

Media Effects Research A Basic Overview Mass Communication And Journalism

Introduction to Communication Dynamics of Public Relations and Journalism International Media Communication in a Global Age Interactions Mass Communication and Journalism in the Pacific Islands The Global Journalist in the 21st Century Women in Mass Communication Introduction to Mass Communication Journalism & Mass Communication Directory Media Perspectives for the 21st Century Undisciplining Knowledge Gender and Media Representation Readings in Mass Communication Communications Media in the Information Society 21st Century Communication: A Reference Handbook Boundaries of Journalism Communication and Community in the New Media Age The Dynamics of Mass Communication Classification of instructional programs 2000 edition Students' Britannica India: Careers Lucas M. Oosthuizen Annette Clear Guy J. Golan Hanno Hardt Michael McMillan David H. Weaver Pamela J. Creedon Stanley J. Baran Stylianos Papathanassopoulos Harvey J. Graff Margaret Juuiko Kimberly K. Massey Joseph D. Straubhaar William F. Eadie Matt Carlson Bin Wang Joseph R. Dominick Dale Hoiberg

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this course book covers topics on journalism and the press including press theories the historical development of the south african press and the new world information order a section on radio studies includes a discussion of the roles and functions of radio genres and programming

various methods of conveying newsworthy information are discussed in this analysis of the common qualities of public relations and journalism professionals practical anecdotes explain how public relations practitioners and journalists interact daily in the south african media context common features between these two professions are discussed including how a public relations professional applies journalistic skills including interviewing writing taking photographs and designing page layout recent technological developments are covered and print television and electronic media are compared

this volume provides a comprehensive examination of key issues regarding global communication focusing particularly on international news and strategic communication it addresses those news factors that influence the newsworthiness of international events providing a synthesis of both theoretical and practical studies that highlight the complicated nature of the international news selection process it also deals with international news coverage presenting research on the cross national and cross cultural nature of media

coverage of global events in the interdisciplinary context of research on political communication war coverage new technologies and online communication the work concludes with a focus on global strategic communications in the age of globalization global economies and cross national media ownership chapters here provide readers with some of the most up to date research on international advertising public relations and other key issues in international communications with contributions from many of the leading scholars in the field of international media communication research this collection presents a valuable resource for advancing knowledge and understanding of the complicated international communication phenomenon it will be of value to upper level undergraduates and graduate students in mass media and communication programs and to scholars whose research focuses on global communication research

enriched by critical theory and the insights of cultural studies and rooted in the power of historical explanation this collection of classic and new essays contributes to the theory and practice of critical studies in communication media and journalism the volume helps develop alternative ways of thinking about communication and media practices at a time when the conditions of communication participation and democracy are threatened by commercial and political interests it is grounded in a critical theory of the media that addresses the potential of liberating individuals consumers as well as newworkers by challenging their traditional roles in the hegemonic relationship of media and society the culture of communication constitutes an arena of practices with its own knowledge that bridges traditional academic disciplines and demonstrates the power of an interdisciplinary vision it also defines and places communication studies within a larger field of intellectual inquiry with its own dynamic as an integrating concept a goal that interactions well accomplishes interactions may be viewed in fact as a critical intellectual history of the 20th century through the lens of media communication and popular culture and in relation to the role of the individual on the cusp of a new millennium

the global journalist in the 21st century systematically assesses the demographics education socialization professional attitudes and working conditions of journalists in various countries around the world this book updates the original global journalist 1998 volume with new data adding more than a dozen countries and provides material on comparative research about journalists that will be useful to those interested in doing their own studies the editors put together this collection working under the assumption that journalists backgrounds working conditions and ideas are related to what is reported and how it is covered in the various news media round the world in spite of societal and organizational constraints and that this news coverage matters in terms of world public opinion and policies outstanding features include coverage of 33 nations located around the globe based on recent surveys conducted among representative samples of local journalists comprehensive analyses by well known media scholars from each country a section on comparative studies of journalists an appendix with a collection of survey questions used in various nations to question journalists as the most comprehensive and reliable source on journalists around the world the global journalist will serve as the primary source for evaluating the state of journalism as such it promises to become a standard reference among journalism media and communication students and researchers around the world

the third edition of women in mass communication provides a new generation of students with an insightful examination of women in the journalism and mass communication professions in this seminal volume editors pamela creedon and judith cramer offer ideas and directions for improving the status of women and men working in the field intended audience this is an excellent text for undergraduate students in mass communication taking courses such as women in mass media women in journalism or issues in mass communication it can also be used in a variety of courses in women s studies gender studies and cultural studies departments

media perspectives for the 21st century brings together key international scholars to explore concepts topics and issues concerning the communication environment in contemporary democratic societies it combines qualitative and quantitative approaches to provide an interdisciplinary and truly global perspective that reflects the trends theories

