counter expert and lay public definitions of environmental risk what role do environmental pressure groups like greenpeace or eco warriors and green guerrillas play in shaping what gets covered and how does the media emphasis on spectacular events at the expense of issue sensitive reporting exacerbate the public tendency to overestimate sudden and violent risks and underestimate chronic long term ones

communicating science and technology is a high priority of many research and policy institutions a concern of many other private and public bodies and an established subject of training and education in the past few decades the field has developed and expanded significantly both in terms of professional practice and in terms of research and reflection at the same time particularly in recent years interactions between science and society have become a topic of heated public and political debates touching issues like quality and credibility of information trust in science and scientific actors and institutions and the roles of experts in crises and emergencies this book provides a state of the art review of this fast growing and increasingly important area through an examination of research done on the main actors issues and arenas involved the third edition of the handbook brings the reviews up to date and deepens the analysis as well as substantial re working of many chapters it includes four new chapters addressing enduring themes science publics science media theories recent trends art science interactions and new proposed insights on science communication as culture and as the social conversation around science new contributors are added to the group of leading scholars in the field featured in the previous editions the handbook is a student friendly resource but its scope and expert contributions will equally appeal to practitioners and professionals in science communication combining the perspectives of different disciplines and of different geographical and cultural contexts this original text provides an interdisciplinary as well as a global approach to public communication of science and technology it is a valuable resource notably an indispensable guide to the published work in the field for students researchers educators and professionals in science communication media and journalism studies sociology history of science and science and technology studies chapter 8 of this book is freely available as a downloadable open access pdf at taylorfrancis.com under a creative commons attribution non commercial no derivatives cc by nc nd 4.0 license

this book asks and answers the question of what communication research and other social sciences can offer that will help the global community to address climate change by identifying the conditions that can persuade audiences and encourage collective action on climate while scientists often expect that teaching people the scientific facts will change their minds about climate change closer analysis suggests this is not always the case communication scholars are pursuing other ideas based on what we know about influence and persuasion but this approach does not provide complete answers either some

misconceptions can be corrected by education and some messages will be more powerful than others the advent of the internet also makes vast stores of information readily available but audiences still process this information through different filters based on their own values and beliefs including their understanding of how science works in between momentous events media coverage of climate tends to recede and individuals turn their attention back to their daily lives yet there is a path forward climate change is a social justice issue that no individual and no nation can solve on their own a different sort of communication effort can help

an international journal of research in the public dimensions of science and technology

v 1 newspaper directory v 2 magazine directory v 3 tv and radio directory v 4 feature writer and photographer directory v 5 internal publications directory

this book is a guide to issue centered journalism it explains how you go about identifying issues collecting and collating information and then interpreting the story comprehensively yet clearly preface

sections include engaging with public engagement researching public engagement studying science in popular media mediating science news communicating science in popular media and examining audiences for popular science

what is the interface between social scientists and the media how does social science come over in news and current affairs in print and broadcasting media this book examines issues in reception and production studies to build a holistic approach to the study of media representations the authors give an accessible and authoritative guide to the mass communication process they examine media production the nature of media texts the role of news sources the general social and political context of mass communication and the ways in which media outputs are assimilated by audiences the discussions are developed by an examination of the following areas the interaction between journalists and social scientists the public

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