

Outsourcing Software Development Offshore

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*Steve Mezak Martin Wiener Olly Gotel Phillip A. Laplante Tan, Felix B. Roger Y. Lee Magid
Igbaria Juho Mäkiö Kay Berkling Mehdi Khosrow-Pour Khosrow-Pour, D.B.A., Mehdi Martin
Nordio Frank Kern Bertrand Meyer*

in offshore software development making it work hands on managers of offshore solutions help you answer these questions what is offshore and why is it an imperative what do you need to do to successfully evaluate an offshore solution how do you avoid common pitfalls how do you confront security and geopolitical risk how do you handle issues related to displaced workers the author applies her considerable experience in the analysis of such offshore issues as the financial growth of the offshore industry keys to success in initiating a program choosing and managing vendors risk mitigation and employee impacts a detailed program checklist outlines the steps for successful offshore execution providing real world exposure and guidance to a movement that has become a fixture in the it realm about the author Tandy Gold is a 20 year veteran of the technology industry who is focused on entrepreneurial consulting and innovation as part of her responsibilities in implementing the first offshore initiative for a large financial institution she created a monthly offshore interest group comprised of offshore program managers from fortune 100 firms together they represent more than 40 years of experience in offshore

this book constitutes the thoroughly refereed post proceedings of the first international conference on software engineering approaches for offshore and outsourced development seafood 2007 zurich switzerland in february 2007 the 15 revised full papers constitute a balanced mix of academic and industrial aspects and address topical regions such as processes education country reports evaluation and assessment communication and distribution as well as tools

when everything goes right you end up with high quality software in half the time for a fraction of the cost but over 50 of offshore outsourcing projects do not achieve their cost saving goals or timelines or just fail completely the mistakes and missteps are costly and painful but now you don t have to go there this book shows you step by step how to make software development outsourcing work from concept to completion you ll discover how to choose the right vendor quickly and confidently stay in control of your outsourced software development project achieve on time on scope and on budget results fiercely protect your intellectual property decide when to create a subsidiary for even greater savings

why do projects succeed or fail can managers influence the outcome of a project are there

core indicators that are extremely important in reaching targeted goals values and expectations nearly every manager responsible for a project has to deal with such questions sooner or later this is especially the case for projects that are innovative to an organization with the emergence of global communication technologies and driven by the desire of corporations to take advantage of the lower costs of production and skilled labor in developing countries the movement in german speaking countries to export work offshore has experienced a notable rise in popularity the offshoring of information technology and software development has spawned an entire industry still many offshore projects do not live up to their expectations this book offers an enlightening and detailed analysis of the phenomenon of offshoring software development and its critical success factors the critical success factor approach allows management to harness the organization's resources on those issues that will make a difference it will help to focus attention on major concerns and guide businesses in creating and measuring success

seafood 2009 enabling global partnerships to deliver on business needs companies have been outsourcing areas of software development work for many years either because of the engineering challenges or because the outsourced aspect is not central to their core business a profound transformation has been affecting this model over recent years a massive transfer of development activities from the usa and europe to a skilled labor force in service providing countries this transformation has been driven by the demands of a global business climate seeking to increase the value delivery of its investment however the ability to realize this value can prove problematic in practice of particular concern are the hidden costs of globally distributed models of working such as understanding and communicating the true business needs across organizational and cultural boundaries to address such issues offshore outsourcing requires different support from in house development and this means adapting familiar techniques processes and tools to this setting as well as perhaps creating innovative new ones coupled with this industry transformation there is hence a pressing need to re-examine those software engineering approaches that either facilitate or impede this model of working with an inevitable focus on the economy in 2009 business decisions regarding the sourcing of software development projects will come under close scrutiny it will become increasingly critical to design global partnerships that both clarify cost benefits and enable delivery on business needs

software engineering requires specialized knowledge of a broad spectrum of topics including the construction of software and the platforms applications and environments in

which the software operates as well as an understanding of the people who build and use the software offering an authoritative perspective the two volumes of the encyclopedia of software engineering cover the entire multidisciplinary scope of this important field more than 200 expert contributors and reviewers from industry and academia across 21 countries provide easy to read entries that cover software requirements design construction testing maintenance configuration management quality control and software engineering management tools and methods editor phillip a laplante uses the most universally recognized definition of the areas of relevance to software engineering the software engineering body of knowledge swebok as a template for organizing the material also available in an electronic format this encyclopedia supplies software engineering students it professionals researchers managers and scholars with unrivaled coverage of the topics that encompass this ever changing field also available online this taylor francis encyclopedia is also available through online subscription offering a variety of extra benefits for researchers students and librarians including citation tracking and alerts active reference linking saved searches and marked lists html and pdf format options contact taylor and francis for more information or to inquire about subscription options and print online combination packages us tel 1 888 318 2367 e mail e reference taylorandfrancis com international tel 44 0 20 7017 6062 e mail online sales tandf co uk

