

Operations Management Book

Operations Management EBOOK: Operations Management Operations Management, Second Edition Strategic Operations Management Operations Management for MBAs Operations Management Operations Management Principles of Operations Management Strategic Operations Management Operations Management Operations Management Process Theory Operations Management Operations Management Operations Management Operations Management EBOOK: Operations Management: Theory and Practice: Global Edition Essentials of Operations Management Essential Guide to Operations Management Michael Lewis Steve Paton Terry Hill Steve Brown Jack R. Meredith Peter Jones David Barnes Jay H. Heizer Steve Brown Lee J. Krajewski Roberta S. Russell Matthias Holweg Antonella Petrillo Mike Pycraft Nigel Slack Terry Hill Rajesh Kumar R STEVENSON, WILL Nigel Slack David Bamford Operations Management EBOOK: Operations Management Operations Management, Second Edition Strategic Operations Management Operations Management for MBAs Operations Management Operations Management Principles of Operations Management Strategic Operations Management Operations Management Operations Management Process Theory Operations Management Operations Management Operations Management Operations Management Operations Management EBOOK: Operations Management: Theory and Practice: Global Edition Essentials of Operations Management Essential Guide to Operations Management Michael Lewis Steve Paton Terry Hill Steve Brown Jack R. Meredith Peter Jones David Barnes Jay H. Heizer Steve Brown Lee J. Krajewski Roberta S. Russell Matthias Holweg Antonella Petrillo Mike Pycraft Nigel Slack Terry Hill Rajesh Kumar R STEVENSON, WILL Nigel Slack David Bamford

the material is concerned with fundamental activities of organizations how they provide goods and services the increase in international competition has seen a resurgence of interest in the development of this field

operations management is all around us and is integral to every industry using contemporary and engaging examples this brand new text book brings to life fundamental operations management principles and theories that

are applicable to both manufacturing and service situations reflecting the very latest developments in this dynamic field

operations management presents terry hill's vision of how operations can deliver real competitive advantage for organizations it provides detailed consideration of service delivery system design with a dedicated chapter on the subject introduces the importance of people management from the beginning provides expanded discussion of operations strategy and market linkage enterprise resource planning and supply chain issues including e procurement demonstrates operations in the real world with over 100 mini cases plus detailed long case studies at the end of the book to encourage critical analysis and offers a range of companion materials for lecturers and students companion website palgrave.com/business/hill

this is a substantial new edition of a successful textbook which continues to have a sensible and easy to read style each chapter has a past present future theme with a real strategic approach strategic operations management shows operations as combining products and services into a complete offer for the customer services are therefore seen as key and are integrated throughout the material in each chapter manufacturing service supply and other key factors are all shown to be in place in an era where companies are fond of talking about core competences but still struggle to understand their operations this is an important for academics and practitioners alike only when managers understand their operations will they be able to leverage them into any sort of capabilities that will lead to competitive advantage online tutor resource materials accompany the book

designed for mba students this book offers a brief introduction to the basic concepts of operations management it provides a strategic conceptual view of om and the basics to complement class activities

an integrated media and text solution which clearly demonstrates the relevance of operations to everyday business activities through extensive use of text and running video case studies from companies such as ikea domino's easyjet and ticketmaster a truly engaging package for those with little knowledge or experience in operations management

this fascinating new core textbook authored by a highly respected academic with over a decade of industry experience takes a global and strategic approach to the important topic of operations management om integrating contemporary and traditional theories the text covers everything a student needs to understand the reality of

operations in the modern world and combines the latest cutting edge thinking with innovative learning features written in a concise and engaging style and based on up to date research in the field the book provides a range of international case studies and examples that help students to apply theoretical knowledge to real world practice this is a must have textbook for students studying operations management modules on undergraduate postgraduate and mba programmes in addition this is an ideal textbook to accompany modules on operations strategy production management and services management accompanying online resources for this title can be found at bloomsburyonlineresources.com operations management these resources are designed to support teaching and learning when using this textbook and are available at no extra cost

in this textbook heizer business administration texas lutheran u and render operations management rollins college provide a broad introduction to the field of operations management a sampling of topics includes operations strategy for competitive advantage forecasting design of goods and services human resources e commerce project management inventory management and maintenance the cd rom contains video case studies lecture notes excel om and extend software and additional practice problems annotation copyrighted by book news inc portland or

