

Operations Management Book

Operations Management EBOOK: Operations Management Operations Management, Second Edition Strategic Operations Management Operations Management Operations Management Process Theory Strategic Operations Management Operations Management Operations Management Operations Management Operations Management EBOOK: Operations Management: Theory and Practice: Global Edition Essentials of Operations Management Operations Management Operations Management Principles of Operations Management ESSENTIALS OF OPERATIONS MANAGEMENT Michael Lewis Steve Paton Terry Hill Steve Brown S. Anil Kumar Roberta S. Russell Matthias Holweg Steve Brown Peter Jones Antonella Petrillo Mike Pycraft Lee J. Krajewski Terry Hill STEVENSON, WILL Nigel Slack Rajesh Kumar R William J. Stevenson Joel D. Wisner Jay H. Heizer AMSHED A. MODI Operations Management EBOOK: Operations Management Operations Management, Second Edition Strategic Operations Management Operations Management Operations Management Process Theory Strategic Operations Management Operations Management Operations Management Operations Management Operations Management EBOOK: Operations Management: Theory and Practice: Global Edition Essentials of Operations Management Operations Management Operations Management Operations Management Principles of Operations Management ESSENTIALS OF OPERATIONS MANAGEMENT Michael Lewis Steve Paton Terry Hill Steve Brown S. Anil Kumar Roberta S. Russell Matthias Holweg Steve Brown Peter Jones Antonella Petrillo Mike Pycraft Lee J. Krajewski Terry Hill STEVENSON, WILL Nigel Slack Rajesh Kumar R William J. Stevenson Joel D. Wisner Jay H. Heizer AMSHED A. MODI

the material is concerned with fundamental activities of organizations how they provide goods and services the increase in international competition has seen a resurgence of interest in the development of this field

operations management is all around us and is integral to every industry using contemporary and engaging examples this brand new text book brings to life fundamental operations management principles and theories that are applicable to both manufacturing and service situations reflecting the very latest developments in this dynamic field

operations management presents terry hill's vision of how operations can deliver real competitive advantage for organizations it provides detailed

consideration of service delivery system design with a dedicated chapter on the subject introduces the importance of people management from the beginning provides expanded discussion of operations strategy and market linkage enterprise resource planning and supply chain issues including e procurement demonstrates operations in the real world with over 100 mini cases plus detailed long case studies at the end of the book to encourage critical analysis and offers a range of companion materials for lecturers and students companion website palgrave com business hill

this is a substantial new edition of a successful textbook which continues to have a sensible and easy to read style each chapter has a past present future theme with a real strategic approach strategic operations management shows operations as combining products and services into a complete offer for the customer services are therefore seen as key and are integrated throughout the material in each chapter manufacturing service supply and other key factors are all shown to be in place in an era where companies are fond of talking about core competences but still struggle to understand their operations this is an important for academics and practitioners alike only when managers understand their operations will they be able to leverage them into any sort of capabilities that will lead to competitive advantage online tutor resource materials accompany the book

about the book this book presents lucid treatment of a wide range of issues involved in operations management it emphasises on the analysis and quantitative techniques for the overall role of operations management in organisations which aim at maximis

this well written comprehensive book strikes the perfect balance between both the managerial issues and quantitative techniques of operations a major thrust of the revision includes increased emphasis on information technology and the effect of the internet and e business on operations management a four part organization covers the strategic importance of operations designing the operating system managing the supply chain and ensuring quality for project managers and other business personnel who need to manage and improve processes

this book provides a succinct summary of the core knowledge of operations management through a set of ten fundamental principles that bring together a century of operations management thinking and which cover all basic aspects of the core teaching covered at master s level

this revitalized new edition of strategic operations management focuses on the four core themes of operations strategy a vital topic for any company s objectives strategy innovation services and supply expertly authored by a team of europe s top scholars in the field the text is enhanced by the addition of new case examples graphic images learning objectives

discussion questions and suggestions for further reading in addition the companion website offers a comprehensive set of web links and videos to augment the learning experience this truly comprehensive volume underscores the differences between the core theories that underpin operations management students taking mba msc and mbm classes on operations management advanced operations management and strategic operations management will find this textbook fulfills all their requirements whilst advanced undergraduate classes in these areas will also find the book an essential read

