

My Years With General Motors Alfred P Sloan Jr

Sloan Rules My Years With General Motors The Leadership Genius of Alfred P. Sloan Billy, Alfred, and General Motors A Message to Stockholders from Alfred P. Sloan, Jr., President General Motors Message to Stockholders, January, 1930, from Alfred P. Sloan, Jr., President General Motors A Ghost's Memoir How Has Success Been Achieved by General Motors? Summary: My Years with General Motors Alfred Sloan My years with General Motors. By Alfred P(ritchard) Sloan On a Global Mission: The Automobiles of General Motors International Volume 3 My Years With General Motors My Years with General Motors, [by] Alfred P. Sloan, Jr. Edited by John McDonald with Catherine Stevens Alfred P. Sloan Taking on General Motors General Motors World Records and Briefs of the United States Supreme Court General Motors in the 20th Century How Plant Expansion and Additional Working Capital are Financed by General Motors David Farber Alfred P Sloan Allyn Freeman William Pelfrey General Motors Corporation General Motors Corporation John McDonald Bertie Charles Forbes BusinessNews Publishing, Institute of Management Foundation Alfred Pritchard Sloan Louis F. Fourie Alfred P. Sloan, Jr. John Cunningham Wood Eric Mann Alan K. Binder Alfred Pritchard Sloan Sloan Rules My Years With General Motors The Leadership Genius of Alfred P. Sloan Billy, Alfred, and General Motors A Message to Stockholders from Alfred P. Sloan, Jr., President General Motors Message to Stockholders, January, 1930, from Alfred P. Sloan, Jr., President General Motors A Ghost's Memoir How Has Success Been Achieved by General Motors? Summary: My Years with General Motors Alfred Sloan My years with General Motors. By Alfred P(ritchard) Sloan On a Global Mission: The Automobiles of General Motors International Volume 3 My Years With General Motors My Years with General Motors, [by] Alfred P. Sloan, Jr. Edited by John McDonald with Catherine Stevens Alfred P. Sloan Taking on General Motors General Motors World Records and Briefs of the United States Supreme Court General Motors in the 20th Century How Plant Expansion and Additional Working Capital are Financed by General Motors *David Farber Alfred P Sloan Allyn Freeman William Pelfrey General Motors Corporation General Motors Corporation John McDonald Bertie Charles Forbes BusinessNews Publishing, Institute of Management*

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alfred p sloan jr became the president of general motors in 1923 and stepped down as its ceo in 1946 during this time he led gm past the ford motor company and on to international business triumph by virtue of his brilliant managerial practices and his insights into the new consumer economy he and gm helped to produce bill gates has said that sloan s 1964 management tome my years with general motors is probably the best book to read if you want to read only one book about business and if you want to read only one book about sloan that book should be historian david farber s sloan rules here for the first time is a study of both the difficult man and the pathbreaking executive sloan rules reveals the gm genius as not only a driven manager of men machines money and markets but also a passionate and not always wise participant in the great events of his day sloan for example reviled franklin roosevelt and the new deal he firmly believed that politicians government bureaucrats and union leaders knew next to nothing about the workings of the new consumer economy and he did his best to stop them from intervening in the private enterprise system he was instrumental in transforming gm from the country s largest producer of cars into the mainstay of america s arsenal of democracy during world war ii after the war he bet gm s future on renewed american prosperity and helped lead the country into a period of economic abundance through his business genius his sometimes myopic social vision and his vast fortune sloan was an architect of the corporate dominated global society we live in today david farber s story of america s first corporate genius is biography of the highest order a portrait of an extraordinarily compelling and skillful man who shaped his era and ours

alfred p sloan jr led the general motors corporation to international business success by virtue of his brilliant managerial practices and his insights into the new consumer economy he and general motors helped to produce sloan s business biography my years with general motors was an instant best seller when it was first published in 1964 and is still considered indispensable reading by modern business giants

alfred p sloan was one of the influential business leaders of the 20th century this book brings sloan s practices with instructive case studies that show managers how to duplicate the methods in their own companies it demonstrates the value of sloan s principles through lessons from some of the top companies

this book is the tale not just of the two extraordinary men of its title but also of the