and issues in current media and communication research the collection raises significant questions about the study of the media by challenging approaches to major media and societal issues and analyses in more depth the range of concerns that shape both the present and the future media landscape and the issues these can create for communication it also investigates the main effects of technological developments on the domain of the news media and journalism divided into two main sections part i provides accounts of the role of the media in society and deals with agendas that affect the field of communications studies part ii goes on to examine the world of new media and offers analyses on the developments of the 21st century chapters deal with various dimensions of media from a number of different perspectives and socio political contexts covering a wide range of topics including social networking political communication public journalism global infotainment and consumer culture media perspectives for the 21st century will be highly useful to undergraduate and postgraduate students as well as researchers and academics in the fields of media and communication studies mass communication journalism and new media

the first critical history of interdisciplinary efforts and movements in the modern university interdisciplinarity or the interrelationships among distinct fields disciplines or branches of knowledge in pursuit of new answers to pressing problems is one of the most contested topics in higher education today some see it as a way to break down the silos of academic departments and foster creative interchange while others view it as a destructive force that will diminish academic quality and destroy the university as we know it in undisciplining knowledge acclaimed scholar harvey j graff presents readers with the first comparative and critical history of interdisciplinary initiatives in the modern university arranged chronologically the book tells the engaging story of how various academic fields both embraced and fought off efforts to share knowledge with other scholars it is a story of myths exaggerations and misunderstandings on all sides touching on a wide variety of disciplines including genetic biology sociology the humanities communications social relations operations research cognitive science materials science nanotechnology cultural studies literacy studies and biosciences the book examines the ideals theories and practices of interdisciplinarity through comparative case studies graff interweaves this narrative with a social institutional and intellectual history of interdisciplinary efforts over the 140 years of the modern university focusing on both its implementation and evolution while exploring substantial differences in definitions goals institutional locations and modes of organization across different areas of focus scholars across the disciplines specialists in higher education administrators and interested readers will find the book s multiple perspectives and practical advice on building and operating and avoiding fallacies and errors in interdisciplinary research and education invaluable

the ebook edition of this title is open access thanks to knowledge unlatched funding and freely available to read online gender and media representation critically examines the intersection of media and gender across diverse african contexts

this reader is designed to supplement any core textbook in introduction to mass communication the goal of the reader is to help students think more critically about the media by drawing from a wide variety of sources and political and cultural viewpoints this collection is predicated on the fact that students learn about the media mainly through the media by reading or hearing about media in media publications or broadcasts these articles are drawn mostly from popular and alternative media and take a hard and critical look at the political and social forces that drive media decision making

this text shows where todays communication industries came from how they arrived where they are today and seriously assesses their trajectories into the future giving students an understanding of how traditional mass media are being transformed as they converge with technologies such as the computer and telephone the authors help students rethink what we mean by mass media and help them create a vision of their future in the information society and information economy

via 100 entries or mini chapters the sage 21st century reference series volumes on communication will highlight the most important topics issues questions and debates any student obtaining a degree in the field of communication ought to have mastered for effectiveness in the 21st century the purpose is to provide undergraduate majors with an authoritative reference source that will serve their research needs with more detailed information than encyclopedia entries but not as much jargon detail or density as a journal article or a research handbook chapter

the concept of boundaries has become a central theme in the study of journalism in recent years the decline of legacy news organizations and the rise of new interactive media tools have thrust such questions as what is journalism and who is a journalist into the limelight struggles over journalism are often struggles over boundaries these symbolic contests for control over definition also mark a material struggle over resources in short boundaries have consequences yet there is a lack of conceptual cohesiveness in what scholars mean by the term boundaries or in how we should think about specific boundaries of journalism this book addresses boundaries head on by bringing together a global array of authors asking similar questions about boundaries and journalism from a diverse range of perspectives methodologies and theoretical backgrounds boundaries of journalism assembles the most current research on this topic in one place thus providing a touchstone for future research within communication media and journalism studies on journalism and its boundaries

this book investigates the relationship between information communication and community development in china in the new media age drawing on theoretical resources from journalism communication urban sociology community management and the activities of social movements contrasting existing scholarship that centers on new technologies and virtual aspects of today s communication the study highlights community residents daily praxis in real social spaces and the interaction between online and offline communications through content analysis case studies questionnaire surveys and in depth interviews the author explores the social engagement of communication in public expressions and negotiations among chinese urban communities from micro meso and macro levels respectively three interactive mechanisms are discussed 1 media use and social consciousness and mobilization 2 new media and changes in community governance and 3 state community interplay based on these mechanisms the author proposes the idea of the construction of grassroots social communication exploring approaches to the modernization of social governance and attainment of social interests by optimizing information communication communication and community in the new media age will appeal to academics and students studying communication and social transition in china new media and society urban sociology and public governance

an introduction to the field of mass communication covering all the major media from books magazines and newspapers to radio film tv cable and the new technologies illustrated with examples and anecdotes the book explores international communication and career opportunities in the media

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