

Mckinsey Case Book

Case Interview Secrets The Case Interview Workbook: 60 Case Questions for Management Consulting with Solutions Case Interview Frameworks Cracking Case Interviews The Global Human Resource Management Casebook The Ultimate Case Interview Workbook Case in Point Developing Successful Diversity Mentoring Programmes: An International Casebook Case Interviews for Beginners Hacking the Case Interview The China Casebook Case Closed The Organizational Behaviour Casebook Casebook for Management and Business Policy Casebook in Public Administration Mrs. Thatcher's Casebook The Consultant's Mind Decoded Mastering the Case Interview, 9th Edition Casebook of Law and Business PR News Casebook Victor Cheng Robert Mellon Robert Steiner Jonathon Yarde Liza Castro Christiansen Taylor Warfield Marc Cosentino Clutterbuck, David Stephen Pidgeon Taylor Warfield Vanhonacker Sean Huang Alan Berkeley Thomas Frank Greenwood R. Joseph Novogrod Terry Garrison Shaunak Aggarwal Alexander Chernev William Homer Spencer David P. Bianco Case Interview Secrets The Case Interview Workbook: 60 Case Questions for Management Consulting with Solutions Case Interview Frameworks Cracking Case Interviews The Global Human Resource Management Casebook The Ultimate Case Interview Workbook Case in Point Developing Successful Diversity Mentoring Programmes: An International Casebook Case Interviews for Beginners Hacking the Case Interview The China Casebook Case Closed The Organizational Behaviour Casebook Casebook for Management and Business Policy Casebook in Public Administration Mrs. Thatcher's Casebook The Consultant's Mind Decoded Mastering the Case Interview, 9th Edition Casebook of Law and Business PR News Casebook Victor Cheng Robert Mellon Robert Steiner Jonathon Yarde Liza Castro Christiansen Taylor Warfield Marc Cosentino Clutterbuck, David Stephen Pidgeon Taylor Warfield Vanhonacker Sean Huang Alan Berkeley Thomas Frank Greenwood R. Joseph Novogrod Terry Garrison Shaunak Aggarwal Alexander Chernev William Homer Spencer David P. Bianco

cheng a former mckinsey management consultant reveals his proven insider smethod for acing the case interview

the case interview workbook contains 60 case questions for management consulting interviews with complete solutions every case is compiled and edited by a team of ex consultants from mckinsey company the boston consulting group and bain company this book fills the gap left by others by providing you with plenty of high quality cases to practice on before your interview many cases are from actual interviews at the top tier firms and cannot be found elsewhere after working through this book you will be prepared for every type of case question you may encounter market sizing estimation operations industry analysis pricing growth strategy marketing investment m a market entry customer segmentation profitability valuation logic issue identification cost analysis market expansion and brainteasers to name a few these cases will help you prepare for interviews at leading management consulting firms including mckinsey company the boston consulting group bain company oliver wyman strategy formerly booz company a t kearney roland berger and l e k as well as for consulting roles at large firms such as accenture deloitte pwc ey and kpmg note that is a workbook designed to complement other preparation books you will have a hard time solving these cases without learning first elsewhere how to do so e g which frameworks to use how to use them and how to structure a solution

you often hear in discussions about case interviews that you should not use standard business frameworks and concepts at all because they just don t fit to the specific case question and interviewers don t like it when candidates use standard frameworks to solve cases however when challenging this shallow generalized and popularized statements there aren t any of those arguments remaining on the table it is most definitely true that you can t crack a realistic interview case by relying solely on standardized frameworks but all those business frameworks and concepts are extremely helpful templates which you can and even should put into your toolbox and use them whenever appropriate if not to the full extent at least partly such a standard

business framework is just a tool and the tool itself is rarely good or bad it mainly depends on how and for which purpose you use it with this book you achieve all of the following get a profound overview of the most important business concepts and frameworks needed in consulting case interviews really understand those business concepts and frameworks instead of possessing only knowledge of dangerous half truths impress your interviewer on how structured and therefore client friendly you tackle tough case interview questions quickly learn how to actually apply those frameworks to concrete business situations instead of just having a shallow theoretic knowledge of them be more mece mutually exclusive collectively exhaustive in setting up your overall case structure at the beginning of your case interview better structure your answers to particular questions later on in your case interview again being more mece save tons of time by having high quality content from 10 years of consulting and interview experience together in one single book significantly reduce the risk of losing a tier 1 consulting firm job offer because you were not structured enough in your interview and we all know how important it is to be abs always be structured