an integrated media and text solution which clearly demonstrates the relevance of operations to everyday business activities through extensive use of text and running video case studies from companies such as ikea domino s easyjet and ticketmaster a truly engaging package for those with little knowledge or experience in operations management

global competition has caused fundamental changes in the competitive environment of the manufacturing and service industries firms should develop strategic objectives that upon achievement result in a competitive advantage in the market place the forces of globalization on one hand and rapidly growing marketing opportunities overseas especially in emerging economies on the other have led to the expansion of operations on a global scale the book aims to cover the main topics characterizing operations management including both strategic issues and practical applications a global environmental business including both manufacturing and services is analyzed the book contains original research and application chapters from different perspectives it is enriched through the analyses of case studies

in this text the authors balance the presentation of both corporate strategy and analytical tools by presenting decision making within the context of a firm s competitive priorities a technology focus is new to this edition with internet research exercises expanded powerpoint slides for the teacher and support student software real world examples demonstrate how manufacturing and service organizations meet operations challenges and internet activities direct students to evaluate real world software this edition features a cross functional perspective that demonstrates how operations is linked to other functional areas such as it marketing finance and hr

concluding with over 20 extended case studies from both the manufacturing and service sectors plus numerous end of chapter discussion questions this should be useful reading for students taking operations management courses

ebook operations management theory and practice global edition

based on the market leading operations management text this is the ideal book for those wanting a more concise introduction to the subject focusing on essential core topics without compromising on the authoritative clear and highly practical approach that has become the trademark of the authors revised and updated to reflect the ever changing world of operations management the book is rooted in real life practice with a wealth of examples and case studies from different sectors and industries around the world mylab operations management not included students if mylab operations management is a recommended mandatory component of the course please ask your instructor for the correct isbn and course id mylab operations management should only be purchased when required by an instructor instructors contact your pearson representative for more information

operations management deals with the design and management of products processes services and supply chains operations management is the management of resources to create goods and services that can be sold to make a profit these resources include employees facilities inventory and time it is important because it allows a company to make profits if used properly

this beloved and market leading operations management book has been completely updated in the 14th edition and provides a clear presentation of the field of operations management with current real world examples and thoughtful student pedagogy the comprehensive breadth of content is presented in more modular flexible chapters so it may be used for different course levels ranging from undergrad to executive education that flexibility allows for the choice of more or less quantitative material and flexibility in order of presentation since chapters do not depend on sequence the topics covered include both strategic issues and practical applications among the topics are forecasting product and service design capacity planning management of quality and quality control inventory management scheduling supply chain management and project management the use of an adaptive online learning enhances the student experience and success

finally an operations management book to get excited about operations management a supply chain process approach exposes students to the exciting and ever changing world of operations management through dynamic writing application and cutting edge examples that will keep students interested and instructors inspired author dr joel wisner understands that today s students will be entering a highly competitive global marketplace where two things are crucial a solid knowledge of operations management and an understanding of the importance for organizations to integrate their operations and supply chain processes with this in mind wisner not only provides a clear and comprehensive

introduction to operations management but also gives attention to the important processes involved in linking firms operations in a supply chain environment

the student version of extend simulation software is on the cd rom the cd rom also includes additional practice problems self review quizzes and four bonus tutorial topics eight video cases feature case studies adobe acrobat reader 4 0 and quicktime 3 0 are included on the cd rom

designing and controlling the process of production and redesigning business operations in the production of goods or services is what operations management is all about this book is a concise volume on all those bare essentials of operations management authored with a practical approach the book focuses on applications involved in operations management which are used to streamline the systems and functions of any organization the chapters are well supported with cases solved examples and numerical problems the book is also incorporated with appendices on the standard and normal distribution table the poisson distribution table and linear programming to make the calculations on statistics and mathematics easy designed as a text for the undergraduate students of engineering mechanical and postgraduate students of management the book is equally useful as a handy reference for engineers operations managers and management professionals

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