# Michael Mauboussin The Four Sources Of Alpha Invest

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many investment books include a chapter or two on investment performance measurement or focus on a single aspect but only one book addresses the breadth of the field investment performance measurement is a comprehensive guide that covers the subjects of performance and risk calculation attribution presentation and interpretation this information packed book covers a wide range of related topics including calculation of the returns earned by portfolios measurement of the risks taken to earn these returns measurement of the risk and return efficiency of the portfolio and other indicators of manager skill and much more by reviewing both the concepts of performance measurement and examples of how they are used readers will gain the insight necessary to understand and evaluate the management of investment funds investment performance measurement makes extensive use of fully worked examples that supplement formulas and is a perfect companion to professional courses and seminars for analysts bruce j feibel cfa is product manager at eagle investment systems an investment management software provider located in newton massachusetts he is responsible for overseeing the development of eagle s investment performance measurement attribution and aimr gips compliance software prior to joining eagle mr feibel was a principal at state street global advisors he earned his bs in accounting from the university of florida

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a powerful new approach for giving up the ghost of alpha and building an investing portfolio that meets your objectives the concept

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