

## Merchandising Mathematics Retailing 5th Edition

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this book will give you all of the information you need to start using retail math with confidence you will understand how to make the calculations and what to do with the answers you get there is a lot more content like open to buy sell through and analytics as well as big data considerations are included with this 5th edition table of contents 1 introduction 3 2 glossary of terms used in retail math made simple 5 3 key performance indicators 12 4 commonly used formulas 24 5 open to buy definitions formulas 45 6 sell thru 48 7 typical profit loss statement operating statement 50 8 test your knowledge retail

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written by experienced retailers merchandising mathematics for retailing 5 e introduces students to the essential principles and techniques of merchandising mathematics and explains how to apply them in solving everyday retail merchandising problems instructor and student friendly it features clear and concise explanations of key concepts followed by problems case studies spreadsheets and summary problems using realistic industry figures most chapters lend themselves to spreadsheet use and skeletal spreadsheets are provided to instructors within the instructor s manual this edition is extensively updated to reflect current trends and to discuss careers from the viewpoint of working professionals it adds 20 new case studies that encourage students to use analytic skills and link content to realistic retail challenges this edition also contains a focused discussion of profitability measures and an extended discussion of assortment planning

this popular textbook workbook meets the needs of students who will be directly or indirectly involved in the activities of merchandising and buying at the retail level tepper continues to delineate the essential concepts practices procedures calculations and interpretations of figures that relate to the many factors that produce profit

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