

Merchandising Mathematics For Retailing 5th Edition

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mathematics for retail buying 9th edition introduces merchandising and retailing students to the

most important concepts in retail math through step by step examples with practice problems and solutions coverage begins with the skeletal profit and loss statement and moves through retail pricing and repricing of merchandise markups markdowns the retail method of inventory six month and assortment planning this extensively updated edition introduces a practical approach that incorporates actual retail scenarios and concepts that are relevant to the fashion industry today the book focuses on mathematical factor that affects the gross margin and profitability key to the success of any merchandise buyer or planner this book integrates current retail business metrics and a focus on the six month planning process including an assortment planning section with examples

for courses in mathematics for retail merchandising written by experienced retailers merchandising mathematics for retailing 5 e introduces students to the essential principles and techniques of merchandising mathematics and explains how to apply them in solving everyday retail merchandising problems instructor and student friendly it features clear and concise explanations of key concepts followed by problems case studies spreadsheets and summary problems using realistic industry figures most chapters lend themselves to spreadsheet use and skeletal spreadsheets are provided to instructors within the instructor s manual this edition is extensively updated to reflect current trends and to discuss careers from the viewpoint of working professionals it adds 20 new case studies that encourage students to use analytic skills and link content to realistic retail challenges this edition also contains a focused discussion of profitability measures and an extended discussion of assortment planning

mathematics for retail buying 8th edition introduces merchandising and retailing students to the most important concepts in retail math through step by step examples with practice problems and solutions coverage begins with the skeletal profit and loss statement and moves through retail pricing and repricing of merchandise markups markdowns the retail method of inventory six month and assortment planning this extensively updated edition introduces a new co author and a practical approach that incorporates actual retail scenarios and concepts that are relevant to the fashion industry today the book has been reorganized into six chapters each covering a mathematical factor that affects the gross margin and profitability key to the success of any merchandise buyer or planner the new edition also integrates current retail business metrics and an increased focus on the six month planning process including a new assortment planning section with examples new to this edition reorganized chapters 1 and 6 reflect the order of prior

editions and open the textbook with the discussion of merchandising for profit and profit and loss concepts chapter 5 six month planning and components expanded to include more coverage of assortment planning with a new formulating a six month plan case study more than 50 of practice problems in each chapter are new or have been updated to reflect current industry practice includes 4 new case studies that illustrate practical retailing situations and common obstacles and difficulties encountered in real life merchandising features all applicable concept problems are expressed in spreadsheet as well as traditional arithmetic format select answers at the end of the book helps students check their understanding as they complete practice problems key concept formulas at the beginning of each chapter and a complete glossary of concept formulas at the end of the book provide easy reference mathematics for retail buying studio study smarter with self quizzes featuring scored results and personalized study tips review concepts with flashcards of terms and definitions and key formulas practice your skills by computing practice problems from the text now available digitally with formulas embedded in the excel spreadsheets enhance your knowledge with additional real world case studies and activities for each chapter instructor resources answer manual provides demonstrative step by step solutions to all practice problems test bank offers exams for each chapter powerpoint presentations provide a framework for lecture and discussion this bundle includes mathematics for retail buying 8th edition and mathematics for retail buying studio access card

this best selling textbook meets the needs of students who will be directly or indirectly involved in the activities of merchandising and buying at the retail level mathematics for retail buying explains the essential concepts practices procedures calculations and interpretations of figures that relate to producing profitable retail buying and selling operations now in its seventh edition the text has been reorganized and expanded to provide real world examples that reflect current industry practices and trends a companion cd rom now containing all practice problems from the text allows hands on practice computing retail buying functions and setting up formulas in spreadsheet format please note purchasing or renting this isbn does not include access to the studio resources that accompany this text to receive free access to the studio content with new copies of this book please refer to the book studio access card bundle isbn 9781501395314 studio instant access can also be purchased or rented separately on bloomsburyfashioncentral.com

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this guide of practical and proven math techniques for the retailer vendor or student of merchandizing combines retailer and vendor experience with real world examples formulas and forms for all sizes of operations the building block format allows readers to gradually build knowledge understanding and skill regarding the mechanics involved in profitable merchandising

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revised edition of mathematics for retail buying 2014

in a buyer s guide to retail mathematics you will learn the retail math skills needed to be a retail buyer planner or store line retailer this includes the basic formulas that a buyer uses every day and how the formulas work together to maximize profitability the book begins with the components buyers use for achieving gross margin and profit followed by how pricing affects the profitability the inventory amounts necessary for buyers to achieve their planned sales and the six month planning process a description of the buyer s job explains the variety of tasks a buyer is responsible for including analyzing reports working with vendors the buying process visualizing the presentation competitive shopping and more to show you how critical the job is to a retailer the text has real life mathematical examples for various retail channels department stores off price retailers mass market retailers fast fashion retailers and more interviews in every chapter with buyers in the industry highlight situations faced within the industry math problems reflect the retailing skills you will need for retailers executive training programs case studies cover current industry issues and develop the critical thinking skills you will use as a buyer studio features excel spreadsheet math problems for further practice problems a selection of self assessment questions to test yourself on key concepts a digital deck of flashcards to review key terms and formulas instructor s resources an answer manual of the math problems showing step by step solutions powerpoint presentations for each chapter a test bank offering exams for each chapter

using computerized spreadsheets mathematics for retail buying is a computer spreadsheet component for retail buying and merchandising mathematics students cushman demonstrates how to create calculate and analyze using microsoft excel spreadsheets a cross platform cd

rom is included for students to apply the lessons as they learn them in the book this book is designed as a supplement to mathematics for retail buying revised 5th edition by bette k tepper but the concepts are easily adaptable to any text meant to cover the mathematical concepts associated with retail buying instructors contact your sales representative for access to instructor s materials

mathematics for retail buying using computerized spreadsheets is a computer spreadsheet component for retail buying and merchandising mathematics students cushman demonstrates how to create calculate and analyze using microsoft excel spreadsheets a cross platform cd rom is included for students to apply the lessons as they learn them in the book this book is designed as a supplement to bette tepper s mathematics for retail buying but it can also be used as a stand alone product

for sophomore and junior level courses in retail mathematics and buying and merchandising this book introduces students to the concepts of financial management for the merchandising of fashion goods covering basic financial skills needed to succeed when planning procuring and selling fashion goods the text provides an integrated presentation of merchandising principles mathematical formulas and real world applications it is designed to help students understand the underlying principles behind decisions and apply these principles to multiple store situations the book begins with the basic markup concepts and single unit three variable spreadsheets and builds the information to complex assortment plans and multi column multi row spreadsheets

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