

Plato At The Googleplex Why Philosophy Wont Go Away

God and Cosmos Why Philosophy? Rationality Recovering Reputation Plato at the Googleplex WTF? Google and the Mission to Map Meaning and Make Money Likeable Business: Why Today's Consumers Demand More and How Leaders Can Deliver Enlightenment Now Securities Regulation The Internet Time Talking Book Topics Enterprise in Action New Scientist Quality Software Management The Michigan Alumnus Current Topics in Technology Bloomberg Businessweek Mute David Baggett Paolo Diego Bubbio Steven Pinker Andreas Avgousti Rebecca Newberger Goldstein Tim O'Reilly Bart Milner Dave Kerpen Steven Pinker John C. Coffee Hilary and Moshovitis Poole (Christos) Colm O'Gorman Gerald M. Weinberg Maureen Sheehan Paparella

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naturalistic ethics is the reigning paradigm among contemporary ethicists in god and cosmos david baggett and jerry l walls argue that this approach is seriously flawed this book canvasses a broad array of secular and naturalistic ethical theories in an effort to test their adequacy in accounting for moral duties intrinsic human value moral knowledge prospects for radical moral transformation and the rationality of morality in each case the authors argue although various secular accounts provide real insights and indeed share common ground with theistic ethics the resources of classical theism and orthodox christianity provide the better explanation of the moral realities under consideration among such realities is the fundamental insight behind the problem of evil namely that the world is not as it should be baggett and walls argue that god and the world taken together exhibit superior explanatory scope and power for morality classically construed without the need to water down the categories of morality the import of human value the prescriptive strength of moral obligations or the deliverances of the logic language and phenomenology of moral

experience this book thus provides a cogent moral argument for god s existence one that is abductive teleological and cumulative

do we really need philosophy the present collection of jargon free essays aims at answering the question of why philosophy matters each essay considers the central question why philosophy from different angles the unavoidability of doing philosophy the practical consequences of philosophy philosophy as a therapy for the whole person the benefits of philosophy for improving public policy etc

a times book of the year 2021 punchy funny and invigorating pinker is the high priest of rationalism sunday times if you ve ever considered taking drugs to make yourself smarter read rationality instead it s cheaper more entertaining and more effective jonathan haidt author of the righteous mind in the twenty first century humanity is reaching new heights of scientific understanding and at the same time appears to be losing its mind how can a species that discovered vaccines for covid 19 in less than a year produce so much fake news quack cures and conspiracy theorizing in rationality pinker rejects the cynical cliché that humans are simply an irrational species cavemen out of time fatally cursed with biases fallacies and illusions after all we discovered the laws of nature lengthened and enriched our lives and set the benchmarks for rationality itself instead he explains we think in ways that suit the low tech contexts in which we spend most of our lives but fail to take advantage of the powerful tools of reasoning we have built up over millennia logic critical thinking probability causal inference and decision making under uncertainty these tools are not a standard part of our educational curricula and have never been presented clearly and entertainingly in a single book until now rationality matters it leads to better choices in our lives and in the public sphere and is the ultimate driver of social justice and moral progress brimming with insight and humour rationality will enlighten inspire and empower a terrific book much needed for our time peter singer

in recovering reputation andreas avgousti considers the modern problem of reputation by turning to the dialogues of plato to show that reputation is not only an issue for political elites but that it is a quality that helps the wider citizenry to cohere bringing together citizens and non citizens avgousti argues that reputation is worth thinking about because it is a power that circulates among the many linked to and sustained by myths and rumors and it is a power that the many exercise through the social mechanisms of praise and blame in working through plato s writings recovering reputation expands our understandings of reputation s potential in democratic contexts

what would the ancient greek philosopher make of the twenty first century google headquarters a dazzling exploration of the role of ancient philosophy in modern life from the acclaimed writer and thinker imagine that plato came to life in the

twenty first century and embarked on a multi city speaking tour how would he mediate a debate between a freudian psychoanalyst and a tiger mum on how to raise the perfect child how would he handle the host of a right wing news program who denies there can be morality without religion what would plato make of google and of the idea that knowledge can be crowdsourced rather than reasoned out by experts plato at the googleplex is acclaimed thinker rebecca newberger goldstein s dazzling investigation of these conundra with a philosopher s depth and erudition and a novelist s imagination and wit goldstein probes the deepest issues confronting us by allowing us to eavesdrop on plato as he takes on the modern world it is a stunningly original plunge into the drama of philosophy revealing its hidden role in today s debates on religion morality politics and science

