

Perspectives On Audiovisual Translation Lodz Studies In Language

Areas and Methods of Audiovisual Translation Research
The Dubbing
Translation of Humorous Audiovisual Texts
User-Centric Studies in Game
Translation and Accessibility
Humour Translation in the Age of
Multimedia
The Routledge Handbook of Translation Studies and
Linguistics
Computer-Assisted Literary Translation
The Palgrave Handbook
of Audiovisual Translation and Media Accessibility
Exploring Intersemiotic
Translation Models
The Palgrave Handbook of Multilingualism and
Language Varieties on Screen
Audiovisual Translation
Audiovisual
Translation
The Translator
The Media and International
Communication
Audiovisual Translation in Poland
Perspectives on
Audiovisual Translation
Multilingual Computing &
Technology
Spacerownik
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Library Literature
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Łukasz Bogucki
Pietro Luigi Iaia
Mikołaj Deckert
Margherita Dore
Kirsten Malmkjaer
Andrew Rothwell
Łukasz Bogucki
Haoxuan Zhang
Irene Ranzato
Jorge Diaz-Cintas
Mikołaj
Deckert
Barbara Lewandowska-Tomaszczyk
Olga Łabendowicz
Łukasz
Bogucki
Joanna Podolska
Łukasz Bogucki
H.W. Wilson Company

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this work aims to present the dynamic genre of audiovisual translation a taxonomy of avt modalities is included together with characteristics of the main types subtitling dubbing voice over audiodescription and surtitling subsequently methods of researching avt are listed and evaluated

this book provides a theoretical and practical framework for researchers and practitioners who focus on the construction interpretation and retextualisation of audiovisual texts it defines translation as a communicative and interpretative process with translators seen as cross cultural mediators who make the denotative semantic and connotative pragmatic dimensions of source scripts accessible to target receivers prompting equivalent perlocutionary effects while still respecting the original illocutionary force while existing research on audiovisual translation generally adopts a product based perspective examining the lexico semantic and syntactic features of source and target versions this book proposes an interactive model in order to explore what happens in the translators minds as well as the influence of the interaction between the linguistic and extralinguistic dimensions in the construction and interpretation of audiovisual texts the application of this model to the analysis of a corpus of humorous films tv series and video games foregrounds the integration between the analysis of the source text features and the knowledge of the target linguistic backgrounds in the creation of pragmalinguistic equivalent scripts at the same time this book also provides valuable insights into the audience's reception of these translations by submitting close ended and open ended questionnaires to subjects representing empirical receivers thus helping to evaluate the degree of linguistic and functional equivalence of target versions

this innovative collection makes the case for a push within the discipline to adopt user centric perspectives on translated video games and their corresponding accessibility features the volume demonstrates how audiovisual translation avt and media accessibility may involve decisions that can reshape the gaming experience of players and other audiences contributions in the book outline this in two ways first they collectively provide an account of the prospects and challenges that come with user centric scholarly inquiry in game translation and accessibility second complementarily they report on original studies and new exciting findings while adopting the perspective of global users taken together the collection serves as a call to action to systematically advance research eliciting variable types of input from users who take advantage of translation and accessibility services such research will facilitate a clearer understanding of how the particular decisions of translators and other relevant agents

shape game reception this book will be of interest to scholars in both translation studies and video game research as well as those interested in media accessibility and media studies more broadly

this volume seeks to investigate how humour translation has developed since the beginning of the 21st century focusing in particular on new ways of communication the authors drawn from a range of countries cultures and academic traditions address and debate how today s globalised communication media and new technologies are influencing and shaping the translation of humour examining both how humour translation exploits new means of communication and how the processes of humour translation may be challenged and enhanced by technologies the chapters cover theoretical foundations and implications and methodological practices and challenges they include a description of current research or practice and comments on possible future developments the contributions interconnect around the issue of humour creation and translation in the 21st century which can truly be labelled as the age of multimedia accessible and engaging this is essential reading for advanced students and researchers in translation studies and humour studies

the routledge handbook of translation studies and linguistics explores the interrelationships between translation studies and linguistics in six sections of state of the art chapters written by leading specialists from around the world the first part begins by addressing the relationships between translation studies and linguistics as major topics of study in themselves before focusing in individual chapters on the relationships between translation on the one hand and semantics semiotics and the sound system of language on the other part ii explores the nature of meaning and the ways in which meaning can be shared in text pairs that are related to each other as first written texts and their translations while part iii focuses on the relationships between translation and interpreting and the written and spoken word part iv considers the users of language and situations involving more than one language and part v addresses technological tools that can assist language users finally part vi presents chapters on the links between areas of applied linguistics and translation and interpreting with an introduction by the editor and an extensive bibliography this handbook is an indispensable resource for advanced students of translation studies interpreting studies and applied linguistics