top consulting firms like mckinsey bcg and bain only hire about 1 of their job applicants becoming a management consultant is difficult but it is possible if you use a proven approach at each stage of the process cracking case interviews is a comprehensive one stop shop for landing a job in consulting this book will help you write the perfect consulting resume and cover letter that gets multiple interview invitations from top consultancies learn the 7 different parts of a case interview and exactly what you need to do in each step master maths tips and tricks to solve market sizing and other case interview questions quickly and accurately discover the most commonly used frameworks in consulting and how you can use them for inspiration without over relying on them practice with 5 full length sample cases that are based on mckinsey bcg and bain case interviews prepare answers to behavioural interview questions like why consulting why mckinsey or tell me about a time you led a team max serrano and jonathon yarde are former consultants and instructors at igotano offer the 1 website for case interview preparation which has helped place over 2 000 applicants in consulting careers since 2015 this book translates the countless hours the authors have spent coaching undergraduates mbas phds mds jds and experienced hires on their consulting applications

the third edition of the global human resource management casebook provides a wide range of international teaching cases exploring contemporary human resource management hrm challenges each case focuses primarily on one country and illustrates a critical hrm issue confronting managers and hrm practitioners this real world application provides students of hrm with a unique opportunity to examine how key hrm theories and ideas translate into practice the case studies emphasize the national and cultural contexts of hrm providing readers with a global understanding of hrm practices like recruitment reward systems diversity and inclusion as well as recent developments including the impact of the covid 19 pandemic remote working sustainability and digital transformation in this edition the editors and authors have made significant updates to reflect recent developments in the field and cover a broader range of countries the authors also delve into new industries including consulting energy healthcare it and education with 31 international cases followed by further reading and learning resources this extensive collection is an invaluable resource for any student seeking to explore contemporary hrm on a global basis

in the ultimate case interview workbook you ll sharpen your case interview skills to dominate your upcoming interview and land your dream consulting job taylor warfield a former bain management consultant and interviewer provides essential practice problems and challenging cases to develop the skills needed to get multiple job offers use this workbook to access 65 problems tailored towards each type of question in case interviews feel confident across a range of interview questions including framework questions market sizing problems profitability assessments breakeven analysis charts graphs analysis brainstorming questions and other qualitative questions 15 full length cases based on mckinsey bcg and bain interviews build business acumen across a variety of industries e g technology retail healthcare energy finance non profit and functions e g strategy operations efficient practice that can be done individually or with a partner save yourself time by working through carefully crafted practice problems and cases that teach you a new concept strategy or takeaway each time warfield s former students include undergraduates mbas advanced degree holders and experienced hires they have landed job offers at top consulting firms including mckinsey bcg bain deloitte l e k oliver wyman and accenture as well as at fortune 500 strategy groups i felt really confident after my mckinsey interview this book s cases prepared me perfectly they were very similar to the ones i received in my first and final round interviews mckinsey consultant wharton mba candidate i had very little time before my next bcg interview this book provided me with plenty of practice that i could do by myself after working through these cases i felt excited going into my interviews bcg associate experienced hire these cases were much higher quality than those found in other case

books the explanations were detailed and thorough and i got to practice thinking like a true consultant bain consultant stanford undergraduate also visit hackingthecaseinterview.com for a one week online crash course to pass your upcoming interview

cosentino demystifies the consulting case interview he takes you inside a typical interview by exploring the various types of case questions and he shares with you a system that will help you answer today's most sophisticated case questions page 4 of cover

a volume of mentoring principles to integrate minorities improve community relations and harness the creative potential of different perspectives

need to learn case interviews but don't know where to start this book is designed to get you up and running by using scripted examples and interviews with experienced recruiters it gives readers an understanding of what a case actually is and how they can start to prepare case interviews are used extensively by most major recruiters including mckinsey bain bcg amazon google and many more and this book contains interviews with recruiters from all of the above companies the author stephen pidgeon is a former mckinsey consultant and interviewer who now works as a career coach at the tuck school of business he coaches hundreds of candidates every year many of whom are successful in their goal of landing their dream job he is also the author of how to get a job in consulting

to land a management consulting job at any of the top firms including mckinsey bcg bain deloitte le k oliver wyman and accenture you must get through several rounds of case interviews whether your interview is in a few weeks or even tomorrow this book is written to get you the maximum amount of knowledge in the least amount of time i cut out all of the filler material that some other consulting books have and tell you everything that you need to know in a clear and direct way with this shortcut guide you will understand and become proficient at the nine different parts of a case interview and know exactly what to say and do in each step learn the only framework strategy that you need to memorize to craft unique and tailored frameworks for every possible case scenario gain knowledge of basic business terms and principles so that you can develop an astute business intuition acquire the skills to solve any market sizing or other quantitative problem uncover how to differentiate yourself from the thousands of other candidates who are fighting to get the same job you are practice your case interview skills with included practice cases and sample answers also visit hackingthecaseinterview.com for a one week online crash course to pass your upcoming interview

