

## Making Ads Pay

Making Ads Pay  
Making Ads Pay: Timeless Tips for Successful Copywriting  
Making Ads Pay  
Making Ads Pay--advertising Techniques for Small Business  
How to Make Your Advertising Make Money  
Making Ads Pay  
How to Make the Business Pay  
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supplies advice on the development of a successful advertising campaign and recommends techniques for writing newspaper magazine television and radio advertising copy

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