can we master the technologies we create before they master us a punchy and provocative assessment by one of silicon valley s sharpest observers financial times wtf can be an expression of amazement or of dismay and today s technology elicits both reactions in this book tim o reilly dubbed the oracle of silicon valley by inc magazine explores the upsides and potential downsides of today s wtf technologies what is the future when an increasing number of jobs can be performed by intelligent machines instead of people or done only by people in partnership with those machines what happens to our consumer based societies to workers and the companies that depend on their purchasing power is income inequality and unemployment an inevitable consequence of technological advancement or are there paths to a better future what will happen to business when technology enabled networks and marketplaces are better at deploying talent than traditional companies how should companies organize themselves to take advantage of these new tools what s the future of education when on demand learning outperforms traditional institutions how can individuals adapt and retrain will the fundamental social safety nets of the developed world survive the transition and if not what will replace them o reilly is the man who can really can make a whole industry happen according to former google ceo eric schmidt and for decades he s identified and helped shape our response to emerging technologies with world shaking potential from the world wide to big data and ai here he shares the techniques he s used at o reilly media to anticipate innovation waves and provides a framework for thinking about how current innovations are changing the nature of business education government financial markets and the economy as a whole he helps us understand how the parts of digital businesses work together to create marketplace advantage and customer value and why ultimately they cannot succeed unless their ecosystem succeeds along with them o reilly exhorts businesses to do more with technology rather than just using it to cut costs and enrich their shareholders robots are going to take our jobs they say o reilly replies only if that s what we ask them to do technology is the solution to human problems and we won t run out of work till we run out of problems whether technology brings the wtf of wonder or the wtf of dismay isn t inevitable it s up to us a compelling narrative of how technology interweaves with the real world if it can cajole even a few tech titans to dwell on the social and political impact of what they do then it will have served a useful purpose financial times wtf is a book about technology as it was

as it is and as it could be it is told from the perspective of someone who has been personally present at the most important moments in the fast paced history of tech and who played a significant role in those moments please do read this book cory doctorow being being

this book is the unfolding story of the new technology of internet search how larry page and sergey brin the founders of google discovered a new way to index the internet s network of networks by developing search methods so powerful that they effectively created a free public and universal library out of billions of random documents it also tells how together with the help of a brilliant team built initially at stanford university they then found a new way of making money through contextual advertising now worth e billion leaving potential competitors particularly microsoft far behind it shows how google s founders have also succeeded in insisting that integrity rather than profit remains at the heart of an enterprise that they will continue to control despite the best efforts of wall street the second half of this book also seeks to explain the central problems of machine intelligence the difference between words and their meaning or syntax and semantics which had blocked this kind of it development for half a century until google s founders discovered that hypertext the unique feature of the internet that links documents could be measured and mapped to sort millions of apparently similar pages for relevance and significance google s pursuit of a hugely ambitious and optimistic american dream that leaves them globally admired and respected keeping their principles intact whilst also creating a fabulously wealthy company is a winning blend of luck jokes mathematical inspiration engineering perspiration deep technical knowledge of the internet and they would have you believe thousands of highly trained pigeons the book is 288 pages long including a comprehensive index and 600 item bibliography covering virtually all aspects of internet search the print version of the book comes with a free online electronic version with hypertext links to related articles and books designed to make any aspect of the history of internet search easy to find with a couple of mouse clicks the book s author bart milner is a trained technology journalist and editor who started using the in 1984 with a 300 baud acoustic coupler and then became a developer partly to try and solve the question of why computer logic has been unable to deal with meaning and association this background has given him an insight into the inspired but almost accidental way that google s founders cracked the problem of finding a significant document from billions of unindexed and changing pages in a fraction of a second anyone interested in the future of the internet and information technology should enjoy this fast and fluid story of a company which has become a flagship business of the 21st century by not conceding any of its integrity and principles to the huge pressures of commercial profit whilst providing some of the most elegant and powerful engineering solutions ever seen on the net