contains 20 case studies which span various industries from services to fast moving consumer goods this comprehensive set highlights the dos and don'ts of operating in china and appeals to those who are interested in and actually doing business in china

case closed is an award winning detailed guide to acing the consulting interview other consulting prep materials are written by those who have been out of the industry for decades case closed is the only guide written by former mckinsey consultants and interviewers who have been intimately involved in the interview process in the last 2 years this authoritative resource covers some never covered before topics including how to write your resume to attract the attention of resume graders and recruiters at mckinsey bain and bcg why the personal experience fit interview matters what interviewers are probing for and what types of experiences to prep how the interviewers evaluate your case performance what matters and what doesn't how to tackle non traditional cases that interviewers may throw at you which no canned framework from the typical case interview books can help with how to prep if you have 60 days 30 days or just 2 weeks before your expected first interview how to hack both in person interactions and video interview interactions in a time of covid 19 the surprisingly good and surprisingly bad questions to ask your interviewer during q a how to master innovative universally adaptable case interview frameworks any candidate can regurgitate the frameworks from case in point or case interview secrets nothing there will wow an interviewer countless example cases spanning profitability new market entry new product growth pricing m a and even non traditional archetypes whether you are a current undergrad or mba looking for an internship or full time role or an experienced professional case closed is an investment into your professional future stand out from the pack with the latest cutting edge secrets to wow your consulting case interviewers sean huang's former proteges span undergraduates mbas advanced degree holders and

experienced hires these students have landed job offers at top consulting firms including mckinsey bcg and bain many have also used the structured thinking he has taught them to land roles at goldman sachs ibd google bizops strategy as well as at fortune 500 strategy groups case closed has been a lifesaver it truly contains everything you need to know to ace your consulting interviews and sean explains things in a clear manner that is easy to understand after studying case closed i landed my dream job at mckinsey and i ve raved about this book to all my friends mckinsey new york full time offer wharton mba i used to be intimidated by the notorious consulting case interviews for anyone looking to get a job offer to a top consulting firm case closed is honestly the best interview prep book and i ve read all of them the case interviews in case closed were by far the best and most similar to the cases i got in the actual interviews bain san francisco internship offer uc berkeley haas undergraduate in my panic i read all of the case interview frameworks from different case prep books and that ended up confusing me more because there were so many frameworks but no easy way to remember when to use what case closed walks you through the interview process in such a great way that i started loving case interviews and landed the job bcg boston full time offer university of virginia undergraduate

the organizational behaviour casebook presents a series of challenging cases which will help students apply and improve their skills in the art of investigating organizations each case incorporates a variety of issues covering topics such as international strategy conflict management cultural change and competitiveness the cases have been drawn from a wide variety of organizations including a hotel a city trading house a bakery an engineering firm a police force and a monastery the book has been designed to provide accessible information for students it includes questions for discussion and each case is preceded by a brief synopsis highlighting its major themes and the relevant organizational behaviour issues an introductory essay examines the nature uses and limitations of cases in organizational behaviour and gives practical advice on how to carry out a case analysis

textbook on business organization and management in the form of a compilation of case studies of management situations involving edp planning and control production processes personnel management automation etc

this book is a comprehensive guide to crack the case interview for top management consulting firms like mckinsey co bain co boston consulting group bcg kearney accenture strategy ey parthenon monitor deloitte pwc strategy kpmg or and other major professional services and advisory company it follows a step by step process to ease the reader into the methodology needed to succeed in the interview the books provides 50 cases that cover guestimates top down bottom up profitability market entry mergers acquisition growth strategy pricing and many more as well as tips and tricks to gain an edge in the interview process it serves as an effective starting point on how to structure your thought process while analyzing business situations and resolve problems in the most systematic all like consultants call it mece way possible

mastering the case interview offers detailed advice on how to ace the case interview this book outlines the general principles of managing the case interview delineates the most common types of cases and outlines a framework for approaching each type of case the discussion of the basic principles of case analysis is complemented by an extensive array of interview examples that includes 20 sample case discussions and 200 practice questions

from the pages of pr news the world s most widely read public relations weekly comes this collection of 1000 case studies covering major pr campaigns and events from the publication s nearly 50 year history based on personal interviews conducted by pr news founder and former publisher denny griswold each case study analyzes how the most important businesses government agencies and other organizations from around the world have handled such diverse issues as anniversaries boycotts downsizing industrial achievements minority relations new product introductions plant closings product tampering stockholder relations and many others

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