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the series studies in computational intelligence sci publishes new developments and advances in the various areas of computational intelligence quickly and with a high quality the intent is to cover the theory applications and design methods of computational intelligence as embedded in the fields of engineering computer science physics and life science as well as the methodologies behind them the series contains monographs lecture notes and edited volumes in computational intelligence spanning the areas of neural networks connectionist systems genetic algorithms evolutionary computation artificial intelligence cellular automata self organizing systems soft computing fuzzy systems and hybrid intelligent systems critical to both contributors and readers are the short publication time and world wide distribution this permits a rapid and broad dissemination of research results the purpose of the 1st acis international conference on computers networks

systems and industrial engineering cnsi 2011 was held on may23 25 2011 in jeju jeju island south korea is to bring together scientist engineers computer users students to share their experiences and exchange new ideas and research results about all aspects theory applications and tools of computer and information science and to discuss the practical challenges encountered along the way and the solutions adopted to solve them the conference organizers selected the best 22 papers from those papers accepted for presentation at the conference in order to publish them in this volume the papers were chosen based on review scores submitted by members of the program committee and underwent further rigorous rounds of review

annotation information technology continues to revolutionarize the way commercial enterprises government and individuals conduct business sustained success in value creation in today s networked economies depends in part on how organizations are effective in attracting developing and retaining talented is professionals the magnitude of the challenges that face organizations in managing is professionals demand clearer and more cohesive strategies than currently exist strategies for managing is it personnel explores the challenges faced by organizations as they develop strategies for recruiting training retraining and retaining it professional this book should be valuable to all managers researchers teachers and students who want to learn about issues related to the is professional career and how strategies for recruiting training retraining and retaining the best and the brightest it talent can be designed implemented and monitored

major economic upheavalscan have the sort of effect that schumpeter foresaw 60 years ago as creative destruction in science and technology equivalent upheavals result from either scientific revolutions as observed by kuhn or the introduction of what christensen calls disruptive technologies and in software engineering there has been no technology more disruptive than outsourcing that it should so quickly reach maturity and an unparalleled scale is truly remarkable that it should now be called to demonstrate its sustainability in the current nancial turmoil is the challenge that will prove whether and how it will endure early signs under even the bleak market conditions of the last 12 months are that it will not only survive it will rmly establish its role across the world of business outsourcing throws into sharp focus the entire software engineering life cle topics as diverse as requirements analysis concurrency and model checking need to nd a composite working partnership in software engineering practice this con uence arises from need not dogma and the solutions required are those that will have the right effect on the associated activities in the world of the application e g reducing the time for a transaction

or making the results of a complex analysis available in real time while the business of outsourcing continues to be studied the engineering innovations that make it compelling are constantly changing it is in this milieu that this series of conferences has placed itself

this set of books represents a detailed compendium of authoritative research based entries that define the contemporary state of knowledge on technology provided by publisher

comprehensive coverage of critical issues related to information science and technology

this book constitutes the proceedings of the fourth international conference on software engineering approaches for offshore and outsourced development seafood 2010 held in st petersburg russia june 17 18 2010 the four long plus the four short papers presented together with two keynote speeches were carefully reviewed and selected from 25 submissions for inclusion in the book the areas covered include industry challenges and best practices in offshore software development distributed software development risk management and global software project management

the small business owner s guide to outsourcing software development successfully here is a freelancing scenario that plays out every day a small business owner understands the importance of having a mobile web presence they are familiar with the fact that more people search the web on mobile now than they do on traditional desktop computers that trend grows year after year so this business savvy entrepreneur decides that having a mobile application is a serious need for their company however there is a problem like so many small business owners they are operating on a shoestring budget they wear many hats and do a lot of jobs themselves but coding programming and creating applications is definitely something they cannot handle how do they get a piece of software developed without spending a lot of money while still receiving a quality product below are more articles that you can get inside foss vs outsourcing software development which is best hiring a freelance software developer go nearshore or onshore outsourcing software development on a shoestring budget should you use a company or solo freelancer for outsourcing software development simple 6 step offshore software development checklist software development outsourcing selecting your freelancer the pros and cons of outsourcing software development top 5 tips for outsourcing software development top sites for freelance software developers what is offshore software development order now

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