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focussing on the way in which relationships at various levels underpin international business activities this core textbook presents a contemporary and realistic analysis of international business in action the concept of change permeates the text highlighting the dynamic and often turbulent nature of international business and management the book brings together many operational aspects of ib covering topics such as market entry decision making marketing strategy international hr supply chain management and the role of culture in ib thus providing a good overview of the various practical and operational issues that firms must consider as they internationalise their operations this is the ideal companion for undergraduate and postgraduate business students taking modules in international business or international management

written by gary trugman understanding business valuation a practical guide to valuing small to medium sized businesses simplifies a technical and complex area of practice with real world experience and examples trugman s informal easy to read style covers all the bases in the various valuation approaches methods and techniques readers at all experience levels will find valuable information that will improve and fine tune their everyday activities topics include valuation standards theory approaches methods discount and capitalization rates s corporation issues and much more author s note boxes throughout the publication draw on the author s veteran practical experience to identify critical points in the content this edition has been greatly expanded to include new topics as well as enhanced discussions of existing topics

in the follow up to shares made simple and several others the author provides investors with keys to understanding and interpreting company news and announcements this guide is essential reading for all private investors

the term managerialism is widely used not only in the world of business and government and this book details the theory behind the illusive idea it distinguishes between management and managerialism and highlights the two groups pushing managerialism namely corporate apparatchiks and the apostles of managerialism

and outlines twelve key ideas shaping managerialism these twelve ideas range from profits to ideology from economic growth and markets to business ethics and corporate social responsibility from quantification to dehumanisation from exploitation to short termism environmentalism and homogenisation ultimately this research volume illuminates the pathologies of managerialism and its impact on society business government and the defining issue of our time global warming the objective of this book is to move simply beyond using the term managerialism by creating a better understanding of it this means exploring the theory behind managerialism as well as the ideologies that define it it will be of value to researchers academics practitioners and students looking to gain a deeper understanding of managerialism and how managerialism can be overcome with particular interest to those in the fields of critical management studies leadership corporate governance and organisational studies

this journal has examined a contemporary picture of the major aspects of employment practices laws government policies employee rights organizing my approach around the major themes of employment practices the regulatory framework and government policies and employee rights of the employee practices landscape have been reviewed while scope has existed to explore new influences on the employment practices in malawi

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