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the second edition of the award winning pharmacy management leadership marketing and finance has been updated to make this quality textbook an even more integral resource for your pharmacy management course all previous chapters have been updated and multiple new chapters have been added including quality improvement the basics of managing risk insurance fundamentals integrating pharmacoeconomic principles and pharmacy management and developing and evaluating clinical pharmacy services chapters continue to be written in a concise and reader friendly style facilitating a deeper level of understanding of essential leadership and management concepts the updated content has been designed with the next generation of pharmacists in mind and to prepare them using an integration of knowledge skills attitudes and values this includes new in text features such as the management challenge found at the end of each chapter and online self assessment questions and answers with an easy to read and colorful new layout engaging pedagogical features and online tools and resources for both students and instructors this new edition has everything needed to provide a complete and enriched learning experience instructor resources lesson plans powerpoint presetnations sample syllabus answers to end of chapter questions case studies test bank student companion website includes self assessment questions interactive glossary crossword puzzles flashcards links to additional learning materials

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