this revitalized new edition of strategic operations management focuses on the four core themes of operations strategy a vital topic for any company s objectives strategy innovation services and supply expertly authored by a team of europe s top scholars in the field the text is enhanced by the addition of new case examples graphic images learning objectives discussion questions and suggestions for further reading in addition the companion website offers a comprehensive set of web links and videos to augment the learning experience this truly comprehensive volume underscores the differences between the core theories that underpin operations management students taking mba msc and mbm classes on operations management advanced operations management and strategic operations management will find this textbook fulfills all their requirements whilst advanced undergraduate classes in these areas will also find the book an essential read

in this text the authors balance the presentation of both corporate strategy and analytical tools by presenting decision making within the context of a firm s competitive priorities a technology focus is new to this edition with internet research exercises expanded powerpoint slides for the teacher and support student software real world examples demonstrate how manufacturing and service organizations meet operations challenges and internet activities direct students to evaluate real world software this edition features a cross functional perspective that demonstrates how operations is linked to other functional areas such as it marketing finance and hr

this well written comprehensive book strikes the perfect balance between both the managerial issues and quantitative techniques of operations a major thrust of the revision includes increased emphasis on information technology and the effect of the internet and e business on operations management a four part organization covers the strategic importance of operations designing the operating system managing the supply chain and ensuring quality for project managers and other business personnel who need to manage and improve processes

this book provides a succinct summary of the core knowledge of operations management through a set of ten fundamental principles that bring together a century of operations management thinking and which cover all basic aspects of the core teaching covered at master s level

global competition has caused fundamental changes in the competitive environment of the manufacturing and service industries firms should develop strategic objectives that upon achievement result in a competitive advantage in the market place the forces of globalization on one hand and rapidly growing marketing opportunities overseas especially in emerging economies on the other have led to the expansion of operations on a global scale the book aims to cover the main topics characterizing operations management including both strategic issues and practical applications a global environmental business including both manufacturing and services is analyzed the book contains original research and application chapters from different perspectives it is enriched through the analyses of case studies

a long time market leader in this discipline slack has set the standards in operations management which other textbooks seek to emulate expert authorship an engaging writing style and an interesting collection of cases combine to communicate the importance of managing operations and processes within a successful organisation operations management provides a strategic perspective whilst also examining the practical issues which organisations face on a day to day basis it uses over 120 examples from all over the world reflecting the balance of economic activity between service c 75 and manufacturing c 25 operations

concluding with over 20 extended case studies from both the manufacturing and service sectors plus numerous end of chapter discussion questions this should be useful reading for students taking operations management courses

operations management deals with the design and management of products processes services and supply chains

operations management is the management of resources to create goods and services that can be sold to make a profit these resources include employees facilities inventory and time it is important because it allows a company to make profits if used properly

ebook operations management theory and practice global edition

based on the market leading operations management text this is the ideal book for those wanting a more concise introduction to the subject focusing on essential core topics without compromising on the authoritative clear and highly practical approach that has become the trademark of the authors revised and updated to reflect the ever changing world of operations management the book is rooted in real life practice with a wealth of examples and case studies from different sectors and industries around the world mylab operations management not included students if mylab operations management is a recommended mandatory component of the course please ask your instructor for the correct isbn and course id mylab operations management should only be purchased when required by an instructor instructors contact your pearson representative for more information

this book is a novel treatment of operations management it takes a fresh insight to this increasingly important topic exploring fundamental principles equally applicable to service and manufacturing situations the book adapts a strategic stance by providing a framework for effective decision making and is aimed at practising managers who need to design working processes manage change and make decisions within a strategic framework the framework and supporting case vignettes allow the practitioner to grasp essential concepts quickly in a range of different operational contexts bamford and forrester have done an excellent job in creating a concise salient and appealing approach they have captured the essential elements of designing processes products and work organizations exploring approaches to operations planning and control managing change through effective project management and technology transfer and then managing quality and improvement strategies professor rob handfield professor of supply chain management north carolina state university usa this is an excellent concise text that introduces students to all of the key areas it s an invaluable aid for students in understanding all of the major aspects of operations and their importance to the success of businesses professor steve brown professor of management university of exeter business school university of exeter uk for today s or tomorrow s business leaders this text has well structured invaluable content ready for immediate adoption follow the guide put it into practice and the rewards will follow mr vernon barker managing director first transpennine express first group plc uk this book combines technical theory book smarts with real life experience street smarts in a flowing read mr

stephen oliver vice president marketing sales vicor corporation boston usa

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