it pays to be likeable you can have a rock solid business strategy unlimited resources and the most talented people on staff but only one thing is guaranteed in today s hyperconnected society if your business isn t likeable it will fail dave

kerpen knows how important it is for a business to be liked by customers employees stakeholders and the general public he wrote the book on it his groundbreaking bestseller likeable social media changed the way businesses interact with their customers on a daily basis likeable business lays out 11 strategies for organizations of all sizes to spur growth profits and overall success dave kerpen reveals the remarkable returns you ll get when you gain the trust of your customers and stakeholders in today s social media world it literally pays to be likeable likeable business helps any leader at a smaller mid sized company increase profits and spur growth by applying the 11 principles of business likeability such as listening to customers colleagues shareholders and competitors authenticity because today s savvy customer always knows when you re faking it transparency honesty builds trust and any deviation can destroy your reputation adaptability managing change and finding new opportunities is critical to success today simplicity in design in form and in function gratefulness every thank you is appreciated and generates surprising returns likeability spreads as a business leader you set the tone be likeable and your staff will be likeable which in turn creates a more likeable customer experience the blueprint for everlasting business likeability is in your hands apply kerpen s basic principles day in and day out and profits and growth are sure to follow praise for likeable business dave kerpen has explained why customers expect more and he gives you the tools to deliver on your brand promise be honest be transparent and be authentic if you want to be likeable in business you must read this book jeffrey hayzlett bestselling author of running the gauntlet and the mirror test dave kerpen s manifesto on becoming a likeable leader of a likeable business applies equally well to social entrepreneurs and the nonprofit sector gratitude is his concluding principle and i sure am grateful to dave for writing this book charles best founder of donorschoose org kerpen demonstrates how building a likeable culture may be the most vital and rewarding strategy of all john jantsch author of the commitment engine and duct tape marketing this important persuasive book will change the way you think about and operate your business anyone who hopes to lead successfully in the twenty first century needs to read this book meg cadoux hirshberg author of for better or for work a survival guide for entrepreneurs and their families from transparency to authenticity to the impact of sharing one s values via story telling dave kerpen s blueprints on how to run a business move from likeable to essential ben jerry s was founded on these values in 1978 and has practiced them through the company s phenomenal growth to this very day with communication at digital speeds in today s corporate world it s no longer a choice to be responsible consumers choose to support businesses who practice values led business the opportunities when running your business in a responsible manner allow great freedom within your organization and externally with the ever growing conscious consumer world around us jostein solheim ceo of ben jerry s dave provides a blueprint that allows entrepreneurs everywhere to build a successful likeable business in this era of social media scott gerber founder of young entrepreneurs council a masterful storyteller dave kerpen takes you on a journey into the wonderful new world of tomorrow it s a place where customers love you and ensure your business success this is no wishful utopia it s a reality within reach if you follow the principles of likeable business michael stelzner ceo of social media examiner and author of launch how to quickly propel your business beyond the competition social media teaches

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the top ten sunday times bestseller bristles with pure crystalline intelligence deep knowledge and human sympathy richard dawkins is modernity really failing or have we failed to appreciate progress and the ideals that make it possible if you follow the headlines the world in the 21st century appears to be sinking into chaos hatred and irrationality yet steven pinker shows that this is an illusion a symptom of historical amnesia and statistical fallacies if you follow the trendlines rather than the headlines you discover that our lives have become longer healthier safer happier more peaceful more stimulating and more prosperous not just in the west but worldwide such progress is no accident it s the gift of a coherent and inspiring value system that many of us embrace without even realizing it these are the values of the enlightenment of reason science humanism and progress the challenges we face today are formidable including inequality climate change artificial intelligence and nuclear weapons but the way to deal with them is not to sink into despair or try to lurch back to a mythical idyllic past it s to treat them as problems we can solve as we have solved other problems in the past in making the case for an enlightenment newly recharged for the 21st century pinker shows how we can use our faculties of reason and sympathy to solve the problems that inevitably come with being products of evolution in an indifferent universe we will never have a perfect world but defying the chorus of fatalism and reaction we can continue to make it a better one

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this collection of thirty articles addressing the latest trends in technology encourages classroom discussion and raises student s awareness of the important role that technology plays in both personal and professional areas

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