formative decades of twentieth century america through two world wars and changes in business industry politics and culture you couldn't find two more different men billy durant was the consummate salesman a brilliant wheeler dealer with grand plans unflappable energy and a fondness for the high life alfred sloan was the intellectual an expert in business strategy and management master of all things organizational together this odd couple built perhaps the most successful enterprise in u.s. history general motors and with it an industry that has come to define modern life throughout the world in billy alfred and general motors business leaders and history buffs alike will discover timeless lessons cautionary tales and motivational inspiration the book includes vivid warts and all portraits of the legends of the golden age of the automobile from henry ford ransom olds and charles nash to the brilliant but uncredited david dunbar buick and cadillac founder henry leland the impact of durant and sloan on their contemporaries and their industry is matched only by the powerful legacy of their improbable and incredible partnership characters events and context all are brought skillfully and passionately to life in this meticulously researched and supremely readable book

the story of the ghostwriting of alfred p sloan's best selling memoir general motor's attempts to block the book's publication and the author's eventual triumph over the corporation published in 1964 my years with general motors was an immediate best seller and today is considered one of the few classic books on management the book is the ghostwritten memoir of alfred p sloan jr 1875 1966 whose business and management strategies enabled general motors to overtake ford as the dominant american automobile manufacturer in the 1920s and 1930s what has been largely unknown until now is that my years with general motors was almost not published although it was written with the permission of general motors and slated for publication in october 1959 at the last minute general motors tried to suppress the book out of fears that some of the material in it could become evidence in an antitrust action against the company this book by john mcdonald sloan's ghostwriter tells the behind the scenes story of the book's writing its attempted suppression and the lawsuit that eventually led to its publication mcdonald's narrative is partly the david and goliath story of a lone journalist taking on the world's then largest corporation and partly a study of strategy in its own right mcdonald's struggle to publish the book led him to navigate a complicated course among the competing interests of general motors fortune magazine his employer and time inc fortune's owner in many ways this book about the book parallels the sloan book as a tale of successful brilliantly planned strategy

the must read summary of alfred p sloan jr s book my years with general motors how general motors was built into the largest corporation in the world this complete summary of the ideas from alfred p sloan jr s book my years with general motors shares alfred p sloan jr s experience as a ceo of general motors from 1923 to 1946 in his book the author explains the policies and processes he used at general motors to make it the number one organisation in the automobile industry by learning about his strategies you can start applying them to your own business and take your company to the next level added value of this summary save time understand the key concepts expand your business knowledge to learn more read my years with general motors to learn about one of the top companies in the world and how it achieved success

volume one traces the history of opel and vauxhall separately from inception through to the 1970s and thereafter collectively to 2015 special attention is devoted to examining innovative engineering features and the role opel has taken of providing global platforms for gm each model is examined individually and supplemented by exhaustive supporting specification tables the fascinating history of saab and lotus begins with their humble beginnings and examines each model in detail and looks at why these unusual marques came under the gm banner included is a penetrating review of saab through to its unfortunate demise volume two examines unique models and variations of chevrolet and buick manufactured in the southern hemisphere and asia but never offered in north america daewoo wuling and baojun are other asian brands covered in detail this volume concludes with recording the remarkable early success of holden and its continued independence through to today volume three covers the smaller assembly operations around the world and the evolution of gm s export operations a brief history of isuzu subaru and suzuki looks at the three minority interests gm held in asia the gm north american model specifications are the most comprehensive to be found in a single book global and regional sales statistics are included gm executives and management from around the globe are listed with the roles they held an index ensures that these volumes serve as the ideal reference source on gm

this memoir by sloan was an instant bestseller when it appeared in 1964 it has remained a favorite among managers and mgmt students sloan wrote this book to counterbalance a book that gmls senior exec thought to be pernicious peter druckerls book on gm 3concept of the corp 2 pub in 1946 the first study of mgmt as a discipline the first study of a big corp from within sloan defended druckerls right to publish the study but sloan wrote this response which bill gates praises as the best

book to read on bus it offers personal glimpses into the practice of the discipline of management by the man who perfected it a distillation of 50 years of intimate leadership experience with a giant industry and an inside look at dramatic events and creative business management

this two volume collection looks at the life and work of Alfred Pritchard Sloan Jr 1875-1966 chief executive of General Motors from 1923 to 1946 whose unique and ahead of its time management style left an indelible mark on business and management studies also featuring an extensive bibliography this set will prove valuable to business students and researchers alike

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Introduction

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