

Mla Style Manual And Guide To Scholarly Publishing

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the formal scientific communication system is currently undergoing significant change this is due to four developments the digitisation of formal science communication the economisation of academic publishing as profit drives many academic publishers and other providers of information an increase in the self observation of science by means of publication citation and utility based indicators and the medialisation of science as its observation by the mass media intensifies previously these developments have only been dealt with individually in the literature and by science policy actors the future of scholarly publishing documents the materials and results of an interdisciplinary working group commissioned by the berlin brandenburg academy of sciences and humanities bbaw to analyse the future of scholarly publishing and to make recommendations on how to respond to the challenges posed by these developments as per the working groups intention the focus was mainly on the sciences and humanities in germany however in the course of the work it became clear that the issues discussed by the group are equally relevant for academic publishing in other countries as such this book will contribute to the transfer of ideas and perspectives and allow for mutual learning about the current and future state of scientific publishing in different settings

for decades university presses and other scholarly and professional publishers in the united states played a pivotal role in the transmission of scholarly knowledge their books and journals became the gold standard in many academic fields for tenure promotion and merit pay their basic business model was successful since this diverse collection of presses had a unique value proposition they dominated the scholarly publishing field with preeminent sales in three major markets or channels of distribution libraries and institutions college and graduate school adoptions and general readers i e sales to general retailers yet this insulated world changed abruptly in the late 1990s what happened this book contains a superb series of articles originally published in the journal of scholarly publishing by some of the best experts on scholarly communication in the western hemisphere europe asia and africa these authors analyze in depth the diverse and exciting challenges and opportunities scholars universities and publishers face in what is a period of unusual turbulence in scholarly publishing the topics given attention include copyrights the transformation of scholarly publishing from a print format to a digital one open access scholarly publishing in emerging nations problems confronting journals and information on how certain academic disciplines are coping with the transformation of scholarly publishing this book is a must read for anyone interested in the scholarly publishing industry s past its current focus or future plans and developments

sadly the same cannot be said about scholarly publishing which to all intents and purposes continues to remain the flotsam and jetsam of the african publishing landscape

beth luey explains how to choose a publisher for an academic book and how to approach one with a persuasive and well planned proposal moving on past the major hurdle of acceptance

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