

Mla Style Manual And Guide To Scholarly Publishing

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the formal scientific communication system is currently undergoing significant change this is due to four developments the digitisation of formal science communication the economisation of academic publishing as profit drives many academic publishers and other providers of information an increase in the self observation of science by means of publication citation and utility based indicators and the medialisation of science as its observation by the mass media intensifies previously these developments have only been dealt with individually in the literature and by science policy actors the future of scholarly publishing documents the materials and results of an interdisciplinary working group commissioned by the berlin brandenburg academy of sciences and humanities bbw to analyse the future of scholarly publishing and to make recommendations on how to respond to the challenges posed by these developments as per the working groups intention the focus was mainly on the sciences and humanities in germany however in the course of the work it became clear that the issues discussed by the group are equally relevant for academic publishing in other countries as such this book will contribute to the transfer of ideas and perspectives and allow for mutual learning about the current and future state of scientific publishing in different settings

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sadly the same cannot be said about scholarly publishing which to all intents and purposes continues to remain the flotsam and jetsam of the african publishing landscape

beth luey explains how to choose a publisher for an academic book and how to approach one with a persuasive and well planned proposal moving on past the major hurdle of acceptance

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