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introductory financial accounting course at either the undergraduate or mba level the book assumes no prior financial accounting exposure on the part of the student the book does assume that the instructor is interested in positioning financial accounting as an important element in managing a business enterprise and in communicatiing that enterprise s performance to interested constituencies the text adopts a business context user orientation outlook as a central emphasis and places moderate emphasis on the procedural aspects of financial accounting at either the undergraduate or the mba level instructors have the flexibility to pitch their use of the text with some slight alterations to the basic emphases they can do this through their selection of end of chapter assignments these assignments provide an array of choices from the purely conceptual to the purely procedural and in between moreover instructors can go into more of the technical details of a topic if they choose by incorporating the chapter appendices an instructor s manual is available simply contact shirley grall mcgraw hill com for a copy

this book shows readers how to understand the financial accounting process and how to interpret and use the resulting information it explaines why particular items appear in or are omitted from financial statements how items are valued in the financial statements and the usefulness of reported information in a decision making context readers learn to analyze rather than simply memorize

managerial accounting teaches business students how to use accounting to make better decisions and improve performance engaging case studies and the popular manager s point of view boxes illustrate how concepts are applied in real world business situations the latter add an extra dimension to your learning as they are written by experienced practitioners of both management and accounting with a minimum of technical language and a dedication to practical application this popular text gives a refreshingly clear guide to management accounting

this book ties together selected contributions by george staubus to the early development of the decision usefulness theory of financial accounting the theory that has become generally accepted accounting theory in the last half of the twentieth century and is the basis for the fasb s conceptual framework

accounting for decision making and control provides students and managers with an understanding appreciation of the strengths and limitations of an organization s accounting system thereby allowing them to be more intelligent users of these systems the ninth edition demonstrates that managerial accounting is an integral part of the firm s organizational architecture not just an isolated set of computational topics managers in all organizations throughout their professional careers interact with their

accounting systems as it is both a source of information for decision making and part of the organization s control mechanisms

a timely and comprehensive study on behavioural decision making within the field of accounting

this book contains a collection of research papers on accounting information systems including their strategic role in decision processes within and between companies an accounting system is a complex system composed of a mix of strictly interrelated elements such as data information human resources it tool accounting models and procedures accounting information systems are often considered the instrument by default for accounting automation this book aims to sketch a clear picture of the current state of ais research including design acceptance and reliance value added decision making interorganizational links and process improvements the contributions in this volume emphasize that ais has grown into a powerful strategic tool the book provides evidence for this observation by examining a wide range of current issues ranging from theory development in ais to practical applications of accounting information systems in particular it focuses on themes of growing interest in the realm of xbrl and financial reporting management information systems it is audit and it is compliance the book will be of interest to financial and managerial accountants and it is practitioners including information systems managers and consultants

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