

Maritime Economics Martin Stopford 3rd Edition

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combining a sophisticated historical and theoretical analysis of the shipping industry with a practical explanation of all aspects of the shipping industry this third edition is essential reading for students and professionals with an interest in this area

now in its second edition maritime economics provides a valuable introduction to the organisation and workings of the global shipping industry the author outlines the economic theory as well as many of the operational practicalities involved extensively revised for the new edition the book has many clear illustrations and tables topics covered include an overview of international trade maritime law economic organisation and principles financing ships and shipping companies market research and forecasting

maritime economics provides a valuable introduction to the organization and workings of the global

shipping industry the author outlines the economic theory behind this large and complex market and at the same time deals with many of the operational practicalities involved

this book is the founding title in the grammenos library the diversity of the subjects covered is unique and the results of research developed over many years are not only comprehensive but also have important implications on real life issues in maritime business the new edition covers a vast number of topics including shipping economics and maritime nexus international seaborne trade economics of shipping market and shipping cycles economics of shipping sectors issues in liner shipping economics of maritime safety and seafaring labour market national and international shipping policies aspects of shipping management and operations shipping investment and finance port economics and management aspects of international logistics

in its third edition this book is the founding title of the grammenos library also referred to as the maritime bible in more than 30 countries the diversity of the subjects covered in this book remains unique and is the result of research developed over many years the chapters are not only comprehensive in their coverage but also have important implications on real life issues in maritime business the new edition covers a vast number of topics including shipping economics and maritime nexus international seaborne trade economics of shipping markets and shipping cycles economics of shipping sectors topics in liner shipping decarbonisation and green shipping national and international shipping policies aspects of shipping management and operations shipping investment and finance port economics and management and maritime clusters aspects of international logistics this book will be of use to university students researchers and academics it will also satisfy the curiosity and widen the knowledge horizon of practitioners and policy makers in the areas of shipping investment and finance shipbroking shipping operations shipping sustainability maritime law and marine insurance as well as port management energy and commodity trading and the wider supply chain

this is a must have resource for anyone interested in the latest information about the complex field of transportation and how it is transforming today's business environment this wide ranging two volume work explores the transportation industry in all its many guises it demonstrates how transportation is vital to most businesses and how it facilitates trade and globalization it also explains how transportation figures into environmental and supply chain security challenges in the modern world the contributors get into the nitty gritty of how the business of transportation works and who the players are equally important they show why those who depend on transportation in their business cannot afford to ignore such details when seeking greater efficiency growth profit and market share

in this book terry knight outlines the decisions and actions in designing and building brickwork which determine and affect its appearance dealing with both the technical and the aesthetic aspects of creating attractive brickwork extensively illustrated in colour and black and white creative brickwork shows the many and varied ways available to use brickwork as well as how to achieve these effects in construction the practitioner and student of architecture brickwork and construction will find the book takes them beyond the fundamental craft of brickwork to the imaginative use of brickwork in construction

the covid 19 pandemic has significantly affected the healthcare sector across the globe artificial

intelligence ai and the internet of medical things iomt play important roles when dealing with emerging challenges these technologies are being applied to problems involving the early detection of infections fast contact tracing decision making models risk profiling of cohorts and remote treatment applying these technologies runs against challenges including interoperability lack of unified structure for ehealth and data privacy and security emerging technologies for combatting pandemics ai iomt and analytics examines multiple models and solutions for various settings including individual home work and society the world's healthcare systems are battling the novel coronavirus and government authorities scientists medical practitioners and medical services are striving hard to surmount these challenges this book focuses on the design and implementation of ai based approaches in the proposed covid 19 solutions that are enabled and supported by iomt sensor networks cloud and edge computing robotics and analytics it covers technologies under the umbrella of ai that include data science big data machine learning ml semantic technologies analytics and cyber security highlights of the book include epidemic forecasting models surveillance and tracking systems iomt and internet of healthcare things based integrated systems for covid 19 social network analysis systems radiological image based diagnosis systems computational intelligence methods this reference work is beneficial for interdisciplinary students researchers and healthcare and technology professionals who need to know how computational intelligence could be used for surveillance control prevention prediction diagnosis and potential treatment of the disease

the third edition of this text has been thoroughly updated and revised with over 90 per cent new material it explains in simple terms the practical economic considerations involved in modern shipping management in changing legal and logistical environments primarily marketing driven in the liner cargo bulk cargo and specialized tonnage markets the book features four new chapters on marketing and additional chapters on ship management seaports and logistics and much enlarged chapters on economics of chartering containerization ship finance international trade political factors ship manning and international agencies it features the ism code stcw regulations and the role of wto

this annotated international bibliography of over 3000 entries on the business and economic aspects of shipping places an emphasis on commercial as opposed to operations factors it covers a period from the early 1970s to 1994 but also includes seminal works published prior to 1970

focuses upon the historical development of the transaction cost view of the firm it comprises the most influential papers in the field the three volumes address graduate students of business economics

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