this collection surveys the state of the art of computer assisted literary translation calt making the case for its potential to enhance literary translation research and practice the volume brings together early career and established scholars from around the world in countering prevailing

notions around the challenges of effectively implementing contemporary cultural applications in literary translation practice which has traditionally followed the model of a single translator focused on a single work the book begins by addressing key questions on the definition of literary translation examining its sociological dimensions and individual translator perspective chapters explore the affordances of technological advancements and availability of new tools in such areas as post edited machine translation pent in expanding the boundaries of what we think of when we think of literary translation looking to examples from developments in co translation collaborative translation crowd sourced translation and fan translation as the first book of its kind dedicated to the contribution cultural in its various forms can add to existing and future scholarship this volume will be of interest to students and scholars in translation studies especially those working in literary translation machine translation and translation technologies

this handbook is a comprehensive and up to date resource covering the booming field of audiovisual translation avt and media accessibility making bringing together an international team of renowned scholars in the field of translation studies the handbook surveys the state of the discipline consolidates existing knowledge explores avenues for future research and development and also examines methodological and ethical concerns this handbook will be a valuable resource for advanced undergraduate and postgraduate students early stage researchers but also experienced scholars working in translation studies communication studies media studies linguistics cultural studies and foreign language education

this volume sets out a new paradigm in intersemiotic translation research drawing on the films of ang lee to problematize the notion of films as the simple binary of transmission between the verbal and non verbal the book surveys existing research as a jumping off point from which to consider the role of audiovisual dimensions going beyond the focus on the verbal as understood in jakobsonian intersemiotic translation the volume outlines a methodology comprising a system of various models which draw on both translation studies and film studies frameworks with each model illustrated with examples from ang lee s crouching tiger hidden dragon lust caution and life of pi in situating the discussion within the work of a director whose own work straddles east and west and mediates between cultures and semiotic systems zhang argues for an understanding of intersemiotic translation in which films are not simply determined by verbal source material but through the process of intersemiotic translators mediating non verbal quality determining materials into the final film the volume looks

ahead to implications for translation and film research more broadly as well as other audiovisual media this book will appeal to scholars interested in translation studies film studies media studies and cultural studies in general

this handbook brings together contributions from the main experts in the field of multilingualism and language varieties including dialects accents sociolects and idiolects of specific speech communities as expressed in fictional dialogue on screen in films and television series the chapters included in the volume cover both the representation of these varieties and multilingual situations on screen as well as their translation into a range of languages the handbook will thus be an essential resource for scholars and students in diverse fields including translation studies audiovisual translation linguistics dialectology film and television studies

this is an introduction to the subject of translating audiovisual programmes for television cinema the internet and the stage and the problems the differences between cultures can cause

this book offers a range of complementary perspectives on audiovisual translation inquiries of linguistic cultural sociological computational educational and historical nature give a comprehensive account of avt as an expanding and heterogeneous yet internally coherent field of scientific endeavour as well as professional practice

the twenty first century is witness to complex social political and cultural phenomena transforming the world in which we live there are numerous aspects to this global process most of them however are related one way or another to the media of communication which foster and accelerate it the chapters in this book approach media and international intercultural communication from various global perspectives the authors provide insight into the impact of media on different contexts cultures and nations one theme that weaves its way throughout this collection of essays is an intercultural one broadly defined as the contact point between two cultures that changes both to some degree scholars from different places in the world try to understand explain and or argue from a variety of traditions perspectives and values they examine the contact point between culture and identity media and culture art and media technology and translation theater and culture etc in order to better understand how and to what degree changes occur

by employing a combination of eye tracking with various research tools including online questionnaires the study offers a unique insight into

viewing styles preferences and expectations of polish viewers towards watching american humorous productions deeply rooted in source culture with modes of audiovisual translation proper

the book offers a general and up to date overview of the wider discipline of audiovisual translation avt including practices such as accessibility to the media the innovative and exciting articles by well known authors offer a comprehensive selection of topics for discussion and reflection that will appeal to students lecturers researchers and professionals alike and indeed to anyone concerned about the way in which translation is carried out in the audiovisual media

the articles in this volume present new and innovative ideas on theoretical issues in audiovisual translation translator training and domain specific issues a companion volume in this series contains papers on translation studies and literary translation

an index to library and information science

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